

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mitch Roth, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mitch Roth

Authorized committee:

Paid for by Friends of Mitch Roth

Agency requesting time (and contact information):

N/A Media Buyers, Rachele Hennings 808-883-2111

Candidate's political party:

non-partisan

Office sought (no acronyms or abbreviations):

Mayor of Hawaii County

Date of election:

08/10/2024

General

Primary

Treasurer of candidate's authorized committee:

Andrew Imoto

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Rachele Hennings

Digitally signed by Rachele Hennings
Date: 2024.03.05 17:16:20 -10'00'

Signature:



Name: Rachele Hennings

Name:

Kathleen Leonard

Date of Request to Purchase Ad Time: 2.23.24 10:28 AM

Date of Station Agreement to Sell Time: 2/23/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/23/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Revised Schedule Start date Final Agency Signature

Contract #: <u>5607-17</u>	Station Call Letters: <u>KA04-FM</u>	Date Received/Requested: <u>2/23/24</u>
Est. #: <u>N/A</u>	Station Location: <u>Kailua-Kona HI</u>	Run Start and End Dates: <u>2/26-3/1/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Media Buyers Hawaii
 Rachelle Hennings
 68-1923 Lina Poepoe St, Waikoloa, HI 96738
 808-883-2111 office 808-960-2338 cell
 Rachelle@MediaBuyersHawaii.com

Radio Proposal

2.23.24

Mitch Roth, Hawaii Island Candidate for Mayor
 c/o Pomaikai Bartolome, Campaign Manager
 P.O. Box 1635, Hilo
 Pomai@Kwxx.com

5607-17

Radio:

STATION	LEN	TIME	MON	TUE	WED	THU	FRI	SAT	SUN	SPOTS WEEK	# of WEEKS	RATE	TOTAL
KAOY - Kathy													
2/26-3/1 Tues 2/27 - Fri 3/1	30	6a-8p	5	5	5	5	5			25 1	120 1	\$20.00	\$ 400.00 500.00
Sat 3/2	30	6a-8p						5		5	1	\$20.00	\$ 100.00
Sup 3/3	30	6a Noon							5	0	5	Bonus	\$ -
Total Radio Spots										30			\$ 500.00 600.00
												Media Buyers	\$ 75.00 90.00
												Subtotal	\$ 425.00 510.00
												GE Tax	\$ 17.73 24.03
												Total	\$ 442.73 534.03

New West Broadcasting Corp.
 KWXX-FM KAOY-FM KNWB-FM KMWB-FM KPUA-AM
 1145 Kilauea Avenue
 Hilo, Hawaii 96720
 808-935-5461

Client: **FRIENDS OF MITCH ROTH (MEDIA BUYERS)**
 Order #: **5607-00017**
 Description: **SUNSET MELE WITH MITCH**
 Date Entered: **2/24/2024**
 P.O.#:
 Salesperson: **Politano, Trisha**
 Invoice Frequency: **Billed at end of Media Month, Sorted by None**

MEDIA BUYERS
 68-1923 LINA POEPOE STREET
 WAIKOLOA, HI 96738

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/27/2024	3/2/2024	KAOY-FM	06:00:00a to 08:00:00p	Weekly	:30	25	20.00	500.00	0	5	5	5	5	5	0
2 2/26/2024	2/26/2024	KAOY-FM	06:00:00a to 08:00:00p	Weekly	:30	5	20.00	100.00	5	0	0	0	0	0	0

Order Start Date: 2/26/2024 Order End Date: 3/2/2024 Spots: 30

Total Charges: \$600.00
Combined Discounts: \$90.00
Adjusted Gross Billing: \$510.00
Total Sales Tax: \$24.03
Total Net: \$534.03

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Projected Media Month Billing Totals for FRIENDS OF MITCH ROTH (MEDIA BUYERS) / 5607-00017 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	30	\$600.00	\$90.00	\$510.00
Total:		30	\$600.00	\$90.00	\$510.00

Confirmed & Accepted for New West Broadcasting Corp. By: _____

Accepted for MEDIA BUYERS By: _____

 Please Sign and Return One Copy