



www.wgal.com

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1799242-1	10/07/18	October 2018	10/01/18 - 10/07/18

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Billing Address:

Strategic Media Placement OH
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Advertiser	Product	Estimate Number
Smucker/R/US Congress	L SMUCKER/R/CON#11	5670

Flight Dates	Order #	Alt Order #
10/01/18 - 10/07/18	1799242	09277022

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9917037	1345	2029

Agency Ref	Advertiser Ref

Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/18	10/05/18	M-F News 8 at 6a	6-7a	---TF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---TF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	10/04/18	6:18 AM	M-F News 8 at 6a	6-7a	:30	TGPASMUC1802H	\$700.00 NM
1	WGAL	F	10/05/18	6:57 AM	M-F News 8 at 6a	6-7a	:30	TGPASMUC1802H	\$700.00 NM
2	10/04/18	10/05/18	M-F 4-5p News	M-F 4-5p News	---TF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---TF-- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	10/04/18	4:58 PM	M-F 4-5p News	M-F 4-5p News	:30	TGPASMUC1802H	\$350.00 NM
2	WGAL	F	10/05/18	4:28 PM	M-F 4-5p News	M-F 4-5p News	:30	TGPASMUC1802H	\$350.00 NM
3	10/04/18	10/05/18	M-F 5-6p News	5-6p	---TF--	:30	4	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---TF-- 4 \$775.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Th	10/04/18	5:27 PM	M-F 5-6p News	5-6p	:30	TGPASMUC1802H	\$775.00 NM
1	WGAL	Th	10/04/18	5:54 PM	M-F 5-6p News	5-6p	:30	TGPASMUC1802H	\$775.00 NM
4	WGAL	F	10/05/18	5:10 PM	M-F 5-6p News	5-6p	:30	TGPASMUC1802H	\$775.00 NM
2	WGAL	F	10/05/18	5:41 PM	M-F 5-6p News	5-6p	:30	TGPASMUC1802H	\$775.00 NM
4	10/04/18	10/05/18	M-F News 8 at 6p	6-630p	---TF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---TF-- 2 \$1,200.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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6	10/06/18	10/06/18	SA 6p News	6-630p	-----2-	:30	2	\$525.00	NM																																													
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7	10/07/18	10/07/18	SU 6p News	6-630p	-----1	:30	1	\$640.00	NM																																													
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8	10/04/18	10/05/18	Entertainment Tonight	7-730p	---TF--	:30	2	\$675.00	NM																																													
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9	10/04/18	10/05/18	Access Hollywood	730-8p	---TF--	:30	2	\$550.00	NM																																													
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11	10/05/18	10/05/18	MANIFEST	8-9p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----1-- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	10/05/18	8:25 PM	MANIFEST	8-9p	:30	TGPASMUC1802H	\$650.00 NM
12	10/04/18	10/05/18	NBC Today Show	7-9A	---TF--	:30	2	\$700.00	NM
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---TFS- 3 \$850.00									
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1	WGAL	Sa	10/06/18	11:28 PM	M-Su News 8 at 11p	11-1135p	:30	TGPASMUC1802H	\$850.00 NM
14	10/07/18	10/07/18	NFL Football Night in Am	7:00-8:20PM	-----1	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$1,900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	7:15 PM	NFL Football Night in Ame	7:00-8 20PM	:30	TGPASMUC1802H	\$1,900.00 NM
15	10/07/18	10/07/18	NFL Sunday Night Football	8:20-11:30PM	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$5,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	10:43 PM	NFL Sunday Night Football	8:20-11:30PM	:30	TGPASMUC1802H	\$5,000.00 NM
16	10/06/18	10/06/18	Saturday News 8 at 9a	9-10a	-----1-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/06/18	9:47 AM	Saturday News 8 at 9a	9-10a	:30	TGPASMUC1802H	\$425.00 NM
17	10/07/18	10/07/18	Sunday News 8 at 6a	6-7a	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	6:55 AM	Sunday News 8 at 6a	6-7a	:30	TGPASMUC1802H	\$250.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:
WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1799242-1	10/07/18	October 2018	10/01/18 - 10/07/18
Advertiser	Product	Estimate Number	
Smucker/R/US Congress	L SMUCKER/R/CON#11	5670	

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/07/18	10/07/18	NBC Sunday Today	8-9a	-----1	:30	1	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$365.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	8:56 AM	NBC Sunday Today	8-9a	:30	TGPASMUC1802H	\$365.00 NM
19	10/07/18	10/07/18	Sunday News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	9:27 AM	Sunday News 8 at 9a	9-10a	:30	TGPASMUC1802H	\$400.00 NM
20	10/07/18	10/07/18	NBC Meet the Press	10-11a	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	10:52 AM	NBC Meet the Press	10-11a	:30	TGPASMUC1802H	\$600.00 NM
21	10/07/18	10/07/18	PA NEWSMAKERS	SA/SU Morning	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	11:37 AM	PA NEWSMAKERS	SA/SU Morning	:30	TGPASMUC1802H	\$200.00 NM
22	10/04/18	10/05/18	M-F 12-12:30p News	12-12:30p	---TF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---TF-- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	10/04/18	12:08 PM	M-F 12-12:30p News	12-12:30p	:30	TGPASMUC1802H	\$350.00 NM
2	WGAL	F	10/05/18	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	TGPASMUC1802H	\$350.00 NM
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,180.00
<u>Agency Commission</u>	\$4,527.00
<u>Net Amount Due</u>	\$25,653.00

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