

# QUARTERLY ISSUES/PROGRAM LIST

**January 1<sup>st</sup>-March 31<sup>st</sup> 2023**

Community Broadcasters Ogdensburg  
WLFK 93.5FM  
2315 Knox Street  
Ogdensburg, New York 13669  
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## **WLFK 95.3FM OGDENSBURG**

WLFK continued the long tradition of serving communities across the North Country. From small events in towns from Ogdensburg to Alexandria Bay, and from Lowville to Gouverneur, to making sure National Campaigns gain awareness with or local audience. We continue to solidify our ties with local groups and leaders and always commit our team to finding even more ways to help wherever and whenever our communities need assistance getting out the “message”.

First quarter finds us preparing and promoting upcoming 2<sup>nd</sup> quarter events. Our Healthy Living Festival coming up on April 30<sup>th</sup> in conjunction with the Edward I Moses Walk/Run for Life to benefit the St. Lawrence Cancer Fund. Also coming up in April is our Radiothon for Hospice of Jefferson County.

Input is always welcome and encouraged at our main studio here in Ogdensburg 2315 Knox Street Ogdensburg NY 13669, via phone at 315-393-1100, fax at 315-393-6673, or email: [tony\\_lynn@commbroadcasters.com](mailto:tony_lynn@commbroadcasters.com) or [jim\\_leven@commbroadcasters.com](mailto:jim_leven@commbroadcasters.com)

**ICE Safety**

Also in conjunction with the local United States Coast Guard Aux we continued to run a robust PSA campaign along with interviews of the USCG Aux leaders to discuss safety on the ice in this area of the country when winter sports are enjoyed by many including ice fishing and snowmobiling.

## **No Dogs Left Behind**

A new venture moved into the North Country this year. No Dogs Left Behind is an organization that rescues dogs worldwide and shelters them until they can find a forever home. This group is building a facility in nearby Canton, NY that will house over 500 dogs. In support we interviewed the founder of this organization, Jeff Berri, to see how we as a community can support their organization.

## **Girl Scout Cookie Sales**

In conjunction with running a robust psa schedule for the Girls Scouts we also featured their Marketing Director Jaime Alvarez on the morning show to promote the booth sales coming up in April.

### **PSA's**

DPAO Concert Series

US Coast Guard Aux Recruitment Campaign

US Coast Guard Aux ICE Campaign

Adirondack RR job fair

St Lawrence County Office for the Aging Support Group

Edward I Moses Walk/Run For Life

Advancing Tobacco Free Communities free movie

Advancing Tobacco Free Communities free skating

Town of Madrid Music Series

Watertown Area Boxing Club Fundraiser

Carthage American Legion breakfast

No Dogs Left Behind

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## OTHER

\*\*WLFK was a source for very important **emergency/weather information** during an extremely active winter.

\*\*WLFK continues to be a source for information regarding school **closings and delays** along with any other community events and government organizations that are affected by adverse conditions.

\*\*WLFK regularly airs recorded PSA's by our announcers approximately once per hour. These PSA's cover a wide range of community activities, from church dinners, support group meetings, fundraising drives and raising awareness of significant local issues. WLFK also makes use of social media outlets to draw attention to community oriented events and projects.