

## CONTRACT



**WIAT**  
**2960 North Meridian Street**  
**Heather Kiel**  
**Indianapolis, IN 46208**  
**(205) 488-4141**

And:

**Red Eagle Media Group**  
**Attention: Michael Eyerman**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 3504706 /		<u>Alt Order #</u> 27762814	
<u>Advertiser</u> POL/Alabama Rino PAC		<u>Original Date / Revision</u> 04/21/22 / 04/21/22	
<u>Contract Dates</u> 04/28/22 - 05/04/22		<u>Estimate #</u> 14223	
<u>Product</u> 2022			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WIAT	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 55+			
<u>Agg Code</u> 9915593	<u>Advertiser Code</u> 1012	<u>Product 1/2</u> 1627	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WIAT	04/28/22	04/28/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	---T---	1			\$115.00				
2	WIAT	04/29/22	04/29/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--	1			\$115.00				
3	WIAT	05/02/22	05/02/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/02/22	05/08/22	M-----	1			\$115.00				
4	WIAT	05/03/22	05/03/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/02/22	05/08/22	-T-----	1			\$115.00				
5	WIAT	05/04/22	05/04/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/02/22	05/08/22	--W----	1			\$115.00				
6	WIAT	04/28/22	04/28/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	---T---	2			\$115.00				
7	WIAT	04/29/22	04/29/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--	2			\$115.00				
8	WIAT	05/02/22	05/02/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/02/22	05/08/22	M-----	2			\$115.00				
9	WIAT	05/03/22	05/03/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/02/22	05/08/22	-T-----	2			\$115.00				
10	WIAT	05/04/22	05/04/22	CBS This Morning	7a-857a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/02/22	05/08/22	--W----	2			\$115.00				
11	WIAT	04/30/22	04/30/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N-		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**2960 North Meridian Street**  
**Heather Kiel**  
**Indianapolis, IN 46208**  
**(205) 488-4141**

<u>Contract / Revision</u>	<u>Alt Order #</u>
3504706 /	27762814

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Alabama Rino PAC	04/21/22 / 04/21/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/28/22 - 05/04/22	2022	14223

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S-				1	\$60.00			
12	WIAT	04/30/22	04/30/22	CBS This Morning: Sat	CBS This Morning:		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S-				1	\$330.00			
13	WIAT	05/01/22	05/01/22	CBS 42 Morning News Sa/Su	CBS 42 Morning N		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S				1	\$60.00			
14	WIAT	05/01/22	05/01/22	CBS Sunday Morning	8-930a		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S				1	\$565.00			
15	WIAT	04/28/22	04/28/22	M-F 3-4p	3-4p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$235.00			
16	WIAT	04/29/22	04/29/22	M-F 3-4p	3-4p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$235.00			
17	WIAT	05/02/22	05/02/22	M-F 3-4p	3-4p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$235.00			
D 18	WIAT	05/03/22	05/03/22	M-F 3-4p	3-4p		:30			NM	0	\$0.00
D 19	WIAT	05/04/22	05/04/22	M-F 3-4p	3-4p		:30			NM	0	\$0.00
20	WIAT	04/28/22	04/28/22	CBS 42 News @ 5p	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$375.00			
21	WIAT	04/29/22	04/29/22	CBS 42 News @ 5p	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$375.00			
22	WIAT	05/02/22	05/02/22	CBS 42 News @ 5p	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$375.00			
23	WIAT	05/03/22	05/03/22	CBS 42 News @ 5p	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	-T-----				1	\$375.00			
24	WIAT	05/04/22	05/04/22	CBS 42 News @ 5p	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--W----				1	\$375.00			
25	WIAT	04/28/22	04/28/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$375.00			
26	WIAT	04/29/22	04/29/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$375.00			
27	WIAT	05/02/22	05/02/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$375.00			
28	WIAT	05/03/22	05/03/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	-T-----				1	\$375.00			

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**WIAT**  
**CBS 42** 2960 North Meridian Street  
 Heather Kiel  
 Indianapolis, IN 46208  
 (205) 488-4141

