

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KAUZ/Wichita Falls, TX	Date: 10/19/18
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I, Alex Freese

do hereby request station time concerning the following issue:

Optical sales at Walmart Stores

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	All Broadcast	M-Su	Issue	TBD	2

This broadcast time will be used by: Walmart

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Link Strategies, LLC

321 East Walnut St St 321
Des Moines, IA 50309

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ann Campbell, Controller

Mark Reed, Admin Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 2 days before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/11/18 [Signature] 512-243-0445
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Richard Haddock GM/GSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

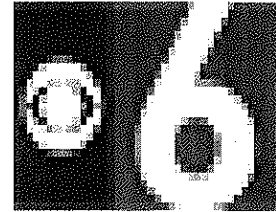
Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER**KAUZ**

Orders
Order / Rev: 2085702
Alt Order #:
Product Desc: YES on 793
Estimate:
Flight Dates: 10/20/18 - 10/28/18
Original Date / Rev: 10/19/18 / 10/19/18
Order Type: Political

Primary AE: Alex Hong
Sales Office: T-DC
Sales Region: National

Agency
Name: Link Strategies
Buying Contact:
Billing Contact:
 321 East Walnut Street
 Des Moines, IA 50309

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Test Advertiser/YES ON 793
Demographic: A18+
Product Codes: PL20
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Issue
Priority: P 1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	26	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	26	\$2,500.00	\$2,125.00	0.00
Totals	26	\$2,500.00	\$2,125.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	10/23/18	10/26/18	NET CBS Overnight News	Comm	M-F & SU 135-5x	-TWTF--	:30	2	\$30.00	P 2	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--					2	\$30.00		0.00			
N 2	KAUZ	10/23/18	10/26/18	LOC News M-F 5-6a	Comm	M-F 5-6a	-TWTF--	:30	2	\$30.00	P 2	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--					2	\$30.00		0.00			
N 3	KAUZ	10/23/18	10/26/18	LOC News M-F 6-7a	Comm	M-F 6-7a	-TWTF--	:30	2	\$60.00	P 2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--					2	\$60.00		0.00			
N 4	KAUZ	10/20/18	10/27/18	LOC SA 8a News	Comm	SA 8-8:30a	-----S-	:30	1	\$45.00	P 2	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-					1	\$45.00		0.00			
		Week: 10/22/18	10/28/18	-----S-					1	\$45.00		0.00			
N 5	KAUZ	10/21/18	10/28/18	LOC SU 630a News	Comm	SU 630-7a	-----S	:30	1	\$45.00	P 2	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S					1	\$45.00		0.00			
		Week: 10/22/18	10/28/18	-----S					1	\$45.00		0.00			

Advertiser: ISS/Test Advertiser/YES ON 793
Product Desc: YES on 793
Estimate:

KAUZ

Totals	26	\$2,500.00
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:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: :SPTS:
6		1200N-1230P	30		\$60.00	10/22	10/26	2		M-F	2
PROGRAM : NEWS											
7		500P-530P	30		\$85.00	10/22	10/26	2		M-F	2
PROGRAM : NEWS											
8		600P-630P	30		\$200.00	10/22	10/26	2		M-F	2
PROGRAM : NEWS											
9		600P-630P	30		\$115.00	10/20	10/27	1		SAT	2
PROGRAM : NEWS											
10		530P-600P	30		\$115.00	10/21	10/28	1		SUN	2
PROGRAM : NEWS											
11		1000P-1035P	30		\$200.00	10/22	10/26	2		M-F	2
PROGRAM : NEWS											
12		1000P-1035P	30		\$150.00	10/20	10/27	1		SAT	2
PROGRAM : NEWS											
13		1000P-1035P	30		\$115.00	10/21	10/28	1		SUN	2
PROGRAM : NEWS											
OCT/18					\$2,500.00						
						CONTRACT TOTAL					\$2,500.00
						TOTAL SPOTS					26

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

WFLA 230000

REP HEADLINE# 9292126
*** UNAPPROVED REV #1 ***
REP: TEL# 703-528-9986 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/18 17.54
*** CHANGES** *** KAUZ-TV ***

ADV # ADV. NAME WALMART (ISSUE ONLY) REP.# OFF.# SALESMAN #
AGY # AGY. NAME LINKSTRATEGIES BUYER NAME
321 E WALNUT, SUITE 321 SALES PRSN WA- ALEX HONG
DES MOINES, IA 50309

ORDER # CONTRACT # 9292126 CLASS: NATL. LOCAL REGIONAL
PRDCT YES ON 793 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT20/18 OCT28/18 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/18 17.54

REP: UPDATED ADV CODE
NEW ORDER YES ON 793
TOTAL \$2500
PLEASE CONFIRM THANKS,
JBF

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
YES ON 793

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/18						\$2,500.00						26

NO BUYS TO PRINT
CONTRACT TOTAL \$2,500.00
TOTAL SPOTS 26
COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE