

**CONTRACT**

**WDJT-TV-LP**  
**39936 Treasury Center**  
**Chicago, IL 60694-9900**  
**(312)705-2600**

<http://www.cbs58.com/>

And:

**Coyote Marsh & Associates**  
**Attention: Jan Fischer**  
**414 Concord Lane**  
**North Barrington, IL 60010**

<b>Contract / Revision</b> 241723 /		<b>Alt Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 01/06/15 - 01/09/15		<b>Estimate #</b> week of 1/5
<b>Advertiser</b> Issue/Menominee Tribe/Hard Rock		<b>Original Date / Revision</b> 01/02/15 / 01/02/15
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WDJT	<b>Account Executive</b> Jim Held	<b>Sales Office</b> Milwaukee Local
<b>Special Handling</b> Pre-Payment Required		
<b>Demographic</b> Households		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WDJT	01/06/15	01/09/15	M-F 6a - 7a	6a-7a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/05/15	01/11/15	-1111--				4	\$100.00			
2	WDJT	01/06/15	01/09/15	M-F 5a - 6a	5a - 6a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/05/15	01/11/15	-1111--				4	\$100.00			
Totals											8	\$800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/29/14 - 01/09/15	8	\$800.00	(\$120.00)	\$680.00
<b>Totals</b>	<b>8</b>	<b>\$800.00</b>	<b>(\$120.00)</b>	<b>\$680.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be a condition of this contract to accept the station's cancellation policy as posted on its website.

AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 01 JAN 15
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I, MICHAEL BEIGHTOL (on behalf of MENOMINEE TRIBE)

do hereby request station time concerning the following issue:

<u>MENOMINEE-HARD ROCK HOTEL &amp; CASINO in KENOSHA</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	TBD	TBD		TBD	TBD

This broadcast time will be used by: MENOMINEE INDIAN TRIBE of Wisconsin

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes: (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, changing the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

MENOMINEE INDIAN TRIBE OF WISCONSIN  
P.O. BOX 910, KESHENA, WI 54135-0910

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

LANDIE BOVIN, CHAIR  
JOAN DELABREAU, SECRETARY  
CRYSTAL CHAMMAN CHEVALIER, VICE CHAIR  
GARY BESAW, CHAIR, MENOMINEE KENOSHA GAMING AUTHORITY

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

01 JAN 15      *Michael L. Tol*      847-277-7353  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title