

## ORDER



**Orders**  
**Order / Rev:** 131852  
**Alt Order #:**  
**Product Desc:** Priorities USA Action  
**Estimate:** 4557  
**Flight Dates:** 09/20/16 - 09/26/16  
**Original Date / Rev:** 04/01/16 / 08/25/16  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Targeted Platform Media  
**Buying Contact:**  
**Billing Contact:**  
 1291Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	47	\$35,050.00	\$29,792.50
09/26/16	09/26/16	14	\$14,350.00	\$12,197.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	47	\$35,050.00	\$29,792.50	0.00
October 2016	14	\$14,350.00	\$12,197.50	0.00
<b>Totals</b>	<b>61</b>	<b>\$49,400.00</b>	<b>\$41,990.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	09/20/16	09/26/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	MTWTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	MTWTF--			4		\$500.00		0.00				
N 2	WEWS	09/20/16	09/26/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	MTWTF--			5		\$600.00		0.00				
N 3	WEWS	09/20/16	09/26/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	MTWTF--			4		\$500.00		0.00				
N 4	WEWS	09/25/16	09/25/16	SU 9-10am This Week SU 9-10am This Week	CM	9-10am	-----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-----S			1		\$700.00		0.00				
N 5	WEWS	09/20/16	09/26/16	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	MTWTF--			4		\$300.00		0.00				

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WEWS	09/20/16	09/26/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		3				\$500.00		0.00			
N 7	WEWS	09/20/16	09/26/16	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		4				\$600.00		0.00			
N 8	WEWS	09/20/16	09/26/16	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		4				\$400.00		0.00			
N 9	WEWS	09/20/16	09/26/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		4				\$500.00		0.00			
N 10	WEWS	09/20/16	09/26/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		3				\$600.00		0.00			
N 11	WEWS	09/20/16	09/26/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		4				\$500.00		0.00			
N 12	WEWS	09/20/16	09/26/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		4				\$750.00		0.00			
N 13	WEWS	09/24/16	09/24/16	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$750.00	P-2	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S-		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/20/16-09/26/16	SA 6-630pm News		6-630pm	-----Sa--	:30		<del>(\$750.00)</del>		0.00	NM		
	See MG 13.2, 13.3 [COLLEGE FOOTBALL SCHEDULED]														
	2	WEWS	09/20/16-09/26/16	Nightline 1237am		1237-107am	MTWThF----	:30		\$600.00		0.00	NM		
	Ⓜ MG for 13.1 09/24														
	3	WEWS	09/20/16-09/26/16	M-F 430-5am News		430-5am	MTWThF----	:30		\$150.00		0.00	NM		
	Ⓜ MG for 13.1 09/24														
N 14	WEWS	09/20/16	09/26/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	-----S		1				\$750.00		0.00			
N 15	WEWS	09/20/16	09/26/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		4				\$900.00		0.00			
N 16	WEWS	09/20/16	09/26/16	ABC World News M-F ABC World News M-F	CM	630-7pm	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	MTWTF--		4				\$1,200.00		0.00			
N 17	WEWS	09/26/16	09/26/16	8-10p Bachelor/Bachelorette 8-10p Bachelor/Bachelorette	CM	8-10pm	M-----	:30	1	\$6,500.00	P-3	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	M-----		1				\$6,500.00		0.00			

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	WEWS	09/26/16	09/26/16	8-10p Bachelor/Bachelorette	CM	8-10pm	M-----	:30	1	\$6,500.00	P-3	0.00	NM	1	\$6,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/20/16 09/26/16 M----- 1 \$6,500.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WEWS 09/20/16-09/26/16 8-10p Bachelor/Bachelorette 8-10pm M----- :30 (\$6,500.00) 0.00 NM See MG 17.2 [PROGRAM NOT SCHEDULED]															
2 WEWS 09/20/16-09/26/16 8-10pm Dancing 8-10pm M----- :30 (\$6,500.00) 0.00 NM See MG 17.3 [program ordered not scheduled]															
3 WEWS 09/20/16-09/26/16 Monday Prime A 8-9pm M----- :30 \$6,500.00 0.00 NM MG for 17.2 09/26															
N18	WEWS	09/22/16	09/22/16	Thursday Prime A	CM	8-9pm	---T---	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/20/16 09/26/16 ---T--- 1 \$5,000.00 0.00															
N19	WEWS	09/20/16	09/26/16	M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/20/16 09/26/16 MTWTFSS 4 \$1,200.00 0.00															
													Totals	61	\$49,400.00