

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Christian Ulvest, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ashley Gantt

Authorized committee:

Ashley Gantt Campaign

Agency requesting time (and contact information):

☐ N/A

Edge Communications

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

State Representative, Dist. 109

Date of election:

August 23<sup>rd</sup>, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Maria Kuhn

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Christian Ulvest

Signature:

Name:

Edge Communications

Name:

Date of Request to Purchase Ad Time:

7/18/22

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 635367  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 08/09/22 - 08/17/22  
**Original Date / Rev:** 08/06/22 / 08/15/22  
**Order Type:** GENERAL

**WPLG, INC.**

**Primary AE:** Sara Reynolds-Political  
**Sales Office:** MIA  
**Sales Region:** LOC

**Agency**  
**Name:** Edge Communications  
**Buying Contact:**  
**Billing Contact:**  
 1742 W Flagler Street  
 Miami, FL 33135

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Ashley Gantt for State Rep  
**Demographic:** A25-54  
**Product Codes:** PL-Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/19/22	13	\$6,100.00	\$5,185.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	13	\$6,100.00	\$5,185.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$6,100.00</b>	<b>\$5,185.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	08/15/22	08/17/22	7-9a GMA	CM	7-9a	MTW----	:30	3	\$375.00	LUR-1	0.00	NM	2	\$1,100.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/15/22	08/21/22	MTW----			3		\$375.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	08/15/22-08/21/22		7-9a GMA		7-9a	MTW-----	:30		<del>(\$375.00)</del>		0.00	NM		
See MG 1.4,1.5															
[PER SALES MANAGER]															
2	WPLG	08/15/22-08/21/22		7-9a GMA		7-9a	MTW-----	:30		<del>(\$375.00)</del>		0.00	NM		
See MG 1.4,1.5															
[PER SALES MANAGER]															
3	WPLG	08/15/22-08/21/22		7-9a GMA		7-9a	MTW-----	:30		<del>(\$375.00)</del>		0.00	NM		
See MG 1.4,1.5															
[PER SALES MANAGER]															
4	NPLG	08/15/22-08/21/22		12-1p LCL News		12-1p	MTWThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 1.3,1.1,1.2															
5	NPLG	08/15/22-08/21/22		5-6p LCL News		5-6p	MTWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 1.3,1.1,1.2															
N 2	WPLG	08/13/22	08/14/22	1030a-1130a This Week	CM	1030-1130a	-----S	:30	1	\$300.00	LUR-1	0.00	NM	1	\$300.00
This Week With George Stepha															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/22	08/14/22	-----S			1		\$300.00		0.00				

Order / Rev: 635367  
 Alt Order #:  
 Flight Dates: 08/09/22 - 08/17/22

Advertiser: POL/Ashley Gantt for State Rep  
 Product Desc:  
 Estimate:

**WPLG, INC.**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-----S		1				\$300.00		0.00			
N 3	WPLG	08/13/22	08/14/22	1130-1230p MichaelPutr	CM	1130a-1230p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		This Week in South Florida													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-----S		1				\$500.00		0.00			
N 4	WPLG	08/15/22	08/17/22	11-12p The View	CM	11-12n	MTW----	:30	3	\$600.00	P-4	0.00	NM	3	\$1,800.00
		The View 11a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	MTW----		3				\$600.00		0.00			
N 5	WPLG	08/09/22	08/17/22	12-1p LCL News	CM	12-1p	MTWTF--	:30	2	\$400.00	P-4	0.00	NM	6	\$2,400.00
		LCL News 12n													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-TWTF--		4				\$400.00		0.00			
		Week: 08/15/22	08/21/22	MTW----		2				\$400.00		0.00			
													Totals	13	\$6,100.00