

**Quarterly Issues, Programs,
and Public Service Announcements**

KLBM-AM

First Quarter: January - March (2014)

KLBM-AM LOCAL ISSUES & PROGRAMS FIRST QUARTER REPORT

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January - March 2014

ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Morning Buzz - Veterans Stand Down Event	Byron Whipple & Jane Chandler, Veteran's Service Officers	01/06/2014	15 minutes 8:30 AM	Informed listeners about upcoming event focusing on various services for veterans in Union & Baker Counties
Speak Your Mind - Hunting Regulations & Permits	Michelle Dennehy, Oregon Department of Fish & Wildlife	01/07/2014	50 minutes 5:05 PM	Reviewed hunting regulations in Oregon, and permit requirements for recreation
Morning Buzz - Youth For Christ Crab Feed	Kevin Rainey, Eastern Oregon Youth For Christ	01/08/2014	15 minutes 8:15 AM	Discussed Youth For Christ fundraising crab feed, and organization's youth programs
Speak Your Mind - US Forest Service	John Laurence, District Supervisor & Bill Gamble, Manager	01/08/2014	50 minutes 5:05 PM	Explained travel management plan, and talked about preserving local forest lands
Morning Buzz - La Grande Schools	Larry Glaze, LGSD Super-intendant	01/09/2014	15 minutes 8:15 AM	Delivered a recap of what was discussed at the monthly La Grande School Board meeting
Morning Buzz - Local Election Process	Daniel Pokorney, La Grande Mayor	01/10/2014	15 minutes 8:15 AM	Explained the election process, and urging citizens to run for public office positions
Morning Buzz - EO Film Fest	Chris Jennings, Festival Coordinator	01/14/2014	15 minutes 8:15 AM	Talking about upcoming community film festival to be held in La Grande
Morning Buzz - Oregon Trail Electric	Jim Horan, Media Director	01/16/2014	15 minutes 8:15 AM	Warned of scammers targeting Electric Co-Op members, and discussed scholarships
Morning Buzz - GRH Flu Prevention & Treatment	GRH Nurses & Union County Emergency Management	01/17/2014	15 minutes 8:15 AM	Talked about importance of Flu prevention and treatment for different age groups

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Eastern Oregon Celtic Society	Nessa Jones, Eastern Oregon Celtic Society	01/20/2014	15 minutes 8:15 AM	Discussed Burns Supper benefit details for Eastern Oregon Celtic Society
Morning Buzz - Glaucoma Danger	Dr. Dan Beckner - Local Optometrist	01/27/2014	15 minutes 8:15 AM	Explained the dangers of Glaucoma, how to prevent the disease, and treatment process
Speak Your Mind - Baker County Commissioner	Mark Bennett - Baker County Commissioner	01/29/2014	50 minutes 5:05 PM	Discussed issues in Baker County, such as tourism and sage grouse affects on the land
Morning Buzz - State Mortgage Assistance	Debbie Votaw, Housing Manager	01/30/2014	15 minutes 8:30 AM	Explained process of applying for Oregon Mortgage Payment Assistance Program
Morning Buzz - La Grande Blood Drive	Denny Langford, Volunteer	02/03/2014	15 minutes 8:15 AM	Announced details for next La Grande Community Blood Drive for the Red Cross
Morning Buzz - EOU Student Directed Play	Heather Tomlinson, EOU Theatre Director	02/04/2014	15 minutes 8:30 AM	Previewed upcoming performance of the next student-directed play for EOU Theatre
Morning Buzz - Walk For Warmth	Rosemary Powers, Organizer	02/06/2014	15 minutes 8:15 AM	Talked about the upcoming Fun Run/Walk to raise funds for home heating costs needs
Morning Buzz - Diabetes and Eyes	Dr. Dan Beckner - Local Optometrist	02/10/2014	15 minutes 8:15 AM	Explained the dangers of diabetes, and how it affects vision long-term
Morning Buzz - La Grande Schools	Larry Glaze, LGSD Super-intendant	02/13/2014	15 minutes 8:15 AM	Delivered a recap of what was discussed at the monthly La Grande School Board meeting
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	02/18/2014	15 minutes 8:15 AM	Updates on future community events, and importance of shopping locally