<u>Contract / Revision</u>	<u>Alt Order #</u>
3504706 /	27762814

<u>Advertiser</u>	<u>Original Date / Revision</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
29	WIAT	05/04/22	05/04/22	CBS 42 News @6p	6-630p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--W----				1	\$375.00			
30	WIAT	04/28/22	04/28/22	M-F 630-7p	630-7p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$235.00			
D 31	WIAT	04/29/22	04/29/22	M-F 630-7p	630-7p		:30			NM	0	\$0.00
32	WIAT	05/02/22	05/02/22	M-F 630-7p	630-7p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$235.00			
33	WIAT	05/03/22	05/03/22	M-F 630-7p	630-7p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	-T-----				1	\$235.00			
34	WIAT	05/04/22	05/04/22	M-F 630-7p	630-7p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--W----				1	\$235.00			
35	WIAT	04/28/22	04/28/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$375.00			
36	WIAT	04/29/22	04/29/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$375.00			
37	WIAT	05/02/22	05/02/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$375.00			
38	WIAT	05/03/22	05/03/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	-T-----				1	\$375.00			
39	WIAT	05/04/22	05/04/22	LN M-F	M-F 10-1035p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--W----				1	\$375.00			
40	WIAT	05/02/22	05/02/22	Mon 8-9p	Mon 8-9p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$1,350.00			
41	WIAT	05/04/22	05/04/22	Wed 7-8p	Wed 7-8p		:30			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--W----				1	\$1,450.00			
42	WIAT	04/29/22	04/29/22	Fri 9-10p	Fri 9-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$2,500.00			
43	WIAT	04/30/22	04/30/22	PGA Golf	PGA Golf		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S-				1	\$600.00			
44	WIAT	05/01/22	05/01/22	PGA Golf	PGA Golf		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S				1	\$600.00			
N 45	WIAT	04/29/22	04/29/22	M-F 630-7p	630-7p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>



125 West 55th St  
New York, NY 10019

GROUP

Contract # 27762814 Changes as of: 4/18/2022 at 4:36 PM Version: Highlighting Makegood 1 Status: Accepted  
CPE: 1012/1627/14223 Flight: 4/28/22 - 5/4/22 Station: WIAT Con Type: POLITICAL/VOTE  
Agency: RED EAGLE MEDIA Advertiser: Alabama RINO PAC Market: Birmingham Total \$: \$17,215.00  
RED EAGLE MEDIA Product: 2022 Office: WASHINGTON Total Spots: 49  
GROUP 815 SLATERS  
LANE ALEXANDRIA  
VA 22314  
Agency Order #: 11552454 Service: Nielsen Total CPP: \$287.40  
Buyer: Eagle Media Media Primary Demo: Adults 55+ Total GRP: 59.9  
Salesperson: CHRISTIAN Assistant: CHRISTIAN CAMBEIRO Traffic #: 3504706  
CAMBEIRO  
914-295-7595  
Separation:  
Comments: Separation: 30; Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/28	4/29	4/30	5/1	5/2	5/3	5/4	Total Spots	Total \$	CPP*	GRP*
MSD 7	Th-F,M-W 3p-4p		Jeopardy	\$235.00	1.5	30	1	1	0	0	1	1	0	3	\$705.00	\$156.67	4.5
MSD 10	Th-F,M-W 6:30p-7p		Entertainment Tonight	\$235.00	1.1	30	1	1	0	0	1	1	1	4	\$940.00	\$213.64	4.4
MGD 17	F 6:20p-7p		Battle at Barber (Indy) Spcl	\$475.00	0.0	30	0	1	0	0	0	0	0	1	\$475.00	\$0.00	0.0
MGD 18	Th 10:35p-11:35p		Late Show	\$130.00	0.0	30	1	0	0	0	0	0	0	1	\$130.00	\$0.00	0.0
MGD 19	Su 10:35p-11:05p		Sports Sunday	\$100.00	0.0	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
TOTALS:							9	9	3	4	9	7	8	49	\$17,215.00	\$287.40	59.9

Date/Time			Action	Added by	Comment
04/21/22 9:57 AM			Accepted	CHRISTIAN CAMBEIRO	VIA EMAIL 4.21 ME
04/18/22 4:36 PM			Sent To Rep	Kelley Dinkel	Battle at Barber spcl (indy race local here) and UEFA Soccer