

NCC Cable System Order

Order #	62339174
Syscode	6623
System Name	Comcast/Seymour, IN
Market	Louisville

Flight Dates	09/26/16 - 10/02/16
Agency	Spot Cable Sales Corp.
Advertiser	Hollingsworth for Congress

Update Date	09/23/16
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul15 C-DMA Nielsen 2015 Live+3
-	

Client Code	
Product Code	Debate
Est Code	NA
Product Name	Presidential Debate
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$134.00		
Commission	\$20.10		
Net Total	\$113.90		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9.23 New Order (Presidential Debate PKG). Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	PRE or POST DEBATE	9/26/16	10/2/16	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	
2	CNN	POST DEBATE	9/26/16	10/2/16	05:00	09:00		X						-	-	1	\$8.00	\$8.00	30	
3	FXNC	PRE or POST DEBATE	9/26/16	10/2/16	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	
4	FXNC	POST DEBATE	9/26/16	10/2/16	05:00	09:00		X						-	-	1	\$8.00	\$8.00	30	
5	MNBC	POST DEBATE	9/26/16	10/2/16	05:00	09:00		X						-	-	1	\$8.00	\$8.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$134.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$134.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/23/16

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