

CONTRACT



WDJT-TV-LP
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<http://www.cbs58.com/>

And:

Coyote Marsh & Associates
Attention: Jan Fischer
414 Concord Lane
North Barrington, IL 60010

Contract / Revision 242320 /		Alt Order #
Product Menominee Casino January Part 2		
Contract Dates 01/13/15 - 01/25/15		Estimate #
Advertiser Issue/Menominee Tribe/Hard Rock		Original Date / Revision 01/09/15 / 01/12/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WDJT	Account Executive Jim Held	Sales Office Milwaukee Local
Special Handling Pre-Payment Required		
Demographic Adults 25-54		
		Total Ratings 14.80
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WDJT	01/13/15	01/25/15	M-F 5a - 6a	5a - 6a		:30				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/12/15	01/18/15	-TWTF--				3	\$100.00	0.30			
Week:		01/19/15	01/25/15	MTWTF--				3	\$100.00	0.30			
2	WDJT	01/13/15	01/25/15	M-F 6a - 7a	6a-7a		:30				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/12/15	01/18/15	-TWTF--				3	\$100.00	0.70			
Week:		01/19/15	01/25/15	MTWTF--				3	\$100.00	0.70			
3	WDJT	01/13/15	01/25/15	M-F 5pm News	5p-530p		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/12/15	01/18/15	-TWTF--				3	\$200.00	0.70			
Week:		01/19/15	01/25/15	MTWTF--				3	\$200.00	0.70			
4	WDJT	01/13/15	01/25/15	Sat 5pm News	5p-530p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/12/15	01/18/15	-----S-				1	\$200.00	1.30			
Week:		01/19/15	01/25/15	-----S-				1	\$200.00	1.30			
5	WDJT	01/13/15	01/25/15	Sun 10a-1030a	10a-1030a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/12/15	01/18/15	-----S				1	\$200.00	1.00			
Week:		01/19/15	01/25/15	-----S				1	\$200.00	1.00			
Totals										14.80		22	\$3,200.00

Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/13/15 - 01/25/15	22	\$3,200.00	(\$480.00)	\$2,720.00
Totals	22	\$3,200.00	(\$480.00)	\$2,720.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and in full. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.

AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 01 JAN 15
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I, MICHAEL BEIGHTOL (on behalf of MENOMINEE TRIBE)

do hereby request station time concerning the following issue:

<u>MENOMINEE - HARD ROCK HOTEL & CASINO in KENOSHA</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	TBD	TBD		TBD	TBD

This broadcast time will be used by: MENOMINEE INDIAN TRIBE OF WISCONSIN

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes: (1) references to legally qualified candidates (i.e. electoral, vice presidential or congressional); (2) any election to federal office (e.g., any references to "our next senator," our person in Washington," or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

MENOMINEE INDIAN TRIBE OF WISCONSIN
P.O. BOX 910, KESHENA, WI 54135-0910

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

LAURIE BOVIN, CHAIR
JOAN DELABREAU, SECRETARY
CRYSTAL CHAMMAN CHEVALIER, VICE CHAIR
GARY BESAW, CHAIR, MENOMINEE KENOSHA GAMING AUTHORITY

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

01 JAN 15 *M. M. L. L.* 847-277-7353
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title