

**Quarterly Issues, Programs,
and Public Service Announcements**

KLBM-AM

Second Quarter: April - June (2014)

KLBM-AM LOCAL ISSUES & PROGRAMS SECOND QUARTER REPORT

April - June 2014

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	04/01/2014	15 minutes 8:30 AM	Seeking participants for upcoming public art display and other community events
Morning Buzz - Local Equine Care Tips	Alice Trindle, T&T Horsemanship	04/02/2014	15 minutes 8:15 AM	Discussed details for clinics and workshops at the upcoming Celebrate The Horse Expo
Speak Your Mind - Self Sustainability	Leo Castillo, Local Activist	04/03/2014	50 minutes 5:05 PM	Explained the importance of self-sustainable living in communities within Eastern Oregon
Morning Buzz - American Red Cross	Liang & Rebecca, Red Cross Volunteers	04/07/2014	15 minutes 8:30 AM	Welcomed listeners to attend Open House event to explore volunteer opportunities
Speak Your Mind - Local Manufacturing Benefits	Steven Paul, Manufacturing Expert	04/08/2014	50 minutes 5:05 PM	Explored examples of why local manufacturing businesses can benefit rural communities within Eastern Oregon
Morning Buzz - State Mortgage Assistance	Debbie Votaw, Housing Manager	04/09/2014	15 minutes 8:30 AM	Explained process of applying for Oregon Mortgage Payment Assistance Program
Morning Buzz - La Grande Schools	Larry Glaze, LGSD Super-intendant	04/10/2014	15 minutes 8:15 AM	Delivered a recap of what was discussed at the monthly La Grande School Board meeting
Speak Your Mind - Farming & Ranching Legislation	Members from Oregon Cattleman's Association	04/10/2014	50 minutes 5:05 PM	Discussed legislation affecting farming and ranching livelihood, grazing, sage grouse habitat, and proposed forest closures
Remote - VFW Post 4060 Yard Sale Fundraiser	Joe Hart & Ken McCormack, VFW Post 4060 in Union	04/12/2014	2 hours 8 AM - 10 AM	Interviewed local veterans about outreach programs, and fundraisers to support the VFW Post 4060
Morning Buzz - Contact Lens Comfort	Dr. Dan Beckner - Local Optometrist	04/14/2014	15 minutes 8:15 AM	Explained the dangers of uncomfortable contact lenses, and how to prevent damage

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Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	04/15/2014	15 minutes 8:30 AM	Invited listeners to attend quarterly round table discussion for La Grande Main Street
Morning Buzz - Local Equine Care Tips	Alice Trindle, T&T Horsemanship	04/16/2014	15 minutes 8:15 AM	Discussed proper riding techniques that were shown at the Celebrate The Horse Expo
Morning Buzz - Oregon Rural Action	Bill Whitaker, ORA Board Member	04/16/2014	15 minutes 8:30 AM	Shared details about concert to raise awareness on health care access for Oregon
Morning Buzz - Oregon Trail Electric	Jim Horan, Media Director	04/17/2014	15 minutes 8:15 AM	Discussing upcoming annual meeting, and scholarships available through the Co-Op
Speak Your Mind - Vaccine Exemptions	Janet Levatin MD, Pediatrician	04/17/2014	50 minutes 5:05 PM	Covered effects of vaccines and Oregon's new legislation for vaccine exemptions
Morning Buzz - Medical Marijuana	Nicholas Ducote, Concerned Citizen	04/21/2014	15 minutes 8:30 AM	Informed listeners about City Council meetings and decisions about medical marijuana dispensaries in La Grande
Speak Your Mind - Climate Change in Oregon	Prof. Ted Eckmann, University of Portland	04/22/2014	50 minutes 5:05 PM	Explored the potential impact in Oregon forests, the effects of climate change has
Morning Buzz - GRH Health Fair	Mardi Ford, Grande Ronde Hosp.	04/23/2014	15 minutes 8:30 AM	Explained schedule of talks that will be given at upcoming Spring Community Health Fair
Speak Your Mind - Baker County Commissioner	Bill Harvey - Baker County Commissioner	04/24/2014	50 minutes 5:05 PM	Discussed issues in Baker County, such as tourism and sage grouse affecting the land
Morning Buzz - Non-Partisan County Commissioners	Doug & Mike, Union County Republicans	04/28/2014	15 minutes 8:15 AM	Talked about pros & cons of ballot measure to make the position of Union County Commissioner non-partisan

