



Date aired: 7-29-18 Time Aired: 6am

Weekly Public Affairs Program

Show # 2018-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Maria Konnikova**, journalist, psychologist, author of "*The Confidence Game: Why We Fall for It . . . Every Time*"

Ms. Konnikova explained how the world's most talented con men can so easily use persuasion and exploit trust to swindle even the most cautious consumers. She said human beings are hardwired to believe, no matter how educated they are about scams and ripoffs. She talked about the most common methods used by crooks to lure their victims in.

**Issues covered:**

**Length: 9:04**

**Crime**

**Consumer Matters**

2. **Elizabeth Levy Paluck, PhD**, Associate Professor of Psychology and Public Affairs at the Woodrow Wilson School of Public and International Affairs at Princeton University

Curbing bullying has long been a focal point for parents and schools, but Dr. Levy Paluck found that the answer may not lie within rules set by adults. Her team of researchers from Princeton, Rutgers and Yale found that students themselves, particularly those most connected to their peers, were able to reduce and resolve conflicts 30% more effectively than traditional methods used by adults.

**Issues covered:**

**Length: 7:51**

**Bullying**

**Youth at Risk**

3. **Alex Hutchinson, PhD**, contributing editor at Popular Mechanics magazine, author of "*Big Ideas: 100 Modern Inventions That Transformed Our World*"

Mr. Hutchinson consulted 25 experts at 17 museums and universities to determine the 100 greatest inventions of the modern era. He talked about the long-term trends of scientific research and government's role in it.

**Issues covered:**

**Length: 5:02**

**Science**

**Government Spending**