

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <b>KAUZ/Wichita Falls, TX</b>	Date: <b>10/19/18</b>
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I, Alec Freed  
do hereby request station time concerning the following issue:

<b>Optical sales at Walmart Stores</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	MT Broadcast	M-Su	Issue	TBD	2

This broadcast time will be used by: Walmart

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Link Strategies, LLC	321 East Walnut St St 321 Des Moines, IA 50309
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and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Ann Campbell, Controller Alex Freese, Media Director
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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 2 days before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/11/18      [Signature]      512-243-0445  
Date      Signature      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Richard Haddock      GM/GSM  
Signature      Printed Name      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**ORDER****KAUZ**

**Orders**  
**Order / Rev:** 2090175  
**Alt Order #:** 09299863  
**Product Desc:** YES ON 793  
**Estimate:**  
**Flight Dates:** 10/31/18 - 11/04/18  
**Original Date / Rev:** 10/30/18 / 10/30/18  
**Order Type:** Political

**Primary AE:** Alex Hong  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Link Strategies  
**Buying Contact:**  
**Billing Contact:**  
 321 East Walnut Street  
 Des Moines, IA 50309

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Walmart SQ793  
**Demographic:** A35+  
**Product Codes:** PL20.10  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Issue  
**Priority:** P 2

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/04/18	22	\$1,950.00	\$1,657.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	22	\$1,950.00	\$1,657.50	0.00
<b>Totals</b>	<b>22</b>	<b>\$1,950.00</b>	<b>\$1,657.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	10/31/18	11/02/18	ON Overnight M-SU 135-5x	Comm	M-SU 135-5x	--WTF--	:30	2	\$30.00	P 2	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WTF--					2	\$30.00		0.00			
N 2	KAUZ	10/31/18	11/02/18	LOC News M-F 5-6a LOC News M-F 5-6a	Comm	M-F 5-6a	--WTF--	:30	2	\$30.00	P 2	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WTF--					2	\$30.00		0.00			
N 3	KAUZ	10/31/18	11/02/18	LOC News M-F 6-7a LOC News M-F 6-7a	Comm	M-F 6-7a	--WTF--	:30	2	\$60.00	P 2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WTF--					2	\$60.00		0.00			
N 4	KAUZ	10/31/18	11/02/18	NET Y&R NET Y&R	Comm	M-F 11-12p	--WTF--	:30	1	\$240.00	P 1	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--WTF--					1	\$240.00		0.00			
N 5	KAUZ	11/03/18	11/03/18	LOC SA 8a News LOC SA 8a News	Comm	SA 8-8:30a	-----1-	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-					1	\$45.00		0.00			
N 6	KAUZ	11/04/18	11/04/18		Comm	Sun 8-9:30a	-----1	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00

Order / Rev: 2090175  
 Alt Order #: 09299863  
 Flight Dates: 10/31/18 - 11/04/18

Advertiser: ISS/Walmart SQ793  
 Product Desc: YES ON 793  
 Estimate: KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NET CBS Sunday Mornin											
				NET CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1					1	\$45.00		0.00			
N 7	KAUZ	11/04/18	11/04/18	NET CBS Sunday Mornin	Comm	Sun 8-9:30a	-----1	:30	1	\$60.00	P 2	0.00	NM	1	\$60.00
				NET CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1					1	\$60.00		0.00			
N 8	KAUZ	10/31/18	11/02/18	LOC News M-F 12-1230p	Comm	M-F 12-1230p	--WTF--	:30	1	\$60.00	P 2	0.00	NM	1	\$60.00
				LOC News M-F 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--WTF--					1	\$60.00		0.00			
N 9	KAUZ	10/31/18	11/02/18	NET Talk	Comm	M-F 1-2p	--WTF--	:30	2	\$65.00	P 2	0.00	NM	2	\$130.00
				NET Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--WTF--					2	\$65.00		0.00			
N 10	KAUZ	10/31/18	11/02/18	LOC News M-F 5-530p	Comm	M-F 5-530p	--WTF--	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
				LOC News M-F 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--WTF--					1	\$85.00		0.00			
N 11	KAUZ	10/31/18	11/02/18	LOC News M-F 6-630p	Comm	M-F 6-630p	--WTF--	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				LOC News M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--WTF--					1	\$200.00		0.00			
N 12	KAUZ	11/03/18	11/03/18	LOC News Sat 6-6:30p	Comm	6:00 PM-6:30 PM	-----1-	:30	1	\$115.00	P 3	0.00	NM	1	\$115.00
				6:00 PM-6:30 PM		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1-					1	\$115.00		0.00			
N 13	KAUZ	11/04/18	11/04/18	LOC News Sun 5:30-6p	Comm	Sun 5:30-6p	-----1	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
				LOC News Sun 5:30-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1					1	\$115.00		0.00			
N 14	KAUZ	10/31/18	11/02/18	LOC Late News M-F	Comm	M-F 10-1035p	--WTF--	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				LOC Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--WTF--					1	\$200.00		0.00			
N 15	KAUZ	10/31/18	11/02/18	NET Late Late Show	Comm	M-F 1135-1238x	--WTF--	:30	2	\$75.00	P 2	0.00	NM	2	\$150.00
				NET Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--WTF--					2	\$75.00		0.00			
N 16	KAUZ	11/03/18	11/03/18	LOC Late News Sat	Comm	10:00 PM-10:35 PM	-----1-	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
				10:00 PM-10:35 PM		(10:00 PM-10:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1-					1	\$150.00		0.00			
N 17	KAUZ	11/04/18	11/04/18	LOC Late News Sun	Comm	Sun 10-10:35p	-----1	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
				LOC Late News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1					1	\$115.00		0.00			
													Totals	22	\$1,950.00

OCT29/18 18.45  
\*\*\* KAUZ-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			400A-500A	30		\$30.00	10/31	11/2	2		W-F	2
PROGRAM : NEWS												
2			500A-600A	30		\$30.00	10/31	11/2	2		W-F	2
PROGRAM : NEWS												
3			600A-700A	30		\$60.00	10/31	11/2	2		W-F	2
PROGRAM : NEWS												
4			1100A-1200N	30		\$240.00	10/31	11/2	1		W-F	1
PROGRAM : YOUNG AND RESTLESS												
5			800A-830A	30		\$45.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												



REP HEADLINE# 9299863  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9986 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT29/18 18.45  
\*\*\* KAUZ-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
NOV/18						\$1,950.00						
CONTRACT TOTAL												\$1,950.00
TOTAL SPOTS												22

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*