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125 West 55th St
New York, NY 10019

Contract # 25263307

Changes as of: 8/5/2016 at 5:32 PM

Version: Current State Version 1

CPE: 121/128/5169

Flight: 8/9/16 - 8/15/16

Station: WKBN

Total \$: \$58,660.00

Agency: WATERFRONT
STRATEGIE

Advertiser: AFSCME

Market: Youngstown-Warren

Total Spots: 93

3050 K ST NW #100

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20007

Agency Order #: 5269491

Primary Demo:

Total GRP:

Buyer: Furman, Mike

Con Type: POLITICAL/VOTE

Separation:

Salesperson: RACHELLE RAY -
Washington DC
202-872-5880Assistant: RACHELLE RAY -
Washington DC
202-872-5880

#	Day/Time	DP	Program	Rate	Len	8/9 - 8/9		Total Spots	Total \$	CPP	GRP
						8/9					
1	Tu-F,M 5a-6a		First News At 5AM	2 \$350.00	30	5		5	\$1,750.00	\$0.00	0.0
2	Tu-F,M 6a-7a		First News At 6AM	1 \$500.00	30	5		5	\$2,500.00	\$0.00	0.0
3	Tu-F,M 7a-9a		CBS This Morning	1 \$330.00	30	15		15	\$4,950.00	\$0.00	0.0
4	Tu-F,M 9a-10a		The Doctors	2 \$150.00	30	2		2	\$300.00	\$0.00	0.0
5	Tu-F,M 10a-11a		Let's Make A Deal	1 \$340.00	30	2		2	\$680.00	\$0.00	0.0
6	Tu-F,M 11a-12n		Price Is Right	1 \$600.00	30	5		5	\$3,000.00	\$0.00	0.0
7	Tu-F,M 12n-12:30p		1st News At Noon	1 \$995.00	30	4		4	\$3,980.00	\$0.00	0.0
8	Tu-F,M 12:30p-1:30p		Young & the Restless	2 \$520.00	30	4		4	\$2,080.00	\$0.00	0.0
9	Tu-F,M 2p-3p		The Talk	2 \$195.00	30	5		5	\$975.00	\$0.00	0.0
10	Su 9a-10:30a		CBS Sunday Morning	1 \$700.00	30	1		1	\$700.00	\$0.00	0.0
11	Tu-F,M 3p-4p		FABLife	2 \$105.00	30	1		1	\$105.00	\$0.00	0.0
12	Tu-F,M 4p-5p		Dr. Oz	2 \$135.00	30	5		5	\$675.00	\$0.00	0.0
13	Tu-F,M 5p-5:30p		1st News At 5PM	1 \$900.00	30	5		5	\$4,500.00	\$0.00	0.0
14	Tu-F,M 5:30p-6p		1st News At 530PM	1 \$900.00	30	5		5	\$4,500.00	\$0.00	0.0
15	Tu-F,M 6p-6:30p		1st News At 6PM	1 \$1,200.00	30	5		5	\$6,000.00	\$0.00	0.0
16	Sa 6p-6:30p		1st News At 6PM	2 \$500.00	30	1		1	\$500.00	\$0.00	0.0
17	Su 6p-6:30p		1st News At 6PM	2 \$500.00	30	1		1	\$500.00	\$0.00	0.0
18	Tu-F,M 7p-7:30p		Wheel Of Fortune	1 \$1,200.00	30	5		5	\$6,000.00	\$0.00	0.0
19	Tu-F,M 7:30p-8p		Jeopardy	1 \$1,200.00	30	5		5	\$6,000.00	\$0.00	0.0
20	Sa 7p-7:30p		Wheel Of Fortune	2 \$500.00	30	1		1	\$500.00	\$0.00	0.0
21	W 8p-9p		BIG BROTHER	2 \$1,450.00	30	1		1	\$1,450.00	\$0.00	0.0



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Agency: WATERFRONT STRATEGIE		Advertiser: AFSCME		Market: Youngstown-Warren	
3050 K ST NW #100		Product: TV		Office: WASHINGTON	
Washington, DC 20007		Agency Order #: 5269491		Primary Demo:	
		Buyer: Furman, Mike		Con Type: POLITICAL/VOTE	
		Salesperson: RACHELLE RAY - Washington DC		Assistant: RACHELLE RAY - Washington DC	
		202-872-5880		202-872-5880	
				Total \$: \$58,660.00	
				Total Spots: 93	
				Total CPP: \$0.00	
				Total GRP:	
				Separation:	

#	Day/Time	DP	Program	Rate	Len	8/9 - 8/9		Total Spots	Total \$	CPP	GRP
						8/9					
22	Th 9p-10p		BIG BROTHER 2	\$1,450.00	30	1		1	\$1,450.00	\$0.00	0.0
23	Su 8p-9p		BIG BROTHER 2	\$1,450.00	30	1		1	\$1,450.00	\$0.00	0.0
24	Tu-F,M 11p-11:35p		1st News At 11PM 2	\$900.00	30	3		3	\$2,700.00	\$0.00	0.0
25	Su 11p-11:35p		1st News At 11PM 2	\$900.00	30	1		1	\$900.00	\$0.00	0.0
26	Tu-F,M 11:35p-12:35a		Late Show 2	\$350.00	30	1		1	\$350.00	\$0.00	0.0
27	Tu-F,M 12:35a-1:35a		Late Late Show 2	\$55.00	30	1		1	\$55.00	\$0.00	0.0
28	Sa 11:35p-12:35a		The Good Wife 2	\$55.00	30	1		1	\$55.00	\$0.00	0.0
29	Su 11:35p-12:35a		Scandal 2	\$55.00	30	1		1	\$55.00	\$0.00	0.0
TOTALS:						93		93	\$58,660.00	\$0.00	0.0



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3050 K ST NW #100	Product: TV	Office: WASHINGTON	Total CPP: \$0.00
Washington, DC 20007	Agency Order #: 5269491	Primary Demo:	Total GRP:
	Buyer: Furman, Mike	Con Type: POLITICAL/VOTE	Separation:
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	202-872-5880	202-872-5880	

Special Instructions	
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Competitive Information	
Market Budget:	\$139,667
WKBN Share:	42%
Comment:	
EYTV:	1%
WBCB:	1%
WFMJ:	36%
WYFX:	7%
WYTV:	13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	93	\$58,660.00	N/A	0.0
Total	100%	93	\$58,660.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	93	\$58,660.00
Total	93	\$58,660.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/8/16 8:57 AM					\$0	\$0	
New	8/5/16 5:31 PM	LAILA DAFTARI	New	93		\$58,660.00	\$58,660.00	

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