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Speak Your Mind - EOU Student Community Issues	Miranda, EOU Student	02/18/2014	50 minutes 5:05 PM	Discussed issues and concerns of EOU students regarding community involvement
Morning Buzz - Oregon Trail Electric	Jim Horan, Media Director	02/20/2014	15 minutes 8:15 AM	Announced deadlines for board position for local Electric Co-Op, and scholarship details
Speak Your Mind - Baker County Veterans Services	Jane Chandler, Veteran's Service Officer	02/20/2014	50 minutes 5:05 PM	Covered various services available for local veterans, such as housing, financial, employment, and more
Morning Buzz - Baker Heritage Museum	Doyle Perry, Baker Heritage Museum	02/21/2014	15 minutes 8:15 AM	Invited the community the Casino Night fundraiser for the Baker Heritage Museum.
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	02/26/2014	15 minutes 8:15 AM	Announced schedule for upcoming local business discussions, and EOU presentation
Morning Buzz - Elgin Opera House Musical	Denise Wheeler, Director	02/26/2014	15 minutes 8:30 AM	Previewed upcoming community performance of Oklahoma! at the Elgin Opera House
Speak Your Mind - Forest Access	John George, Forest Access For All	02/26/2014	50 minutes 5:05 PM	Warned of dangers Travel Management Plan could have on local area National Forests
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	03/05/2014	15 minutes 8:15 AM	Updates on community events, organized and coordinated by La Grande Main Street
Morning Buzz - GRH 96-Hour Rule	Mardi Ford, Media Director	03/06/2014	15 minutes 8:30 AM	Analyzed the Medicare 96-Hour Rule, and how it will affect the local hospital
Morning Buzz - Diabetes and Eyes	Dr. Spencer Luke - Local Optometrist	03/10/2014	15 minutes 8:15 AM	Discussed importance of eye safety in the workplace and when outdoors

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ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	03/11/2014	15 minutes 8:15 AM	Invited local business owners to participate in education classes hosted by LG Main Street
Morning Buzz - UC Safe Communities Coalition	Robyn Wortman, Coalition Coordinator	03/12/2014	15 minutes 8:15 AM	Announced upcoming events and functions aimed at providing youth with safe and healthy activities during Spring Break
Speak Your Mind - Fire Prevention & Safety Outdoors	Jody Prummer, Union Hot Shot Fire Crew Member	03/12/2014	50 minutes 5:05 PM	Discussed importance of fire prevention and safety when outdoors in local forests
Morning Buzz - La Grande Schools	Larry Glaze, LGSD Super-intendant	03/13/2014	15 minutes 8:15 AM	Delivered a recap of what was discussed at the monthly La Grande School Board meeting
Speak Your Mind - No Kill Pet Shelters	Rich Avanzino, Maddie's Fund	03/13/2014	50 minutes 5:05 PM	Support for the efforts of keeping no-kill pet shelters in La Grande & Baker City
Morning Buzz - Celtic Society Dinner	Nessa Jones, Eastern Oregon Celtic Society	03/14/2014	15 minutes 8:15 AM	Announced the St. Patrick's Day Fundraiser event for the Eastern Oregon Celtic Society
Morning Buzz - Travel Management	Oregon Rep. Greg Walden	03/17/2014	15 minutes 8:45 AM	Details about bill to put an end to Travel Management Plan by US Forest Service
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	03/18/2014	15 minutes 8:15 AM	Reviewed results of EOU Student survey about downtown participation
Morning Buzz - Local Equine Care Tips	Alice Trindle, T&T Horsemanship	03/19/2014	15 minutes 8:15 AM	Discussed getting reacquainted with your horse after a winter of little riding, to comparisons about different riding disciplines.
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	03/26/2014	15 minutes 8:30 AM	Seeking participants for upcoming public art display and other community events

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ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Speak Your Mind - Non-Partisan County Commissioners	Terry Everdale, Director	03/26/2014	50 minutes 5:05 PM	Explaining efforts of local group's progress to make County Commissioner positions non- partisan on upcoming ballot
Morning Buzz - Oregon Trail Electric	Jim Horan, Media Director	03/27/2014	15 minutes 8:15 AM	Discussing upcoming annual meeting, and candidates for co-op board positions
Morning Buzz - Veterans Buddy Poppies Campaign	Ken McCormack & Butch Botcher, VFW Post 4060 Members	03/31/14	15 minutes 8:15 AM	Shared story and significance of Buddy Poppies, and how they support local veterans

Submitted by Cliff Tarpy, Program Director



04/09/14

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<i>ORGANIZATION / ISSUE</i>	<i>AIRER</i>	<i>DESCRIPTION</i>
Haines School Chili Feed Event	30 seconds 12 times total	PSA to raise awareness about Haines School fundraiser
Baker Heritage Museum - Casino Night Fundraiser	30 seconds 44 times total	PSA for fundraising night at the Baker Heritage Museum
Haines United Methodist Church - Spring Music Gathering	30 seconds 64 times total	PSA encouraging the public to attend the Music Gathering
Baker County Safe Communities Coalition Safe Spring Break Suggestions	30 seconds 68 times total	PSA suggesting safe and healthy activities for youth to enjoy during Spring Break
La Grande High School Fill Out FAFSA Night	30 seconds 12 times total	PSA for event assisting students apply for college funding
Youth For Christ Crab Feed	30 seconds 64 times total	PSA inviting public to Youth For Christ fundraising dinner
Holly Sorenson Break A Leg Bash	30 seconds 48 times total	PSA for benefit music event to help out local musician
Veterans Stand Down Event	30 seconds 92 times total	PSA announcing an event focused on providing services for veterans
Annual Walk For Warmth	30 seconds 152 times total	PSA promoting fun run/walk event to raise funds for home heating costs needs
Youth For Christ Fiesta Fundraiser	30 seconds 28 times total	PSA inviting public to Youth For Christ fundraising dinner
EO Celtic Society St. Patrick's Dinner	30 seconds 44 times total	PSA for fundraising event to support local Celtic Society

