

ORDER



KSHB-TV

Orders
Order / Rev: 459175
Alt Order #: WOC11773082
Product Desc: 2018
Estimate: 9874
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 08/29/18 / 10/18/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hawley/Republican/Senate
Demographic: A35-64
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 214714
Agency External ID: 101289
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	57	\$38,180.00	\$32,453.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	57	\$38,180.00	\$32,453.00	107.76
Totals	57	\$38,180.00	\$32,453.00	107.76

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/16/18	10/22/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$375.00	P-3	1.81	NM	5	\$1,875.00
(Program: 41 ACTN NW TDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	11111--			5			\$375.00		1.81			
N 2	KSHB	10/16/18	10/20/18	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----1-	:30	1	\$175.00	P-3	1.23	NM	1	\$335.00
(Program: 41 ACTN-TDY WK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-			1			\$175.00		1.23			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/15/18-10/21/18		Sa 7-8am News		7-8am	-----Sa--	:30		\$335.00		1.23	NM		
N 3	KSHB	10/16/18	10/22/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	11111--	:30	5	\$150.00	P-3	0.75	NM	5	\$750.00
(Program: 41 ACTN NW MDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	11111--			5			\$150.00		0.75			
N 4	KSHB	10/16/18	10/22/18	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	11111--	:30	5	\$175.00	P-3	1.27	NM	5	\$875.00
(Program: NOW KC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	11111--			5			\$175.00		1.27			

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Alt Order #: WOC11773082
Flight Dates: 10/16/18 - 10/22/18

Advertiser: Hawley/Republican/Senate
Product Desc: 2018
Estimate: 9874

KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KSHB	10/16/18	10/22/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$375.00	P-3	2.22	NM	5	\$3,575.00
(Program: 41 ACTN NEWS-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	11111--	5		\$375.00		2.22						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSHB	10/16/18-10/22/18	M-F 5-530pm News		5-530pm		MTWThF----	:30	\$715.00	2.22	NM				
2	KSHB	10/16/18-10/22/18	M-F 5-530pm News		5-530pm		MTWThF----	:30	\$715.00	2.22	NM				
3	KSHB	10/16/18-10/22/18	M-F 5-530pm News		5-530pm		MTWThF----	:30	\$715.00	2.22	NM				
4	KSHB	10/16/18-10/22/18	M-F 5-530pm News		5-530pm		MTWThF----	:30	\$715.00	2.22	NM				
5	KSHB	10/16/18-10/22/18	M-F 5-530pm News		5-530pm		MTWThF----	:30	\$715.00	2.22	NM				
N 6	KSHB	10/16/18	10/22/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$650.00	P-3	2.15	NM	5	\$4,625.00
