

**ORDER****KAUZ**

<b>Orders</b>	<b>Order / Rev:</b>	<b>2057480</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	September 2018	
	<b>Estimate:</b>		
	<b>Flight Dates:</b>	09/20/18 - 09/30/18	<b>Primary AE:</b> Local House
	<b>Original Date / Rev:</b>	09/28/18 / 09/28/18	<b>Sales Office:</b> WICH
	<b>Order Type:</b>	Political	<b>Sales Region:</b> Local

  

<b>Agency</b>	<b>Name:</b>	<b>VI Marketing</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		125 Park Ave	<b>Billing Cycle:</b> EOM/EOC
		Oklahoma City, OK 73102	<b>Agency Commission:</b> 15%

  

<b>Advertiser</b>	<b>Name:</b>	<b>ISS/YES ON SQ 793</b>	
	<b>Demographic:</b>	A50+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	PL20.10	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	Agency	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	Political	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	Pol-Issue	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	P 2	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	23	\$5,045.00	\$4,288.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	23	\$5,045.00	\$4,288.25	0.00
<b>Totals</b>	<b>23</b>	<b>\$5,045.00</b>	<b>\$4,288.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KAUZ	09/20/18	09/30/18	NET CBS AM Network News CBS This Morning	Comm	M-F 7-9a	11111--	:30	5	\$60.00	P 2	0.00	NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	---11--		2				\$60.00		0.00			
		Week: 09/24/18	09/30/18	11111--		5				\$60.00		0.00			
N 2	KAUZ	09/20/18	09/30/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	11111--	:30	5	\$120.00	P 2	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	---11--		2				\$120.00		0.00			
		Week: 09/24/18	09/30/18	11111--		5				\$120.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	KAUZ	09/24/18-09/30/18	NET Price Is Right		M-F 10-11a	MTWThF----	:30		(\$120.00)		0.00	NM		
		Credited [MG-Make Good on New Line]													
3	KAUZ	09/20/18	09/30/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	11111--	:30	5	\$465.00	P 2	0.00	NM	7	\$3,255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	---11--		2				\$465.00		0.00			
		Week: 09/24/18	09/30/18	11111--		5				\$465.00		0.00			
4	KAUZ	09/25/18	09/25/18	NET Tue Hour 1 NET Tues Hour 1	Comm	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-T-----	:30	1	\$530.00	P 2	0.00	NM	1	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2057480  
Alt Order #:  
Flight Dates: 09/20/18 - 09/30/18

Advertiser: ISS/YES ON SQ 793  
Product Desc: September 2018  
Estimate:  
KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----					1	\$530.00		0.00			
N 5	KAUZ	09/30/18	09/30/18	NET CBS Sunday Morn	Comm	Sun 8-9:30a	-----S	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		NET CBS Sunday Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S					1	\$45.00		0.00			
N 6	KAUZ	09/30/18	09/30/18	NET Face The Nation	Comm	Sun 9:30-10:30a	-----S	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		NET Face The Nation													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S					1	\$75.00		0.00			
Totals													23	\$5,045.00	

# MAKEGOOD

Agency: VI Marketing & Branding Demo: A55+ Billing To: VI Marketing & Branding Oklahoma City

Client: 28 - CMA Strategies Vendor: KAUZ-TV

Product: 41 - CMA Strategies

Estimate: 3942

Description: 1

Version: 1

Status: Rejected

Flight Start: 09/17/2018

Flight End: 09/30/2018

Makegood #: 1

Comments: Offering CBS Sunday Morning and Face the Nation to make good Spots that were preempted due to Senate Hearings on CBS 9/27

This only has spots added and not coming out. Could you resend?

AE: Richard Haddox

Buyer: Elizabeth Tower

Phone:

Line No	Daypart (Program)	Daypart Code	Rate	C/T	Len	Total Spots	RTG	CPP	IMP(000)	CPM
5	Su 8:00 AM-9:30 AM (CBS Sunday Morning)	EM	\$45.00	C	30	0 / 1	0.0 / 5.0	\$0.00 / \$9.00		
Weeks of: 9/30 Spots: +1										
Comments: Make good offer from 9/25 due to CBS breaking news coverage of Senate Hearings.										
6	Su 9:30 AM-10:30 AM (Face The Nation)	DT	\$75.00	C	30	0 / 1	0.0 / 4.3	\$0.00 / \$17.44		
Weeks of: 9/30 Spots: +1										
Comments: Make good offer from 9/25 due to CBS breaking news coverage of Senate Hearings.										
Totals For Changed Lines: (all lines listed above)						Spots: 0 / 2	Cost: \$0.00 / \$120.00	CPP & CPM: \$0.00 / \$12.90	GRP & GIMP(000): 0.0 / 9.3	\$0.00 / \$0.00 0 / 0
Totals For Overall Order: (includes entire order)						Spots: 22 / 24	Cost: \$5,045.00 / \$5,165.00	CPP & CPM: \$35.28 / \$33.91	GRP & GIMP(000): 143.0 / 152.3	\$0.00 / \$0.00 0 / 0