

ORDER



Orders
Order / Rev: 132128
Alt Order #:
Product Desc: Priorities USA Action
Estimate: 4554
Flight Dates: 09/06/16 - 09/12/16
Original Date / Rev: 04/01/16 / 09/02/16
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/12/16	61	\$42,900.00	\$36,465.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	61	\$42,900.00	\$36,465.00	0.00
Totals	61	\$42,900.00	\$36,465.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	09/06/16	09/12/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	MTWTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	MTWTF--			4		\$500.00		0.00				
N 2	WEWS	09/06/16	09/12/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	MTWTF--			5		\$600.00		0.00				
N 3	WEWS	09/06/16	09/12/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	MTWTF--			4		\$500.00		0.00				
N 4	WEWS	09/11/16	09/11/16	SU 9-10am This Week SU 9-10am This Week	CM	9-10am	-----S	:30	1	\$700.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	-----S			1		\$700.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WEWS	09/11/16	09/11/16	SU 9-10am This Week	CM	9-10am	-----S	:30	1	\$700.00	P-3	0.00	NM	2	\$700.00
				SU 9-10am This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	-----S		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/06/16-09/12/16	SU 9-10am This Week			9-10am	-----Su	:30		(\$700.00)		0.00	NM		
		See MG 4.2,4.3													
2	WEWS	09/06/16-09/12/16	M-F 10-11am			10-11am	MTWThF----	:30		\$300.00		0.00	NM		
		Ⓜ MG for 4.1 09/11													
3	WEWS	09/06/16-09/12/16	M-F 1230-1pm			1230-1pm	MTWThF----	:30		\$400.00		0.00	NM		
		Ⓜ MG for 4.1 09/11													
N 5	WEWS	09/06/16	09/12/16	M-F 10-11am	CM	10-11am	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
				M-F 10-11am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		4				\$300.00		0.00			
N 6	WEWS	09/06/16	09/12/16	M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
				M-F 11am-12pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		3				\$500.00		0.00			
N 7	WEWS	09/06/16	09/12/16	M-F 12-1230pm News	CM	12-1230pm	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
				M-F 12-1230pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		4				\$600.00		0.00			
N 8	WEWS	09/06/16	09/12/16	M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
				M-F 1230-1pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		4				\$400.00		0.00			
N 9	WEWS	09/06/16	09/12/16	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
				M-F 1-2pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		4				\$500.00		0.00			
N 10	WEWS	09/06/16	09/12/16	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
				M-F 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		3				\$600.00		0.00			
N 11	WEWS	09/06/16	09/12/16	M-F 3-4pm	CM	3-4pm	MTWTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
				M-F 3-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		4				\$500.00		0.00			
N 12	WEWS	09/06/16	09/12/16	M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	4	\$3,000.00
				M-F 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		4				\$750.00		0.00			
N 13	WEWS	09/10/16	09/10/16	SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$750.00	P-3	0.00	NM	2	\$750.00
				SA 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	-----S-		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/06/16-09/12/16	SA 6-630pm News			6-630pm	-----Sa--	:30		(\$750.00)		0.00	NM		
		See MG 13.2,13.3													
		[COLLEGE FOOTBALL SCHEDULED]													
2	WEWS	09/06/16-09/12/16	Nightline 1237am			1237-107am	MTWThF----	:30		\$600.00		0.00	NM		
		Ⓜ MG for 13.1 09/10													
3	WEWS	09/06/16-09/12/16	M-F 430-5am News			430-5am	MTWThF----	:30		\$150.00		0.00	NM		
		Ⓜ MG for 13.1 09/10													
N 14	WEWS	09/11/16	09/11/16	SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
				SU 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	-----S		1				\$750.00		0.00			

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WEWS

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N14	WEWS	09/11/16	09/11/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	-----S		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/06/16-09/12/16		SU 6-630pm News		6-630pm	-----Su	:30		(\$750.00)		0.00	NM		
	See MG 14.2														
2	WEWS	09/12/16-09/12/16		M-F 5-6pm News		5-6pm	M-----	:30		\$750.00		0.00	NM		
	Ⓜ MG for 14.1 09/11														
N15	WEWS	09/06/16	09/12/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		4				\$900.00		0.00			
N16	WEWS	09/06/16	09/12/16	ABC World News M-F ABC World News M-F	CM	630-7pm	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTF--		4				\$1,200.00		0.00			
N17	WEWS	09/08/16	09/08/16	Thursday Prime B Thursday Prime B	CM	9-10pm	---T---	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	---T---		1				\$5,000.00		0.00			
N18	WEWS	09/06/16	09/12/16	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/06/16	09/12/16	MTWTFSS		4				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEWS	09/06/16-09/12/16		M-SU 11-1135pm News		11-1135pm	MTWThFSaSu	:30		(\$1,200.00)		0.00	NM		
	See MG 18.5														
5	WEWS	09/06/16-09/08/16		M-SU 11-1135pm News		11-1135pm	-TWTh----	:30		\$1,200.00		0.00	NM		
	Ⓜ MG for 18.3 09/11														
Totals													61	\$42,900.00	