(Program: 41 ACTN NEWS-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	11111--	5		\$650.00		2.15						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSHB	10/16/18-10/22/18	M-F 6-630pm News		6-630pm		MTWThF----	:30	\$925.00	2.15	NM				
2	KSHB	10/16/18-10/22/18	M-F 6-630pm News		6-630pm		MTWThF----	:30	\$925.00	2.15	NM				
3	KSHB	10/16/18-10/22/18	M-F 6-630pm News		6-630pm		MTWThF----	:30	\$925.00	2.15	NM				
4	KSHB	10/16/18-10/22/18	M-F 6-630pm News		6-630pm		MTWThF----	:30	\$925.00	2.15	NM				
5	KSHB	10/16/18-10/22/18	M-F 6-630pm News		6-630pm		MTWThF----	:30	\$925.00	2.15	NM				
N 7	KSHB	10/16/18	10/22/18	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	11111--	:30	5	\$350.00	P-3	1.84	NM	5	\$3,325.00
(Program: 41 ACT NWS-630)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	11111--	5		\$350.00		1.84						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSHB	10/16/18-10/22/18	M-F 630-7pm News		630-7pm		MTWThF----	:30	\$665.00	1.84	NM				
2	KSHB	10/16/18-10/22/18	M-F 630-7pm News		630-7pm		MTWThF----	:30	\$665.00	1.84	NM				
3	KSHB	10/16/18-10/22/18	M-F 630-7pm News		630-7pm		MTWThF----	:30	\$665.00	1.84	NM				
4	KSHB	10/16/18-10/22/18	M-F 630-7pm News		630-7pm		MTWThF----	:30	\$665.00	1.84	NM				
5	KSHB	10/16/18-10/22/18	M-F 630-7pm News		630-7pm		MTWThF----	:30	\$665.00	1.84	NM				
N 8	KSHB	10/16/18	10/20/18	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----1-	:30	1	\$225.00	P-3	3.03	NM	1	\$225.00
(Program: 41 ACTN NWS SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----1-	1		\$225.00		3.03						
N 9	KSHB	10/16/18	10/20/18	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----1-	:30	1	\$225.00	P-3	2.04	NM	1	\$225.00
(Program: 41 ACTN NWS SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----1-	1		\$225.00		2.04						
N10	KSHB	10/20/18	10/20/18	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$225.00	P-3	1.39	NM	3	\$450.00
(Program: 41 ACT NW 5 SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	-----S-	1		\$225.00		1.39						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSHB	10/15/18-10/21/18	Sa 6-7pm News		6-7pm		-----Sa--	:30	(\$450.00)	1.39	NM				
See MG 10.2,10.3,10.4															
2	KSHB	10/19/18-10/22/18	M-F 11am-12pm News		11am-12pm		M----F----	:30	\$150.00	1.39	NM				
Ⓜ MG for 10.1 10/20															
3	KSHB	10/19/18-10/22/18	M-F 11am-12pm News		11am-12pm		M----F----	:30	\$150.00	1.39	NM				
Ⓜ MG for 10.1 10/20															
4	KSHB	10/19/18-10/22/18	M-F 11am-12pm News		11am-12pm		M----F----	:30	\$150.00	1.39	NM				
Ⓜ MG for 10.1 10/20															
N11	KSHB	10/16/18	10/22/18		CM	7-9pm	1-----	:30	1	\$3,000.00	P-3	5.96	NM	1	\$3,000.00

