Weekly Public Affairs Program

Date aired: 7-1-18 **Time Aired:** 6Am

Disc # 2018-26

Total running time: 29:30 (with optional exit at 24:00)

1. **Barry Schwartz, PhD,** Professor of Psychology at Swarthmore College, author of "*Why We Work*"

   Dr. Schwartz discussed his research that examined why Americans work. He said the reasons are surprising and complex, but that the need for a paycheck is not the primary factor. He discussed the most common trends and patterns that lead to happiness in the workplace, and how employers can try to improve productivity and employee satisfaction.

   Issues covered: ***Length:*** ***9:27***
   Workplace Matters
   Mental Health

2. **William MacAskill, PhD,** Associate Professor in Philosophy at Oxford University, cofounder of the nonprofit organizations Giving What We Can and 80,000 Hours, author of "*Doing Good Better: How Effective Altruism Can Help You Make a Difference*"

   Dr. MacAskill said Americans often base their decisions on where to donate money and what career to pursue on emotions and false assumptions. He outlined five key questions that may help consumers make wiser altruistic decisions. He explained how to use evidence and careful reasoning to chart the best course to help others.

   Issues covered: ***Length:*** ***7:58***
   Charitable Giving
   Consumer Matters
   Career

3. **Katie Liljenquist,** Assistant Professor of Organizational Leadership and Strategy at Brigham Young University's Marriott School of Management, expert in behavior and decision making

   Prof. Liljenquist led a study that found that the smell of cleaning products can make people act more virtuous. She explained the reasons behind the behavioral changes. She also talked about potential ways to smells could be used to reduce societal problems such as crime or vandalism.

   Issues covered: ***Length:*** ***4:57***
   Health
   Parenting Issues

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