

## ORDER



**Orders**  
**Order / Rev:** 131895  
**Alt Order #:**  
**Product Desc:** Priorities USA Action  
**Estimate:** 4558  
**Flight Dates:** 09/27/16 - 10/03/16  
**Original Date / Rev:** 04/01/16 / 08/08/16  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Targeted Platform Media  
**Buying Contact:**  
**Billing Contact:**  
 1291Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-2  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	67	\$76,500.00	\$65,025.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	67	\$76,500.00	\$65,025.00	0.00
<b>Totals</b>	<b>67</b>	<b>\$76,500.00</b>	<b>\$65,025.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	09/27/16	10/03/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	MTWTF--			5		\$1,000.00		0.00				
N 2	WEWS	09/27/16	10/03/16	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	MTWTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	MTWTF--			3		\$350.00		0.00				
N 3	WEWS	09/27/16	10/03/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	MTWTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	MTWTF--			3		\$750.00		0.00				
N 4	WEWS	09/27/16	10/03/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	MTWTF--			4		\$750.00		0.00				
N 5	WEWS	09/27/16	10/03/16	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	MTWTF--			4		\$400.00		0.00				
N 6	WEWS	09/27/16	10/03/16		CM	3-4pm	MTWTF--	:30	4	\$750.00	P-1	0.00	NM	4	\$3,000.00

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4pm											
				M-F 3-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--					4	\$750.00		0.00			
N 7	WEWS	09/27/16	10/03/16	M-F 12-1230pm News	CM	12-1230pm	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				M-F 12-1230pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--					4	\$1,000.00		0.00			
N 8	WEWS	09/27/16	10/03/16	M-F 9-10am	CM	9-10am	MTWTF--	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
				M-F 9-10am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--					4	\$750.00		0.00			
N 9	WEWS	09/27/16	10/03/16	M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
				M-F 1230-1pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--					4	\$800.00		0.00			
N 10	WEWS	09/27/16	10/03/16	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
				M-F 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--					4	\$1,000.00		0.00			
N 11	WEWS	09/27/16	10/03/16	M-F 4-5pm	CM	4-5pm	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
				M-F 4-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--					3	\$1,000.00		0.00			
N 12	WEWS	10/01/16	10/01/16	SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				SA 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S-					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		SA 6-630pm News		6-630pm	-----Sa--	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 12.2															
[COLLEGE FOOTBALL]															
2	WEWS	09/27/16-10/03/16		M-F 5-6pm News		5-6pm	MTWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 12.1 10/01															
N 13	WEWS	10/02/16	10/02/16	SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				SU 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S					1	\$1,200.00		0.00			
N 14	WEWS	09/27/16	10/03/16	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--					4	\$1,500.00		0.00			
N 15	WEWS	09/27/16	10/03/16	M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
				M-F 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--					4	\$1,200.00		0.00			
N 16	WEWS	09/27/16	10/03/16	ABC World News M-F	CM	630-7pm	MTWTF--	:30	4	\$1,700.00	P-2	0.00	NM	4	\$6,800.00
				ABC World News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--					4	\$1,700.00		0.00			
N 17	WEWS	10/02/16	10/02/16	Sunday Prime D	CM	10-11pm	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Sunday Prime D											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S					1	\$5,000.00		0.00			
N 18	WEWS	09/27/16	10/03/16	Friday Prime C	CM	10-11pm	----F--	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
				Friday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	----F--					1	\$7,000.00		0.00			
N 19	WEWS	09/27/16	10/03/16		CM	11-1135pm	MTWTFSS	:30	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-SU 11-1135pm News															
M-SU 11-1135pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTFSS					4	\$2,000.00		0.00			
N20	WEWS	10/02/16	10/02/16	SU 8-9am News	CM	8-9am	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
SU 8-9am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S					1	\$400.00		0.00			
N21	WEWS	10/01/16	10/01/16	SA 8-10am News	CM	8-10am	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
SA 8-10am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S-					1	\$400.00		0.00			
N22	WEWS	10/01/16	10/01/16	SA 7-8am GMA	CM	7-8am	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
SA 7-8am GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S-					1	\$600.00		0.00			
N23	WEWS	10/02/16	10/02/16	SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
SU 7-8am GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S					1	\$500.00		0.00			
N24	WEWS	10/02/16	10/02/16	SU 9-10am This Week	CM	9-10am	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
SU 9-10am This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S					1	\$1,500.00		0.00			
													Totals	67	\$76,500.00