

Manager's Memo

Those of you who have children or work with children will appreciate knowing that KUED has really ramped up the services we provide for families and children in the last few years. We know that, in addition to quality educational television, teaching kids to read at a young age instills the foundation for language and literacy development. When parents read to their children, children perform better in school and develop a lifelong love of reading and learning.

One of the efforts of KUED Kids is putting books in the hands of young children ensuring that all Utah children have books in the home. We are thankful to the R. Harold Burton Foundation for funding this worthwhile effort that yields benefits far into the future.

Over the summer, KUED Kids delivered on a promise to get and keep kids reading all summer long by donating KUED Kids Reading Corners to these homeless and family resource centers: Family Promise of Salt Lake, The Road Home Family Shelter in Midvale, and the Grandfamilies and Kinship Care Program with the Children's Services Society. Reading Corner donations





James Morgese General Manager KUED

include bookshelves, seating, cozy rugs, and hundreds of books for children to read, explore, and even take with them.

KUED is invested in creating imaginative and literature-rich spaces within organizations so that all children have access to books in early childhood. Last summer, KUED donated Cleone Peterson Eccles Mobile Education Labs to these same organizations, which included PBS Kids Playtime Pads filled with educational apps and games for young children. It is our hope that by providing these educational resources, we are instilling the foundation for all children to develop strong literacy skills and a love of learning.

To learn more about KUED's education services through the Ready To Learn program, including book donations and Family Nights, visit kued.org/readytolearn.

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SEVEN STAFF

Sherri Hutten, *publisher, writer, & editor*; Roger Jones, *design & production*: Henri Prater, *editor*.

ADVISORY BOARD MEETINGS

Advisory board meetings are held every other month. For the schedule of full board meetings, go to kued.org/about/ kued-advisory-board.

PROGRAM INFORMATION

For programming inquiries, general questions about KUED, questions about Passport, or to report reception problems, contact KUED Viewer Services at 801-581-3064. Visit our website at kued.org.

COMMUNITY OUTREACH

To learn more about community resources and events, call Laura Durham: 801-585-3523. Fax: 801-585-6105. Email: ldurham@kued.org.

BROADCASTERS CLUB

For questions about the KUED Broadcasters Club contact Tika Beard, tbeard@kued.org or 801-587-9213.

SEVEN

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To receive SEVEN online, call 801-581-3284 or email membership@kued.org.

UNDERWRITER PROFILE



Rio Tinto Center | University of Utah

The Natural History Museum of Utah (NHMU) celebrates its 50th anniversary this year. In those five decades, they have developed a reputation of excellence in research, education, exhibitions, collections stewardship, and community service.

Designated as the state's museum of natural history, NHMU has the privilege of caring for Utah's collections of natural and indigenous cultural objects. They serve people in communities across the urban and rural landscape by providing access to these collections. The Museum communicates the importance and value of the natural world and providing key science-literate educational services.

In 2011, the museum moved into its spectacular current home, The Rio Tinto Center. It was a transformational milestone for the Museum, providing a much-needed platform for 21st-century research and education. Since opening, they have successfully increased their services, honed their quality, developed a sustainable operation, and became a top destination in Salt Lake City.

The National History Museum of Utah offers a wide range of programs for everyone. For children, there are STEAM-based Discovery Classes, badge workshops for Girl and Boy Scouts, summer camps, and explorations with Utah's animals and birds. There are also yoga programs, family late-night activities, sleepover events, and the Bluegrass and BBQ Music Festival.

From now through September 15, don't miss the Museum's special exhibition, Yellowstone: Invisible Boundaries. The exhibit focuses on the migrations of elk and other charismatic, wide-ranging wildlife in the Greater Yellowstone Ecosystem. Explore the challenges these animals face as they leave Yellowstone National Park and cross into surrounding multiple-use and private lands in search of winter resources. Their journeys link the ecosystem's outermost foothills and ranch lands to its deepest, mountain wilderness.

