



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

## Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <a href="mailto:nab.org/MemberTools">nab.org/MemberTools</a>.

## **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.		
ן, Robert Despart	, hereby request station time as follows:	
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE	
STATE	E OR LOCAL CANDIDATE	
ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Candidate name:		
Joe Biden		
Authorized committee:		
Biden for President		
Agency requesting time (and contact information):		
N/A Allegory		
Candidate's political party:		
Democratic		
Office sought (no acronyms or abbreviations):		
United States President		
Date of election: November 5, 2024	<b>√</b> General Primary	
Treasurer of candidate's authorized committee:		
Keana Spencer		
The undersigned represents that:		
(1) the payment for the broadcast time requested has been furnished by (check one box below):  the candidate listed above who is a legally qualified candidate, or		
the candidate listed above who is a legally qualified candidate, of the authorized committee of the legally qualified candidate listed above;		
(2) this station is authorized to announce the time as paid for by such person or entity; and		
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion		
and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.		
Candidate/Committee/Agency	Station Representative	
Signature:	Signature:	
Rhot Respond	/ // -	
Name: Robert Despart	Name: Ryan Flynn	
Date of Request to Purchase Ad Time: 3/11/2024	Date of Station Agreement to Sell Time: 5/7/24	

## **Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency		
Signature:		
Report Respons		
Name: Robert Despart		
Date: 3/11/2024		
TO BE COMPLETED BY STATION ONLY		
Ad submitted to Station? X Yes	No Date ad received:	5/7/24
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).		
Federal candidate certification signed (above): X Yes No N/A		
Disposition:  X		
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):		
Contract #: 2719678	Station Call Letters: WLMZ-AM, WLMZ-PM	Date Received/Requested: 5/7/24
Est. #: 4204	Station Location: Pittston Twp., Pa	Run Start and End Dates: 5/8/24-5/13/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.