

ISSUES AND PROGRAMS REPORT

WKBU-FM & HD1

Jan/Feb/Mar 2024

WKBU-FM airs weekly public affairs programming designed to address the most significant issues affecting our audience and the greater New Orleans area.

This programming is aired from 6am-7:00am each Sunday morning. It consists of two programs:

"Community Matters" – 30-minute program airing at 6:00am

"United Way: Live United" – 30-minute program airing at 6:30am

A summary of the content of these programs is included in this report addressed for Q1 2024

Community Matters

Date/Guests/Description

1-2-4

Michael Williamson CEO of United Way of Southeast Louisiana A new study shows more than 727,000 Louisianans struggle with hunger
Dr. Joe Kanter Louisiana State Health Officer Flu and other respiratory viruses peaking; counterfeit Ozempic causing severe illnesses in other countries;

1-14-24

Martha Kegel Executive Director of UNITY of Greater New Orleans New Orleans officials say they'll clear the Treme homeless encampment before Mardi Gras

Mary Olson Tulane Economist & Healthcare Policy Expert The Food and Drug Administration (FDA) announced this week that Florida will be allowed to import millions of dollars worth of medications from Canada at far lower prices than in the United States, overriding fierce decades-long objections from the pharmaceutical industry. So what does this mean to you, the consumer? We'll get the facts from Tulane Economist & Healthcare Policy Expert, Mary Olson.

Mark Shirley Crawfish specialist with the LSU Ag Center The crawfish supply so far has been scarce and expensive. Is the drought we had last year to blame? We'll take a look at what's happening with Mark Shirley, a crawfish specialist with the LSU Ag Center.

1-21-24

Joe Lopinto Sheriff of Jefferson Parish Jefferson Parish saw a big drop in major crime in 2023, the second-fewest crimes in the parish since 1974. We'll spend some time with Sheriff Joe Lopinto about what they've been doing to combat crime.

Michael Willis CEO and Founder of H.O.P.E. (Help Other People Endure) The core tenets of HOPE's approach to solving the crime problem that is so threatening to New Orleans are community engagement, community informing, community opportunities – and community accountability. Willis believes that successful approaches of the past can help solve the crime problem of today. Among these are mentorship programs like Big Brother, Big Sister and scouting, along with tutoring and test preparation courses. He is resuscitating the "It's 10:00, do you know where your kids are?" entreaty for parental accountability. And in a real retro touch, he is bringing back Crime Dog McGruff, as a way to "soften" young people's attitudes towards the police and authority in general.

8:45am Vincent Rossmeyer Policy director for the Cowen Institute at Tulane A new poll from the Cowen Institute at Tulane shows growing dissatisfaction with the direction of New Orleans leadership and the city's public education system
1/28 Jan I'm Listening Suicide: Loss and Survivors 1/28

2-4-24

New Orleans Mayor LaToya Cantrell, NOPD Chief Anne Kirkpatrick and other local and state officials on preparations and advice for Mardi Gras 2024

2-11-24

Sarah Bell Chief of Industry Exposure and Experience at YouthForce NOLA She'll be on to discuss an upcoming Career Expo, held in collaboration with Junior Achievement of Greater New Orleans on March 22, 2024. The event is meant to share opportunities in our target industry clusters—Business Services, Digital Media/IT, Health Sciences, and Skilled Crafts – to 2000+ New Orleans public high school freshmen. These students are provided hands-on experience and professional insights to help students explore great careers, right here in New Orleans.

Glade Bilby President of French Quarter Citizens So how is the crackdown on a legal vendors going in the French Quarter? Has ANYTHING been done?? We'll find out when we visit with President of French Quarter Citizens, Glade Bilby.

2-18-24 Discussing The State of the Entertainment Industry 2/18

2-25-24

Anne Kirkpatrick NOPD Superintendent How did Chief Kirkpatrick enjoy her first Mardi Gras? And how did it go from the police perspective? We'll also get her perspective on the crime special session in B.R. Plus, the latest on yesterday's Crescent City Connection shooting!

Jim LaCour LA Dept. of Wildlife and Fisheries State Wildlife Veterinarian Feral hogs (*Sus scrofa*) are the most reproductively efficient large mammal on Earth, and they can adapt to survive in nearly any environment. Statisticians have estimated that due to the feral hog's high reproductive rate, 70 to 75% of the population must be harvested to control the population. In Louisiana, hunter harvest numbers are less than half that so populations are growing. Feral hogs are found in all 64 parishes in Louisiana, and Louisiana's feral hog population is currently estimated at 700,000. And there seems to be an uptick in the ravages the hogs bring. So what can be done to bring these voracious beasts under control? At 11:30, we'll talk with LA Dept. of Wildlife and Fisheries State Wildlife Veterinarian Jim LaCour for answers.

