

DUPLICATE INVOICE



WGAL
 1300 Columbia Avenue
 Lancaster, PA 17603
 Main: (717)393-5851
 Billing: (410)338-6432

www.wgal.com

Billing Address:

Strategic Media Placement OH
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015

Send Payment To:

WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1799242-1	10/07/18	October 2018	10/01/18 - 10/07/18

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelph	National

Advertiser	Product	Estimate Number
Smucker/R/US Congress	L SMUCKER/R/CON#11	5670

Flight Dates	Order #	Alt Order #
10/01/18 - 10/07/18	1799242	09277022

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9917037	1345	2029

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
1	10/04/18	10/05/18	M-F News 8 at 6a	6-7a	---TF--	:30	2	\$700.00	NM																																																																											
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Send Payment To:
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 PO Box 90030
 Prescott, AZ 86304-9030

www.wgal.com

Invoice # 1799242-1	Invoice Date 10/07/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/07/18
Advertiser Smucker/R/US Congress	Product L SMUCKER/R/CON#11	Estimate Number 5670	

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8	10/04/18	10/05/18	Entertainment Tonight	7-730p	---TF--	:30	2	\$675.00	NM																																																							
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9	10/04/18	10/05/18	Access Hollywood	730-8p	---TF--	:30	2	\$550.00	NM																																																							
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10	10/04/18	10/04/18	LAW AND ORDER	10-11p	---1---	:30	1	\$1,600.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/01/18	10/07/18	---1---	1	\$1,600.00																																																											
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DUPLICATE INVOICE



Send Payment To:
WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

www.wgal.com

Invoice # 1799242-1	Invoice Date 10/07/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/07/18
Advertiser Smucker/R/US Congress	Product L SMUCKER/R/CON#11	Estimate Number 5670	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/05/18	10/05/18	MANIFEST	8-9p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----1-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 10/05/18 8:25 PM MANIFEST 8-9p :30 TGPASMUC1802H \$650.00 NM									
12	10/04/18	10/05/18	NBC Today Show	7-9A	---TF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---TF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 10/04/18 8:46 AM NBC Today Show 7-9A :30 TGPASMUC1802H \$700.00 NM 2 WGAL F 10/05/18 7:55 AM NBC Today Show 7-9A :30 TGPASMUC1802H \$700.00 NM									
13	10/04/18	10/06/18	M-Su News 8 at 11p	11-1135p	---TFS-	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---TFS- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Th 10/04/18 11:14 PM M-Su News 8 at 11p 11-1135p :30 TGPASMUC1802H \$850.00 NM 2 WGAL F 10/05/18 11:32 PM M-Su News 8 at 11p 11-1135p :30 TGPASMUC1802H \$850.00 NM 1 WGAL Sa 10/06/18 11:28 PM M-Su News 8 at 11p 11-1135p :30 TGPASMUC1802H \$850.00 NM									
14	10/07/18	10/07/18	NFL Football Night in Amr	7:00-8:20PM	-----1	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/07/18 7:15 PM NFL Football Night in Amr 7:00-8 20PM :30 TGPASMUC1802H \$1,900.00 NM									
15	10/07/18	10/07/18	NFL Sunday Night Football	8:20-11:30PM	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/07/18 10:43 PM NFL Sunday Night Football 8:20-11:30PM :30 TGPASMUC1802H \$5,000.00 NM									
16	10/06/18	10/06/18	Saturday News 8 at 9a	9-10a	-----1-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/06/18 9:47 AM Saturday News 8 at 9a 9-10a :30 TGPASMUC1802H \$425.00 NM									
17	10/07/18	10/07/18	Sunday News 8 at 6a	6-7a	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/07/18 6:55 AM Sunday News 8 at 6a 6-7a :30 TGPASMUC1802H \$250.00 NM									

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WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

www.wgal.com

Invoice # 1799242-1	Invoice Date 10/07/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/07/18
Advertiser Smucker/R/US Congress	Product L SMUCKER/R/CON#11	Estimate Number 5670	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/07/18	10/07/18	NBC Sunday Today	8-9a	-----1	:30	1	\$365.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$365.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Su 10/07/18 8:56 AM NBC Sunday Today 8-9a :30 TGPASMUC1802H \$365.00 NM									
19	10/07/18	10/07/18	Sunday News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Su 10/07/18 9:27 AM Sunday News 8 at 9a 9-10a :30 TGPASMUC1802H \$400.00 NM									
20	10/07/18	10/07/18	NBC Meet the Press	10-11a	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Su 10/07/18 10:52 AM NBC Meet the Press 10-11a :30 TGPASMUC1802H \$600.00 NM									
21	10/07/18	10/07/18	PA NEWSMAKERS	SA/SU Morning	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Su 10/07/18 11:37 AM PA NEWSMAKERS SA/SU Morning :30 TGPASMUC1802H \$200.00 NM									
22	10/04/18	10/05/18	M-F 12-12:30p News	12-12:30p	---TF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---TF-- 2 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Th 10/04/18 12:08 PM M-F 12-12:30p News 12-12:30p :30 TGPASMUC1802H \$350.00 NM 2 WGAL F 10/05/18 12:29 PM M-F 12-12:30p News 12-12:30p :30 TGPASMUC1802H \$350.00 NM									
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,180.00
<u>Agency Commission</u>	\$4,527.00
<u>Net Amount Due</u>	\$25,653.00

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