



**Quarterly Listing
of
Issues and Programs**

4th Quarter - 2015

October 1, 2015 - December 31, 2015

KDFI TV-DT 36

Serving the Public Interest in the Dallas-Fort Worth Market



Ascertainment of Issues

KDFI My27 provides information, education and communication resources to its viewers. The station works with the community to address issues and concerns raised by our viewers through letters, emails and phone calls. We collect all correspondence as well as respond to phone calls in an effort to ensure we are providing the best service to viewers in our community.

KDFI My27 sponsors community events and is involved with the lives of our viewers. We notify our audience of neighborhood events and other public happenings through our broadcast feature "On the Menu" while airing numerous PSA's during the quarter to educate and inform the populace (a list of PSA's that aired is below).

Among the PSA's we aired were:

1 Million 4 Anna "Cancer Research";

Anti-Texting "Not Safe for Anyone," "Penguins";

American Heart Association "Veteran";

Arbor Day Foundation "Nature Explore";

Bravelove "Adrienne";

Children's Miracle Hospital "Hope and Healing";

Christmas in Cowtown;

City House;

Community Calendar;

Diabetes Day;

Doctors Without Borders “Crossroads”;

Drug-Free “Made By Me,” Mouth”;

Each Moment Matters Luncheon;

Easter Seals “What to Wear”;

Fatherhood Involvement “Kids on Dads”;

Fort Worth Cattle Drive;

Habitat for Humanity “House Like Mine”;

Healthy Living Expo;

Hunger “China”, Germany”, “Slovenia”, “Man on the Moon”;

Junior Achievement “Heroes”;

Komen “Sign Up”, “Lisa Taylor Wolf”, “Thank you-Tom Thumb”;

MADD “New Dress”;

March of Dimes “Breakfast With a Champion”;

Max Morgan Let’s Talk Sports Scholarship;

NAMM “There’s More to Life - Just Play,” “Original Social Network,” “Music Is My Life”;

National Park Service “Find Your Park”;

National Road Safety Foundation “Would You Ever?”;

Pros4Care Golf Tournament;

Rock Teen “Go,” “No Excuse,” “Limitless,” “Tacky Box,” “A Leader”, “Bullies”;

Shelter Pet Adoption “Daisy”;

Shriner’s Hospital “Burn Aware”;

Stand Up to Cancer “Act Now”;

Texas Department of Transportation “Drive Safe-Monster”;

Today’s Military “Backyard”;

Toys for Tots “Boxes,” “Locations,” “Hope”;

Understood “Miscommunication”;

USAID “Howell”;

USMC “America’s Marines,” “For Us All”;

USO “Journey”;

“Watch 4 Me”.

KDFI My27 participated as a full partner with the broadcast community in broadcasting emergency information to the market, including Amber Alert and Severe Weather Warnings. Whether for school closings or for tornado warnings, KDFI My27 provided timely communications to viewers. Listed below are the alerts communicated on-the-air to our viewers in the quarter:

Fall and winter storms were plentiful and dangerous during the quarter, with record amounts of rainfall and flooding in our area. We were diligent with warning our viewers with weather alerts, found below:

October 23, 2015	We transmitted a weather crawl to alert our viewing audience of the severe weather and flooding occurring in our area. This happened throughout the late morning, afternoon, and evening hours.
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- October 24, 2015 We continued throughout the night and into the next day, alerting our viewing area of the continued threat of severe storms, torrential rains and flooding in our area.
- October 30, 2015 During the early morning hours, we ran a weather crawl to alert our viewers of potential storms in our area.
- November 5, 2015 Throughout the morning, afternoon and early evening hours, we aired weather crawls to alert our viewing area to the thunderstorms and high winds, making their way across the area.
- November 16, 2015 We alerted our viewers through weather crawls of thunderstorms and flooding in our area in the morning and early afternoon hours.
- November 17, 2015 Severe storms continued into the next day, and we let our viewers know of the potential of severe weather through crawls in the early morning hours.
- December 12, 2015 Thunderstorms formed and stayed in North Texas from the early morning hours through the afternoon. We notified our viewers with weather crawls throughout this time.
- December 26, 2015 The very worst of our weather occurred on this day, as 9 tornadoes and severe flooding engulfed our viewing area in Dallas and points east. Our viewers were notified as the storms made their way through.



Informational Programs

Here is the list of educational and informational children’s programming targeted to children 13-16, both core and non-core programming. Refer to the quarterly 398 for details:

“Elizabeth Stanton’s Great Big World” celebrates and explores the sights all over the world, and brings a better understanding about different ways of life.