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Union County Public Transit Weekend Route	30 seconds 52 times total	PSA announcing the return of weekend service for Union County Public Transit
American Red Cross Volunteering	30 seconds 48 times total	PSA encouraging individuals to volunteer for local chapter of the American Red Cross
Al-Anon Family Groups	30 seconds 360 times total	PSA for services to help problem drinkers
Choose To Save	30 seconds 360 times total	PSA to encourage saving money for later in life
Visit The Forest	30 seconds 360 times total	PSA to invite kids and families to have a safe and enjoyable time outdoors
Stroke Awareness	30 seconds 360 times total	PSA to raise awareness on the dangers of stroke, and how to recognize the signs
National Crime Prevention Council	30 seconds 360 times total	PSA to protect individuals and property from criminals
Healthy Mouths Healthy Lives	30 seconds 360 times total	PSA for encouraging kids to practice good dental hygiene
OSU Extension Service	30 seconds 360 times total	PSA for awareness of various services and programs offered by Oregon State University
US Army Graduation	30 seconds 360 times total	PSA to encourage students to graduate
Federal Student Aid	30 seconds 360 times total	PSA announcing details for available financial aid

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<i>ORGANIZATION / ISSUE</i>	<i>AIRER</i>	<i>DESCRIPTION</i>
ODOT Driving Safety	30 seconds 360 times total	PSA from the Oregon Department of Transportation encouraging safe driving habits
Stop Texts Stop Wrecks	30 seconds 360 times total	PSA to discourage texting while driving
AARP For Caregivers	30 seconds 360 times total	PSA from AARP to provide support and services for caregivers
Child Adoption	30 seconds 360 times total	PSA to explain the benefits of child adoption
Live United For Education	30 seconds 360 times total	PSA encouraging high school students to consider going to college to further their learning
Prepare For College	30 seconds 360 times total	PSA that explains how to prepare high school students for college
Volunteer Action Team	30 seconds 360 times total	PSA showing the benefits of volunteering
Big Brother Big Sisters Mentor	30 seconds 360 times total	PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child
United Way Pledge To Volunteer	30 seconds 360 times total	PSA to encourage making a pledge to volunteer in the community
US Dept. Of Treasury	30 seconds 360 times total	PSA that reveals the dangers of credit and over spending
HUD Approved Housing Councilors	30 seconds 360 times total	PSA that explains how to avoid foreclosure

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<i>ORGANIZATION / ISSUE</i>	<i>AIRER</i>	<i>DESCRIPTION</i>
Feed The Pig	30 seconds 360 times total	PSA showing the benefits of controlling spending
NFCC Credit Counseling	30 seconds 360 times total	PSA to provide details about financial help services available from the NFCC
American Red Cross	30 seconds 360 times total	PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross
Library Of Congress	30 seconds 360 times total	PSA promoting literacy among children
Military Mental Health	30 seconds 360 times total	PSA explaining the various services available for veterans suffering with mental health issues
Vietnam Wall Memorial	30 seconds 360 times total	PSA asking for support to continue operations of the Vietnam Wall Memorial Center
Ready.gov	30 seconds 360 times total	PSA on how to prepare for disasters
Medicare Benefits	30 seconds 360 times total	PSA for choosing the right plan, preventative screening, and proper treatment of diseases
Booster Seat Safety	30 seconds 360 times total	PSA explaining the dangers of children not riding in a booster seat
EF Foundation Host Family	30 seconds 360 times total	PSA to share the benefits of hosting a foreign exchange student
Prevent Teenage Drinking	30 seconds 360 times total	PSA with advice for how to prevent teens from drinking

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Girls and Boys Town Hotline	30 seconds 360 times total	PSA for the national hotline for parents who are struggling to control their children's behaviour
Invent Now	30 seconds 360 times total	PSA for children to encourage them to invent something fun
Home Safety Fire Tools	30 seconds 360 times total	PSA spreading awareness about fire safety in the home
Drug & Alcohol Treatment	30 seconds 360 times total	PSA explaining available treatment for those suffering with drug & alcohol abuse
Deseret Industries	30 seconds 360 times total	PSA for training programs that are available for those struggling to find work
Narconon Family Groups	30 seconds 360 times total	PSA providing help and services to those struggling with drug addiction
Forest Fire Prevention	30 seconds 360 times total	PSA teaching how to prevent wildfires

Submitted by Cliff Tarpy, Program Director



04/09/14