

QUARTERLY ISSUES/PROGRAM LIST

January 1st-March 31st 2021

Community Broadcasters Ogdensburg
WLFK 93.5FM
2315 Knox Street
Ogdensburg, New York 13669
315-393-1100 (Main)
315-393-6673 (Fax)



WLFK 95.3FM OGDENSBURG

WLFK continued the long tradition of serving communities across the North Country. From small events in towns from Ogdensburg to Alexandria Bay, and from Lowville to Gouverneur, to making sure National Campaigns gain awareness with or local audience. We continue to solidify our ties with local groups and leaders and always commit our team to finding even more ways to help wherever and whenever our communities need assistance getting out the “message”.

The first quarter of the year was a continuation of last year with everything centered around Covid-19. Something new was added this quarter and that was Covid-19 vaccination information, who was eligible to where to get your shot and the effect of getting your shots.

From our regular news updates to special reports throughout the day. Coupled with numerous PSA's ranging from social distancing to the proper way to wash your hands. Everything that hit the air was Coronavirus related. We continued with guests, from the head of the St. Lawrence Chamber of Commerce to medical personnel to the head of the St. Lawrence County Development Agency (an outlet for small business). Our whole function as a station was to keep our listeners informed in an accurate manner and give them options of where to turn in

these times. We modified our studios allowing for broadcasts from our home studios where we could break in 24/7 with any pertinent information the public might need and need now.

At this date our Coronavirus coverage continues.

Input is always welcome and encouraged at our main studio here in Ogdensburg 2315 Knox Street Ogdensburg NY 13669, via phone at 315-393-1100, fax at 315-393-6673, or email: tony_lynn@commbroadcasters.com or jim_leven@commbroadcasters.com

ICE Safety

Also in conjunction with the local United States Coast Guard Aux we continued to run a robust PSA campaign along with interviews of the USCG Aux leaders to discuss safety on the ice in this area of the country when winter sports are enjoyed by many including ice fishing and snowmobiling.

OTHER

WLFK was a source for very important **emergency/weather information during an extremely active Winter 2014 season.

WLFK continues to be a source for information regarding school **closings and delays along with any other community events and government organizations that are affected by adverse conditions.

**WLFK regularly airs recorded PSA's by our announcers approximately once per hour. These PSA's cover a wide range of community activities, from church dinners, support group meetings, fundraising drives and raising awareness of significant local issues. WLFK also makes use of social media outlets to draw attention to community oriented events and projects.