3-3-24

Mike Strain Louisiana Ag Commissioner

Dr. Joe Kanter Louisiana Health Officer Measles on the rise with vaccinations declining

3-10-24

Deputy Louisiana Sec. of State on Early voting period beginning

Paul Rainwater Chair of Gov. Landry's Sewerage & Water Board Task Force & former interim Director of the Sewerage & Water Board Governor Jeff Landry's Sewerage & Water Board Task Force is tasked with examining New Orleans drainage issues and power failures that result in damaging street flooding, like we saw just this past Monday. They're also charged with figuring out recommendations to be done legislatively... and fixes that can happen locally. The Task force is doing lots of work behind the scenes - meeting with rank-and-file employees and concerned citizens, and having conversations about improving billing system credibility and securing future funding. The SWB Task Force had their first meeting yesterday - we'll get an update from Task Force Chairman, PAUL RAINWATER, a former interim director of the Sewerage & Water Board.

Patricia Molina Head of the Physiology Department at LSU Health Sciences Center We spring forward this weekend. What does changing the clock do to our bodies?

3-17-24

Audacy Programming

Talking MH Man to Man PTSD 3/17

3-24-24

Coach Derrick Henderson Founder of Don't Stop Dreaming (a local nonprofit) New Orleans Difference Makers! Every week we devote time to the New Orleans Coalition, a group determined to help make New Orleans a safe place to live, work & raise our families. This week's guest: Coach Derrick Henderson, Founder of Don't Stop Dreaming (a local nonprofit). Don't Stop Dreaming is a movement to reach the youth across the city of New Orleans and show them what a dream realized can be. Their mission is to encourage and promote purpose, community, self-love, and empowerment through the development of economic, educational, and spiritual supports with an emphasis on their natural giftings. The program was initially designed as a mentorship and enrichment summer camp geared towards young African American boys, whose parent is incarcerated, has been incarcerated, deceased, or absent in their lives yet we found the need is greater.

Allison Plyer Chief demographer at The Data Center Louisiana continues to lose residents according to the latest census estimates. Why are people leaving?

<u>Issue</u>	<u>Program</u>	<u>Guest (including title)</u>	<u>Description (Subject)</u>	<u>Date/Time/Duration</u>
Mental Health	United We Move	Nick Richard, National Alliance on Mental Illness (NAMI) - St. Tammany Executive Director	NAMI St. Tammany	01/17/2024 / 7:30 am / 30 mins
Housing	Live United	Marguerite Oestreicher, Executive Director of New Orleans Area Habitat for Humanity	Habitat for Humanity	01/14/2024 / 7:30am / 30 mins
UW SELA	Live United	Michael Williamson, President and CEO of UWSELA	UWSELA Centennial	1/21/2024 / 7:30am / 30 mins
Financial Stability	Live United	Michael Williamson, President and CEO of UWSELA	Financial Capability	1/28/2024 / 7:30am / 30 mins
Community	Live United	Michael Williamson, President and CEO of UWSELA; Cathy McRae, UWW Global Council Chair	Women United Global Council and ALICE Summit	2/4/2024 / 7:30am / 30 mins
Education	Live United	Michael Williamson, President and CEO of UWSELA; Paula Polito, Berry Cherry Tree Ronnie Stone, The Stone Group, Renée Johnson, Afrimodiste & Michael Williamson, President and CEO of UWSELA	Early Ed Month	2/11/2024 / 7:30am / 30 mins
Community	Live United	Michael Williamson, President and CEO of UWSELA	Black History Month and Thriving African American Small Business Initiative	2/18/2024 / 7:30am / 30 mins
Housing	Live United	Council Member Lesli Harris & Michael Williamson, President and CEO of UWSELA	Home for Good	2/25/2024 / 7:30am / 30 mins
Campaign	Live United	John Nickens, LCMC Health, Michael Williamson, President and CEO of UWSELA	Community Information	3/3/2024 / 7:30am / 30 mins

Financial Stability	Live United	Michael Williamson, President and CEO of UWSELA	Evergreen/ Financial Capability	3/10/2024 / 7:30am / 30 mins
Community	Live United	Michael Williamson, President and CEO of UWSELA, Al Groos, Royal Sonesta, Jamie Clark, UW	Got Gumbo? Cook-off Fundraiser	3/17/2024 / 7:30am / 30 mins
Community	Live United	Michael Williamson, President and CEO of UWSELA, Paul Matthews, Port of South Louisiana, Cammie Proctor, UWSELA	March to the Finish	3/24/2024 / 7:30am / 30 mins
Mental Health	Live United	Michael Williamson, President and CEO of UWSELA, Joseph I. Giarrusso III, New Orleans City Councilmember, Dr. Rochelle Head-Dunham, Executive and Medical Director, Metropolitan Human Services District	New Orleans Mental Health Collaborative	3/31/2024 / 7:30am / 30 mins