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Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	04/29/2014	15 minutes 8:30 AM	Previewed First Friday Art Walk in La Grande, and encouraged public art participation
Speak Your Mind - Oregon Drivers Licenses to Illegals	Eva Millona, Immigrant & Refugee Advocate	05/01/2014	50 minutes 5:05 PM	Warned about dangers of the State of Oregon issuing drivers licenses to illegal aliens
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	05/06/2014	15 minutes 8:30 AM	Seeking participants for bike-friendly businesses to offer discounts through LGMS
Speak Your Mind - Arts & Literature Festival	Greg Bogard, Looking Glass Books	05/06/2014	50 minutes 5:05 PM	Explained upcoming event for middle school students to promote the arts, literacy, and creativity
Morning Buzz - Local Equine Nutrition Tips	Alice Trindle, T&T Horsemanship	05/07/2014	15 minutes 8:15 AM	Discussed the importance of healthy diets for horses to improve their performance
Morning Buzz - Oregon Tourism	Todd Davidson, Travel Oregon	05/08/2014	15 minutes 8:15 AM	Shared the importance of tourism for local economies throughout Oregon
Morning Buzz - EOU Spring Pow Wow	Katie Harris, Event Coordinator	05/08/2014	15 minutes 8:30 AM	Invited listeners to participate in the Spring Pow Wow event held on the campus of EOU
Morning Buzz - Union County Fireworks Show	Steve Combs, Union County Fireworks Committee	05/09/2014	15 minutes 8:15 AM	Detailed local fundraising opportunities from the Union County Fireworks Show raffle
Morning Buzz - UV Light Affecting Eyes	Dr. Spencer Luke, Local Optometrist	05/12/2014	15 minutes 8:15 AM	Warned about the dangers of UV light, and how to protect our eyes against it

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Morning Buzz - Health Care For All Of Oregon	Dr. Gerald Friedman, Health Care Economist	05/12/2014	15 minutes 8:30 AM	Explored options to provide universal health care for all, and the economic Benefit to the State of Oregon
Speak Your Mind - Non-Partisan County Commissioners	Doug & Mike, Union County Republicans	05/13/2014	50 minutes 5:05 PM	Talked about pros & cons of ballot measure to make the position of Union County Commissioner non-partisan
Morning Buzz - La Grande Schools	Larry Glaze, LGSD Super-intendant	05/15/2014	15 minutes 8:15 AM	Delivered a recap of what was discussed at the monthly La Grande School Board meeting
Morning Buzz - Oregon Trail Electric	Jim Horan, Media Director	05/15/2014	15 minutes 8:30 AM	Recapped annual meeting, and announced Co-Op board election results
Speak Your Mind - Urban Renewal	Greg Howe, Attorney	05/15/2014	50 minutes 5:05 PM	Explained the Urban Renewal Program in La Grande, and how it is funded
Speak Your Mind - EOU Budget Issues	Prof. Kevin Roy & EOU Students	05/20/2014	50 minutes 5:05 PM	Outlined the proposed budget for EOU, and how it impacts various student programs
Morning Buzz - Rascal Rodeo Event	Ann-Erica Whitemarsh, Rascal Rodeo	05/21/2014	15 minutes 8:30 AM	Promoted a non-profit organization that provides rodeo games for special needs kids
Morning Buzz - EOU Theatre	Kenn & Rick, EOU Theatre	05/22/2014	15 minutes 8:30 AM	Shared details about upcoming theatre performance for Eastern Oregon University
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	05/27/2014	15 minutes 8:30 AM	Talked about upcoming events and renovations happening in La Grande
Morning Buzz - Hog Wild Days	Dan Woollard - Island City Lions Club	05/28/2014	15 minutes 8:15 AM	Previewed events for upcoming Hog Wild Days, a community block party in Island City

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Morning Buzz - Volunteer Training	Valerie & Melissa, Heart N Home Hospice	05/29/2014	15 minutes 8:15 AM	Invited listeners to attend a volunteer training event and explore volunteering opportunities
Morning Buzz - Oath Keepers	Tom Sherwood, Baker County Oath Keepers	06/03/2014	15 minutes 8:15 AM	Shared the details about the creation of a Baker County Chapter of Oath Keepers
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	06/03/2014	15 minutes 8:30 AM	Talked about upcoming events and renovations happening in La Grande
Speak Your Mind - Eastern Oregon Livestock Show	Chelcee Mansfield, Eastern Oregon Livestock Show	06/03/2014	50 minutes 5:05 PM	Previewed the activities and talked about importance of the Eastern Oregon Livestock Show
Morning Buzz - Local Equine Riding Tips	Alice Trindle, T&T Horsemanship	06/04/2014	15 minutes 8:15 AM	Discussed proper riding techniques for young and experienced horses
Morning Buzz - Save Our Shelter	Carol & Sharron, Save Our Shelter	06/04/2014	15 minutes 8:30 AM	Informed listeners about efforts to preserve current location of Shelter From The Storm
Morning Buzz - SolWest Energy Fair	Norm Cimon, Oregon Rural Action	06/05/2014	15 minutes 8:15 AM	Previewed upcoming solar & renewable energy fair aimed at alternative energy use
Morning Buzz - Cancer Benefit Event	Mindy, Event Coordinator	06/05/2014	15 minutes 8:30 AM	Invited listeners to support member in the community that is battling cancer
Remote - 3 Rivers Race Against Domestic Violence	Teresa Crouser & Loy Carrington, Shelter From The Storm	06/07/2014	2 hours 10 AM - 12 PM	Interviewed organizers & participants about fundraiser run, walk, and bike event to raise money for Shelter From The Storm
Morning Buzz - Contact Lens Comfort	Dr. Dan Beckner - Local Optometrist	06/09/2014	15 minutes 8:15 AM	Explained the dangers of cataracts, and how to prevent them