The mission of the Natural History Museum of Utah is to illuminate the natural world and the place of humans within it, in the context of the extraordinary landscape of Utah. They proudly support the programs on KUED including **Nature**, **Dinosaur Train**, and the shows on PBS Kids 24/7.

UNDERWRITERS

Through underwriting grants, the following businesses and organizations help support the programs you enjoy. To show your appreciation, please call, write or thank in person the company that sponsors your favorite program.

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- **Dinosaur Train** Natural History Museum of Utah
- Diverse Voices Programs B.W. Bastian Foundation

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• Monday Night Programs

Parsons, Behle and Latimer KUED Broadcasters Club

Nature

American Nutrition Natural History Museum of Utah Serv-A-Cup Office Coffee The University of Utah

• Nature Cat

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• Nightly Business Report

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• Ready Jet Go!

Clark Planetarium

• This Old House/The This Old House Hour

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• Tuesday Night Programs

KUED Broadcasters Club

• Washington Week

KUED Broadcasters Club

• Wednesday Night Programs

KUED Broadcasters Club Parsons, Behle and Latimer

KUED 7.1 PROGRAM UNDERWRITERS

Cactus and Tropicals

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Mills Publishing Company

Serv-A-Cup Office Coffee

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The Nature Conservancy The University of Utah

Speech-Language-Hearing Clinic

Tracy Aviary

Utah Symphony/Utah Opera

BE SEEN MORE UNDERWRITERS

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Loveland Living Planet Aquarium my529 College Savings Plans Natural History Museum of Utah Rocky Mountain Power Foundation Thanksgiving Point Tracy Aviary

KUED 7.4 CREATE PROGRAM UNDERWRITERS

Salt Lake County Aging and Adult Services Thanksgiving Point Tracy Aviary

KUED PRODUCTIONS

KUED Digital Archive Project
 Corporation for Public Broadcasting
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 National Parks: Beyond the Crowds My Good Fund Utah Office of Tourism

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- Utah WWII Stories: Untold Stories
 George S. and Dolores Doré Eccles Foundation
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- Utah WWII Stories: VICTORY!
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KUED OUTREACH

- Book Club in a Box Utah Humanities
- Diverse Voices Initiative B.W. Bastian Foundation
- Health Matters Initiative
 Utah Medical Association Foundation

READY TO LEARN INITIATIVE & EDUCATION

Ready To Learn Initiative

Beesley Family Foundation Castle Foundation Chevron Emma Eccles Jones Foundation George Q. Morris Foundation Henry W. and Leslie M. Eskuche Foundation Herbert L. and Elsa B. Michael Foundation Lawrence T. & Janet T. Dee Foundation Molina Healthcare Nancy Eccles & Homer M. Hayward Family Foundation in honor of Cleone Peterson Eccles R. Harold Burton Foundation Ruth Eleanor Bamberger and John Ernest Bamberger Memorial Foundation Sorenson Legacy Foundation Utah Medical Association Foundation

To exclude your name from any KUED membership mailing list exchange with other nonprofit organizations, please contact the Member Hotline at 801-581-3284, toll-free at 1-800-477-KUED, or email at membership@kued.org.



In partnership with KUED, this special Osher 15th Anniversary course will teach you all about country music's roots in ballads, hymns, and the blues. Train your ear with musicologists and songwriting experts to explore where country music came from and how it reflects and influences American society today.

Our four-part course culminates with a special film screening featuring highlights from Ken Burns' new documentary series, **Country Music**, followed by a live concert with performances by local music artists and bands from other genres covering their favorite country music songs.

SEPTEMBER 11 What Rock Owes Country

SEPTEMBER 18 Everyone Has a Song: Find Yours

SEPTEMBER 25 Country Music's Crossover into Mainstream America

SEPTEMBER 26 Country Covers Concert

The classes are open to all "lifelong learners" who want to learn about what makes country music a truly American art form. All classes, including the film and concert event, will take place at the Main Library in Salt Lake City.

Learn more and register: kued.org/events











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