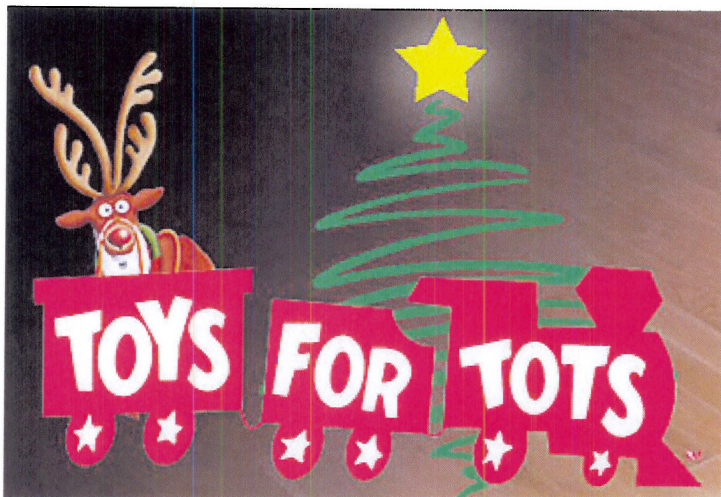
“Animal Rescue” showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures in the animal kingdom.

“Awesome Adventures” is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.

“Real Winning Edge” is a weekly half-hour series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.

“Teen Kids News” showcases informational features for teens, reporting the likes of healthy eating, driving tips for new drivers, and internet predators. This program develops their learning, listening and thinking skills and serves as an enhancement of their academic and educational experience.

“Wild About Animals” is designed to entertain and teach children about both exotic and unique animals, as well as educate them further about the animals they see every day.

COMMUNITY INVOLVEMENT:

KDFI My27 was once again a proud sponsor of TOYS FOR TOTS. Each year during the holiday season, the station sponsors drop off locations in our viewing area. Along with PSAs about the event, we reached out to the community by airing promotional spots, along with promotional billboards and other means to get the word out about the event. We also engage the community with talent from our station to interact with our viewers so we can keep them informed our programming and ways encourage them to relay how we can improve our service to them.

RELIGIOUS PROGRAMS:

KDFI My27 is proud to offer to our viewing audience a variety of religious and faith-based programs to the entire market. Offerings throughout the week:

KENNETH COPELAND: (7:00am Monday - Friday)

Kenneth Copeland Ministries is a teaching ministry that specializes in Holy Bible teaching focused on faith, love, healing, prosperity and restoration through diverse media, such as television, books, CD and DVD.

JOSEPH PRINCE MINISTRIES: (7:30am Monday - Friday)

With more than two decades of full-time ministry behind him, Joseph Prince is today a leading voice in proclaiming the gospel of grace around the world through

his teaching resources and television ministry. This broadcast currently reaches millions of homes on both secular and Christian networks.

THE 700 CLUB: (9:00am Monday - Friday)

Television talk show dedicated to bringing uplifting stories, exciting guests, breaking news, and much more from a Christian perspective

JOEL OSTEEN: (5:30am and 8:00am each Sunday morning)

A very popular minister and a favorite of many, Joel Osteen says that he chooses to focus more on the goodness of God and on living an obedient life than on sin. Each week, Osteen teaches Biblical principles in a simple way, emphasizing the power of love and a positive attitude.

ELEVATE LIFE WITH KENNETH CRAFT: (6:00am and 8:30am each Sunday morning)

Elevate Life is a non-denominational church founded in January of 2000 with a focus on leadership. Each week, they focus on teaching the tools needed to develop beneficial lifelong relationships with God, to do His work in the field, and how to be a leader in all walks of life.

AMERICAN RELIGION TOWN HALL: (6:30am each Sunday morning)

Based on the belief of Bishop A. A. Leiske, if leaders just talked together, many of the animosities and misunderstandings that existed among and between various religions would largely disappear. Beginning in 1952, leaders from all religious faiths talk and debate with each other in order to gain better insight on the different beliefs that our nation and world encourage.

IN SEARCH OF THE LORD'S WAY: (7:00am each Sunday morning)

In Search of the Lord's Way is the television outreach ministry of the Edmond church of Christ in Edmond, OK. Having begun on one small TV station, this program is now seen on 76 Broadcast stations, 205 cable and public access stations, 45 radio stations and 2 satellite networks. Their weekly devotionals are meant to inspire to live a better life through the Lord.

TRUTH IN LOVE: (7:30am each Sunday morning)

Each week, this ministry, associated with the Mormons, strives to bring wonderful news of Christ's completed work with as many members of the LDS Church as possible. With strong lessons about God, how He saves from the sins that society wrestles with daily, this weekly message brings hope to all who believe.

IRVIN BAXTER: (9:00am each Sunday morning)

Each Sunday, Irvin Baxter brings teachings of the Bible and how it relates to the past, present and future of society.

JACK VAN IMPE: (2:00am each Sunday morning)

Each week, Jack Van Impe brings to viewers a meaningful lesson from the Bible passages and ways to implement these lessons in their daily lives.

JONATHAN SHUTTLESWORTH: (1:00am each Tuesday morning)

Each week, Jonathan Shuttlesworth preaches matters of faith and the many ways God is present in the world.

In the 4th Quarter, KDFI aired a total of 154 hours of religious programming, averaging 11.5 to 12 hours a week.

These procedures for broadcasting educational and informational programming along with informing the public of warnings and other emergency information help us respond to our community in a proactive way that reflect the values of the populace - to educate and inform - and serve them as responsible broadcasters.

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