

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mark Varize, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Variez

Authorized committee:

The Committee To Elect Mark Varize

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Mayor, Hawaii County

Date of election:

August 10, 2024

General

Primary

Treasurer of candidate's authorized committee:

Mark Varize

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Mark L Varize

Mark L Varize (Mar 19, 2024 17:23 PDT)

Signature:

Christopher S. Leonard

Name: Mark Varize

Name: Christopher S. Leonard

Date of Request to Purchase Ad Time: March 18, 2024

Date of Station Agreement to Sell Time: 3/19/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Mark L Varize  
Mark L Varize (Mar 19, 2024 17:23 PDT)

Name: Mark L Varize

Date: March 19, 2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 3/11/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>5891-0/7 8/9</u>	Station Call Letters: <u>KWXX FM</u> <u>KNWB FM KAQY FM KNWB FM</u>	Date Received/Requested: <u>3/19/24</u>
Est. #: <u>N/A</u>	Station Location: <u>Hilo HI</u> <u>Kailua-Kona HI</u>	Run Start and End Dates: <u>3/19/24 - 4/8/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**BROADCAST CONTRACT**

CONTRACT #

5891-6/7 8/9

**NEW WEST BROADCASTING CORPORATION**

1145 KILAUEA AVENUE HILO, HAWAII 96720 (808) 935-5461 FAX (808) 935-7761

DATE: March 18, 2024

ADVERTISER The Committee To Elect Mark Varize AGENCY \_\_\_\_\_  
 CONTACT Mark Varize PHONE 808-329-7570 FAX \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY Hilo  
 STATE HI ZIP CODE 96720 EMAIL ADDRESS varizeformayor@yahoo.com  
 ACCOUNT EXECUTIVE Billy Kervick PRODUCT Mayoral Candidate CATEGORY Political  
 START DATE 3/19/24 END DATE 4/8/24  
 TOTAL WEEKS 3 TOTAL COMMERCIALS 84  
 KWXX X KAoy X B97 X B93 X KPUA \_\_\_\_\_

STATION	FLIGHT DATES	DAYPART	LENGTH	CALENDAR					COOP		SPOT COUNT	RATE	TOTAL
				MON	TUE	WED	THU	FRI	SAT	SUN			
KWXX (94.7 HILO)	3/19-4/8/24	6a-10a	:30	1	1	1	1	1			15	\$ 15.00	\$ 225.00
KWXX (94.7 HILO)	3/23-4/7/24	10a-3p	:30						1	1	6	\$ 13.00	\$ 78.00
KAoy (101.5 KONA)	3/19-4/8/24	6a-10a	:30	1	1	1	1	1			15	\$ 15.00	\$ 225.00
KAoy (101.5 KONA)	3/23-4/7/24	10a-3p	:30						1	1	6	\$ 13.00	\$ 78.00
KNWB (97.1 HILO)	3/19-4/8/24	6a-10a	:30	1	1	1	1	1			15	\$ 15.00	\$ 225.00
KNWB (97.1 HILO)	3/23-4/7/24	10a-3p	:30						1	1	6	\$ 13.00	\$ 78.00
KMWB (93.1 KONA)	3/19-4/8/24	6a-10a	:30	1	1	1	1	1			15	\$ 15.00	\$ 225.00
KMWB (93.1 KONA)	3/23-4/7/24	10a-3p	:30						1	1	6	\$ 13.00	\$ 78.00

<b>TOTAL</b>	<b>84</b>	<b>\$1,212.00</b>
		<b>\$0.00</b>
<b>TAX</b>		<b>\$57.11</b>
<b>TOTAL</b>		<b>\$1,269.11</b>

SPECIAL INSTRUCTIONS

APPROVAL

Billy Kervick  
 Billy Kervick (Mar 19, 2024 14:24 HST)

Mark L Varize  
 Mark L Varize (Mar 19, 2024 17:23 PDT)

ACCOUNT EXECUTIVE

*Handwritten signature*

Broker

CLIENT

Mar 19, 2024

ACCEPTED FOR NEW WEST BROADCASTING CORPORATION

TITLE

DATE

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