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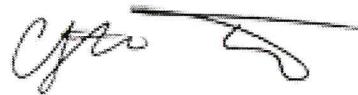
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Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	06/10/2014	15 minutes 8:30 AM	Encouraged people to volunteer with La Grande Main Street for upcoming events
Speak Your Mind - Union County Vector Control	Kelley Beehler, Union County	06/10/2014	50 minutes 5:05 PM	Discussed current policy and plans for mosquito control within Union County
Morning Buzz - Grande Ronde-A-View Weekend	Arlan & John, Union County Timber Cruisers Car Club	06/11/2014	15 minutes 8:15 AM	Shared details about upcoming car show in La Grande during Crazy Days weekend
Morning Buzz - La Grande Schools	Larry Glaze, LGSD Super-intendant	06/12/2014	15 minutes 8:15 AM	Delivered a recap of what was discussed at the monthly La Grande School Board meeting
Morning Buzz - Flag Retirement Event	John & Greg, American Legion 43	06/12/2014	15 minutes 8:30 AM	Informed listeners about event to retire old torn US Flags on Flag Day
Speak Your Mind - Locally Grown Food	Toby, Kelly & Megan, Cove High School	06/12/2014	50 minutes 5:05 PM	Explained the importance of locally grown foods through High School 4H & FFA
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	06/17/2014	15 minutes 8:30 AM	Talked about economic impact upcoming Beer Festival will bring to La Grande
Morning Buzz - Oath Keepers	Leo Castillo, Union County Oath Keepers	06/18/2014	15 minutes 8:30 AM	Shared the details about the creation of a Union County Chapter of Oath Keepers
Morning Buzz - Elder Abuse Prevention	Mark Bogart, May Day Inc.	06/19/2014	15 minutes 8:15 AM	Welcomed listeners to a panel discussion about identifying and preventing elder abuse
Morning Buzz - SolWest Energy Fair	Emily & Jan, Oregon Rural Action	06/23/2014	15 minutes 8:30 AM	Previewed workshops and demonstrations that will be held at SolWest Energy Fair

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Morning Buzz - Talking Books	Elke Bruton, Oregon Library Services	06/24/2014	15 minutes 8:15 AM	Explored free talking book and braille services within the State of Oregon
Morning Buzz - La Grande Main Street	Saira Siddiqui, Program Coordinator	06/24/2014	15 minutes 8:30 AM	Recapped the activities held at the Beer Festival to boost economic development
Speak Your Mind - Benefits Of Vaccines	Ruth Bristow, Local Pediatric Nurse	06/24/2014	50 minutes 5:05 PM	Explained the importance of vaccines within our community to prevent illness
Morning Buzz - Oregon Trail Electric	Jim Horan, Media Director	06/25/2014	15 minutes 8:15 AM	Shared experience with high school students who were picked for DC Youth Tour Trip
Morning Buzz - Fan Fiction & Art Contest	Celine Vandervlugt - La Grande Library	06/26/2014	15 minutes 8:15 AM	Announcing details about library's Fan Fiction & Art Contest open to teens in the community

Submitted by Cliff Tarpy, Program Director



07/02/2014

KLBM-AM PUBLIC SERVICE ANNOUNCEMENTS SECOND QUARTER REPORT

April - June 2014

<i>ORGANIZATION / ISSUE</i>	<i>AIRER</i>	<i>DESCRIPTION</i>
American Red Cross Volunteering	30 seconds 180 times total	PSA encouraging individuals to volunteer for local chapter of the American Red Cross
American Red Cross Donate Blood	30 seconds 180 times total	PSA encouraging individuals to donate blood during local blood drive for American Red Cross
Parkinson's Awareness Workshop	30 seconds 84 times total	PSA to invite listeners to a free workshop in Baker City on Parkinson's Disease awareness
Union County Safe Communities Coalition Drinking Town Hall	30 seconds 28 times total	PSA to encourage teens and parents to attend a town hall event about the dangers of drinking
Community Connection Home Rescue Program	30 seconds 360 times total	PSA for local homeowners to apply for Mortgage Assistance program available from the State
Oregon State Police Open House	30 seconds 15 times total	PSA announcing details of Open House event for relocated Oregon State Police
La Grande High School Career Fair	30 seconds 32 times total	PSA encouraging students to attend military, school, and career fair at La Grande High School
Mobile Vet Clinic	30 seconds 42 times total	PSA with details about Mobile Vet Clinic from Spokane providing services in La Grande
Faith Lutheran Church Vacation Bible School	30 seconds 95 times total	PSA promoting Vacation Bible School event held at Faith Lutheran Church in La Grande
Arts & Literature Festival	30 seconds 180 times	PSA thanking participation of inaugural Arts & Literature Festival at La Grande Middle School