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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Monday Prime 7-9pm Monday Prime 7-9pm															
(Program: VOICE-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	1-----					1	\$3,000.00		5.96			
N12	KSHB	10/16/18	10/16/18	Tuesday Prime C	CM	9-10pm	-1-----	:30	1	\$1,800.00	P-3	3.50	NM	1	\$1,800.00
Tuesday Prime C															
(Program: NEW AMSTERDAM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-1-----					1	\$1,800.00		3.50			
N13	KSHB	10/16/18	10/17/18	Wednesday Prime A	CM	7-8pm	--1----	:30	1	\$900.00	P-3	1.91	NM	1	\$1,710.00
Wednesday Prime A															
(Program: CHICAGO MED)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1----					1	\$900.00		1.91			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/15/18-10/21/18		Wednesday Prime A		7-8pm	--W-----	:30		\$1,710.00		1.91	NM		
N14	KSHB	10/16/18	10/17/18	Wednesday Prime B	CM	8-9pm	--1----	:30	1	\$1,500.00	P-3	2.68	NM	1	\$2,850.00
Wednesday Prime B															
(Program: CHICAGO FIRE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1----					1	\$1,500.00		2.68			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/15/18-10/21/18		Wednesday Prime B		8-9pm	--W-----	:30		\$2,850.00		2.68	NM		
N15	KSHB	10/16/18	10/17/18	Wednesday Prime C	CM	9-10pm	--1----	:30	1	\$1,500.00	P-3	3.56	NM	1	\$1,500.00
Wednesday Prime C															
(Program: CHICAGO PD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1----					1	\$1,500.00		3.56			
N16	KSHB	10/16/18	10/20/18	Saturday Prime 7-9pm	CM	7-9pm	-----1-	:30	1	\$400.00	P-3	1.28	NM	1	\$400.00
Saturday Prime 7-9pm															
(Program: DATELINE MYST)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$400.00		1.28			
N17	KSHB	10/16/18	10/22/18	M-F 10-1035pm News	CM	10-1035pm	11111--	:30	5	\$750.00	P-3	2.79	NM	5	\$5,750.00
M-F 10-1035pm News															
(Program: 41 ACTN NWS-10)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	11111--					5	\$750.00		2.79			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/16/18-10/22/18		M-F 10-1035pm News		10-1035pm	MTWThF----	:30		\$1,150.00		2.79	NM		
2	KSHB	10/16/18-10/22/18		M-F 10-1035pm News		10-1035pm	MTWThF----	:30		\$1,150.00		2.79	NM		
3	KSHB	10/16/18-10/22/18		M-F 10-1035pm News		10-1035pm	MTWThF----	:30		\$1,150.00		2.79	NM		
4	KSHB	10/16/18-10/22/18		M-F 10-1035pm News		10-1035pm	MTWThF----	:30		\$1,150.00		2.79	NM		
5	KSHB	10/16/18-10/22/18		M-F 10-1035pm News		10-1035pm	MTWThF----	:30		\$1,150.00		2.79	NM		
N18	KSHB	10/16/18	10/20/18	Sa 10-1030pm News	CM	10-1030pm	-----1-	:30	1	\$600.00	P-3	2.73	NM	1	\$600.00
Sa 10-1030pm News															
(Program: 41 ACT NW 10SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$600.00		2.73			
N19	KSHB	10/16/18	10/22/18	M-F 1035-1135pm	CM	1035-1135pm	11111--	:30	5	\$325.00	P-3	1.55	NM	5	\$3,100.00
M-F 1035-1135pm															
(Program: TONITE SHW-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	11111--					5	\$325.00		1.55			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/16/18	10/22/18	11111--			5		\$325.00	1.55					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/16/18-10/22/18		M-F 1035-1135pm		1035-1135pm	MTWThF----	:30		\$620.00		1.55	NM		
2	KSHB	10/16/18-10/22/18		M-F 1035-1135pm		1035-1135pm	MTWThF----	:30		\$620.00		1.55	NM		
3	KSHB	10/16/18-10/22/18		M-F 1035-1135pm		1035-1135pm	MTWThF----	:30		\$620.00		1.55	NM		
4	KSHB	10/16/18-10/22/18		M-F 1035-1135pm		1035-1135pm	MTWThF----	:30		\$620.00		1.55	NM		
5	KSHB	10/16/18-10/22/18		M-F 1035-1135pm		1035-1135pm	MTWThF----	:30		\$620.00		1.55	NM		
N20	KSHB	10/16/18	10/20/18	Sa 1030pm-12am	CM	1030pm-12am	-----1-	:30	1	\$650.00	P-3	3.77	NM	1	\$950.00
				Sa 1030pm-12am											
				(Program: SAT NITE LIVE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1-			1		\$650.00	3.77					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/15/18-10/21/18		Sa 1030pm-12am		1030pm-12am	-----Sa--	:30		\$950.00		3.77	NM		
N21	KSHB	10/19/18	10/22/18	M-F 430-5am News	CM	430-5am	M--F--	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
				M-F 430-5am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----F--			1		\$50.00	0.00					
Week:		10/22/18	10/28/18	-----			0		\$0.00	0.00					
N22	KSHB	10/19/18	10/22/18	M-F 5-6am News	CM	5-6am	M--F--	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
				M-F 5-6am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----F--			1		\$120.00	0.00					
Week:		10/22/18	10/28/18	-----			0		\$0.00	0.00					
N23	KSHB	10/16/18	10/22/18	Su 11-1130pm	CM	11-1130pm	-----S	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
				Su 11-1130pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S			1		\$90.00	0.00					
Week:		10/22/18	10/28/18	-----			0		\$0.00	0.00					
													Totals	57	\$38,180.00