

Stephens Media Group  
P.O. BOX 2890  
YAKIMA, Washington 98907  
Phone: (509) 248-2900



KATZ MEDIA GROUP  
125 West 55th Street, 3RD FLOOR  
New York, New York 10022

Advertiser: POL/TIFFANY SMILEY FOR SENATE  
Order #: 2723009505882  
Contract #: 10987  
Date Entered: 10/31/2022  
Last Modified: 10/31/2022  
Product: WA-SEN 2022  
Salesperson: Christal Christal  
Billing Cycle: Broadcast Standard  
Estimate #: 3967

**Order Date Range: 11/01/2022 through 11/14/2022 (2 weeks)**  
**Media Outlets: KRSE-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/08/22-11/14/22	KRSE-FM	06:00AM-10:00AM	60	--	2	--	--	--	--	--	2	30.00	2	60.00
2	11/01/22-11/07/22	KRSE-FM	06:00AM-10:00AM	60	2	2	2	2	2	--	--	10	30.00	10	300.00
3	11/01/22-11/07/22	KRSE-FM	10:00AM-03:00PM	60	1	1	1	1	1	--	--	5	30.00	5	150.00
4	11/01/22-11/07/22	KRSE-FM	03:00PM-07:00PM	60	2	1	1	1	1	--	--	6	30.00	6	180.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KRSE-FM	23	0	0	0	\$690.00	\$103.50	\$586.50
<b>Totals</b>	<b>23</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$690.00</b>	<b>\$103.50</b>	<b>\$586.50</b>

**Total Charges: \$690.00**  
**Agency Commission: \$103.50**  
**Total Net: \$586.50**

It is the policy of this station to prohibit discrimination against any person or entity on the basis of race, gender, or ethnicity in connection with the sale of advertising. We thank you for choosing Stephens Media Group-Yakima for digital and radio advertising needs. SMG-A Portfolio of People

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
November	2022	\$690.00	\$586.50
<b>Totals</b>		<b>\$690.00</b>	<b>\$586.50</b>

Accepted for Stephens Media Group

Accepted for advertiser OR agency as agent for the advertiser

\_\_\_\_\_  
Name Title

\_\_\_\_\_  
Name Title

Oct 31, 22  
 CONT# 36238895 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KRSE-FM (Yakima, WA)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 3967  
 SALESPERSON FAX#  
 PH #

BYR Helen Hanratty1  
 ADV TIFFANY SMILEY FOR US SENATE  
 PDT WA-SEN 2022  
 FLT Nov 01, 22 - Nov 14, 22

*Injected*

\* REP ORDER COMMENT \*

\*\* 10/31/2022 9:51:00 AM: POPULATIONBUYTYPE: CPP.  
 \*\* 10/31/2022 9:51:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.  
 \*\* 10/31/2022 9:51:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!  
 \*\* 10/31/2022 9:51:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	.T.....	6A - 10A	60	11/01/2022 - 11/01/2022	1D	2	\$30.00	2	
	1.2	.T.....	10A - 3P	60	11/01/2022 - 11/01/2022	1D	1	\$30.00	1	
	1.3	.T.....	3P - 7P	60	11/01/2022 - 11/01/2022	1D	1	\$30.00	1	
			** FLIGHT TOTALS **					4	\$120.00	
		<b>FLIGHT 2</b>								
	2.1	..W....	6A - 10A	60	11/02/2022 - 11/02/2022	1D	2	\$30.00	2	
	2.2	..W....	10A - 3P	60	11/02/2022 - 11/02/2022	1D	1	\$30.00	1	
	2.3	..W....	3P - 7P	60	11/02/2022 - 11/02/2022	1D	1	\$30.00	1	
			** FLIGHT TOTALS **					4	\$120.00	
		<b>FLIGHT 3</b>								
	3.1	...T...	6A - 10A	60	11/03/2022 - 11/03/2022	1D	2	\$30.00	2	
	3.2	...T...	10A - 3P	60	11/03/2022 - 11/03/2022	1D	1	\$30.00	1	
	3.3	...T...	3P - 7P	60	11/03/2022 - 11/03/2022	1D	1	\$30.00	1	
			** FLIGHT TOTALS **					4	\$120.00	
		<b>FLIGHT 4</b>								
	4.1	....F..	6A - 10A	60	11/04/2022 - 11/04/2022	1D	2	\$30.00	2	

Oct 31, 22

CONT# 36238895 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 3967

4.2	....F..	10A - 3P	60	11/04/2022 - 11/04/2022	1D	1	\$30.00	1
4.3	....F..	3P - 7P	60	11/04/2022 - 11/04/2022	1D	1	\$30.00	1
** FLIGHT TOTALS **						4	\$120.00	
<b>FLIGHT 5</b>								
5.1	M.....	6A - 10A	60	11/07/2022 - 11/07/2022	1D	2	\$30.00	2
5.2	M.....	10A - 3P	60	11/07/2022 - 11/07/2022	1D	1	\$30.00	1
5.3	M.....	3P - 7P	60	11/07/2022 - 11/07/2022	1D	2	\$30.00	2
** FLIGHT TOTALS **						5	\$150.00	
<b>FLIGHT 6</b>								
6.1	.T.....	6A - 10A	60	11/08/2022 - 11/08/2022	1D	2	\$30.00	2
** FLIGHT TOTALS **						2	\$60.00	

	<b>Nov 22</b>					
SPOTS	23					
CASH	690.00					
TRADE	0.00					
NSL	0.00					
TOTAL	690.00					

						<b>TOTAL</b>
SPOTS						23
CASH						690.00
TRADE						0.00
NSL						0.00
TOTAL						690.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input checked="" type="checkbox"/> <b>FEDERAL CANDIDATE</b>
	<input type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Tiffany Smiley	
Authorized committee: Smiley For Washington, Inc.	
Agency requesting time (and contact information): <input type="checkbox"/> N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): United States Senate	
Date of election: 11/08/2022	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Lisa Lisker	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	

Candidate/Committee/Agency	Station Representative
Signature: <i>FlexPoint Media</i>	Signature:
Name: FlexPoint Media	Name: Laurie Hammermeister
Date of Request to Purchase Ad Time: 10/31/2022	Date of Station Agreement to Sell Time: 10/31/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name: FlexPoint Media

Date: 10/31/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/27/22 LESS SAFE

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 10987	Station Call Letters: KRSE-FM	Date Received/Requested: 10/31/22
Est. #: 3967	Station Location: YAKIMA-WA	Run Start and End Dates: 11/1-11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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