

INVOICE



WGTV
8513 M-72 West
Traverse City, MI 49684
Main: (231) 946-2900
Billing: (608) 833-0047

Invoice #	Invoice Date	Invoice Month	Invoice Period
321160-2	09/30/14	October 2014	09/29/14 - 09/29/14

Station	Account Executive	Sales Office	Sales Region
WGTV	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

Great American Media
Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007

Send Payment To:

WGTV
REMIT TO WGTV
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

Advertiser	Product	Estimate Number
Democratic Governors Ass	DGA	2835

Flight Dates	Order #	Alt Order #
09/23/14 - 09/29/14	321160	07376963

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913721	36	39

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/23/14	09/29/14	The Chew	1:00 PM-2:00 PM	MTWTF--	:30	1	\$180.00	NM	
Weeks:	<u>Start Date</u> 09/23/14	<u>End Date</u> 09/29/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$180.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGTU	M	09/29/14	1:28 PM	The Chew	1:00 PM-2:00 PM	:30	DGAMI 1614H	\$180.00	NM
2	09/23/14	09/29/14	M-F 10a-11a	10:00 AM-11:00 AM	MTWTF--	:30	1	\$20.00	NM	
Weeks:	<u>Start Date</u> 09/23/14	<u>End Date</u> 09/29/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$20.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGTU	M	09/29/14	10:09 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	DGAMI 1914H	\$20.00	NM
8	09/23/14	09/29/14	M-F 4p-5p	4:00 PM-5:00 PM	MTWTF--	:30	1	\$60.00	NM	
Weeks:	<u>Start Date</u> 09/23/14	<u>End Date</u> 09/29/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGTU	M	09/29/14	4:49 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	DGAMI 1914H	\$60.00	NM
9	09/23/14	09/29/14	M-F 5p-6p	5:00 PM-6:00 PM	MTWTF--	:30	1	\$60.00	NM	
Weeks:	<u>Start Date</u> 09/23/14	<u>End Date</u> 09/29/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGTU	M	09/29/14	5:59 PM	M-F 5p-6p	5:00 PM-6:00 PM	:30	DGAMI 1914H	\$60.00	NM
11	09/23/14	09/29/14	Good Morning America	7:00 AM-9:00 AM	MTWTF--	:30	1	\$100.00	NM	
Weeks:	<u>Start Date</u> 09/23/14	<u>End Date</u> 09/29/14	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGTU	M	09/29/14	7:55 AM	Good Morning America	7:00 AM-9:00 AM	:30	DGAMI 1914H	\$100.00	NM

Total Spots **5**

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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WGTU
REMIT TO WGTU
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
321160-2	09/30/14	October 2014	09/29/14 - 09/29/14
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Democratic Governors Ass	DGA	2835	

Payment Terms 30 Days

<u>Gross Total</u>	\$420.00
<u>Agency Commission</u>	\$63.00
<u>Net Amount Due</u>	\$357.00

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