

# ORDER

**Orders**  
**Order / Rev:** 2719678  
**Alt Order #:** 37273191  
**Product Desc:** Joe Biden for President  
**Estimate:** 4204  
**Flight Dates:** 05/07/24 - 05/13/24  
**Original Date / Rev:** 05/07/24 / 05/07/24  
**Order Type:** POLITICAL-CANDIDATE

**Wilkes Barre WLMZ-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHL  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Joe Biden For President  
**Demographic:** HH  
**Product Codes:** Candidates (POL)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** FULL

**New Business End:**  
**Advertiser External ID:** 196231  
**Agency External ID:** 4027634  
**Unit Code:** Candidate -  
**Order Separation:** 01:00:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/13/24	26	\$448.00	\$380.80

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	26	\$448.00	\$380.80	0.00
<b>Totals</b>	<b>26</b>	<b>\$448.00</b>	<b>\$380.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLMZ	05/08/24	05/13/24	M-F 6a-10a Mon-Fri	CM	6a-10a	1-221--	:30	6	\$19.00	FULL	0.00	NM	7	\$133.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--222--		6				\$19.00		0.00			
		Week: 05/13/24	05/19/24	1-----		1				\$19.00		0.00			
N 2	WLMZ	05/08/24	05/13/24	M-F 10a-3p Mon-Fri	CM	10a-3p	1-221--	:30	6	\$18.00	FULL	0.00	NM	6	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--221--		5				\$18.00		0.00			
		Week: 05/13/24	05/19/24	1-----		1				\$18.00		0.00			
N 3	WLMZ	05/07/24	05/13/24	M-F 3p-7p Mon-Fri	CM	3p-7p	2-212--	:30	7	\$18.00	FULL	0.00	NM	7	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--212--		5				\$18.00		0.00			
		Week: 05/13/24	05/19/24	2-----		2				\$18.00		0.00			
N 4	WLMZ	05/11/24	05/11/24	Sa 6a-7p 10:00 AM-7:00 PM	CM	10:00 AM-7:00 PM (10:00 AM-7:00 PM)	-----S-	:30	3	\$15.00	WP-R	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S-		3				\$15.00		0.00			
N 5	WLMZ	05/12/24	05/12/24		CM	10:00 AM-7:00 PM	-----S	:30	3	\$12.00	WP-R	0.00	NM	3	\$36.00

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Advertiser: Joe Biden For President  
 Product Desc: Joe Biden for President  
 Estimate: 4204

**Wilkes Barre WLMZ-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 6a-7p		10:00 AM-7:00 PM									
						(10:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S		3				\$12.00		0.00			
													Totals	26	\$448.00