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Al-Anon Family Groups	30 seconds 360 times total	PSA for services to help problem drinkers
Choose To Save	30 seconds 360 times total	PSA to encourage saving money for later in life
Visit The Forest	30 seconds 360 times total	PSA to invite kids and families to have a safe and enjoyable time outdoors
Stroke Awareness	30 seconds 360 times total	PSA to raise awareness on the dangers of stroke, and how to recognize the signs
National Crime Prevention Council	30 seconds 360 times total	PSA to protect individuals and property from criminals
Healthy Mouths Healthy Lives	30 seconds 360 times total	PSA for encouraging kids to practice good dental hygiene
OSU Extension Service	30 seconds 360 times total	PSA for awareness of various services and programs offered by Oregon State University
US Army Graduation	30 seconds 360 times total	PSA to encourage students to graduate
Federal Student Aid	30 seconds 360 times total	PSA announcing details for available financial aid
ODOT Driving Safety	30 seconds 360 times total	PSA from the Oregon Department of Transportation encouraging safe driving habits
Stop Texts Stop Wrecks	30 seconds 360 times total	PSA to discourage texting while driving

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AARP For Caregivers	30 seconds 360 times total	PSA from AARP to provide support and services for caregivers
Child Adoption	30 seconds 360 times total	PSA to explain the benefits of child adoption
Live United For Education	30 seconds 360 times total	PSA encouraging high school students to consider going to college to further their learning
Prepare For College	30 seconds 360 times total	PSA that explains how to prepare high school students for college
Volunteer Action Team	30 seconds 360 times total	PSA showing the benefits of volunteering
Big Brother Big Sisters Mentor	30 seconds 360 times total	PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child
United Way Pledge To Volunteer	30 seconds 360 times total	PSA to encourage making a pledge to volunteer in the community
US Dept. Of Treasury	30 seconds 360 times total	PSA that reveals the dangers of credit and over spending
HUD Approved Housing Councilors	30 seconds 360 times total	PSA that explains how to avoid foreclosure
Feed The Pig	30 seconds 360 times total	PSA showing the benefits of controlling spending
NFCC Credit Counseling	30 seconds 360 times total	PSA to provide details about financial help services available from the NFCC

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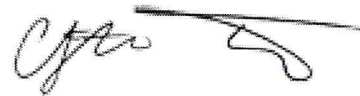
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American Red Cross	30 seconds 360 times total	PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross
Library Of Congress	30 seconds 360 times total	PSA promoting literacy among children
Military Mental Health	30 seconds 360 times total	PSA explaining the various services available for veterans suffering with mental health issues
Vietnam Wall Memorial	30 seconds 360 times total	PSA asking for support to continue operations of the Vietnam Wall Memorial Center
Ready.gov	30 seconds 360 times total	PSA on how to prepare for disasters
Medicare Benefits	30 seconds 360 times total	PSA for choosing the right plan, preventative screening, and proper treatment of diseases
Booster Seat Safety	30 seconds 360 times total	PSA explaining the dangers of children not riding in a booster seat
EF Foundation Host Family	30 seconds 360 times total	PSA to share the benefits of hosting a foreign exchange student
Prevent Teenage Drinking	30 seconds 360 times total	PSA with advice for how to prevent teens from drinking
Girls and Boys Town Hotline	30 seconds 360 times total	PSA for the national hotline for parents who are struggling to control their children's behaviour
Invent Now	30 seconds 360 times total	PSA for children to encourage them to invent something fun

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Home Safety Fire Tools	30 seconds 360 times total	PSA spreading awareness about fire safety in the home
Drug & Alcohol Treatment	30 seconds 360 times total	PSA explaining available treatment for those suffering with drug & alcohol abuse
Deseret Industries	30 seconds 360 times total	PSA for training programs that are available for those struggling to find work
Narconon Family Groups	30 seconds 360 times total	PSA providing help and services to those struggling with drug addiction
Forest Fire Prevention	30 seconds 360 times total	PSA teaching how to prevent wildfires
Eye Health and Safety	30 seconds 360 times total	PSA warning about various eye related diseases and how to treat them

Submitted by Cliff Tarpy, Program Director



07/02/2014