

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jon Kleinman, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE </div>	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Bill Hancock	
Authorized committee: Bill Hancock for State Rep District 27	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A Winning Strategy Media LLC	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): State Rep District 27	
Date of election: 4/2/24	<input type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Bill Hancock	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature: <div style="float: right; border: 1px dashed gray; padding: 2px; font-size: 8px;"> Verified by PDFfiller 03/15/2024 </div>	Signature:
Name: Jon Kleinman	Name: BLAKE JACKSON
Date of Request to Purchase Ad Time: 3/12/24	Date of Station Agreement to Sell Time: 3/12/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3/20/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4457195</u>	Station Call Letters: <u>WGSV</u> <u>WTWX</u>	Date Received/Requested: <u>3/20/24</u>
Est. #: <u>3214765</u> ORDER#	Station Location: <u>Guntersville, AL</u>	Run Start and End Dates: <u>3/21/24-4/2/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WGSV-AM	ORDER#:	3214765	DATE:	03/20/2024
MARKET:	UM - Guntersville, AL	AMOUNT:	\$1,113.64	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	66	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4457195		
ADVERTISER:	Bill Hancock for State Rep District 27	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	3/21-4/2 AL HD27	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	03-21-2024 TO 4/2/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	13				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT:03/20/2024 08:09		

COMMENTS

[Rep Comment] 03/20/2024:

[Rep Comment] 03/20/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com . Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		3/21/2024 To 3/21/2024					TOT \$101.24		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	3/21/2024	3/21/2024	2	\$18.84	\$37.68
	2		...T...	10:00AM	3:00PM	60	3/21/2024	3/21/2024	2	\$15.30	\$30.60
	3		...T...	3:00PM	7:00PM	60	3/21/2024	3/21/2024	2	\$16.48	\$32.96

DAY#2		3/22/2024 To 3/22/2024					TOT \$151.86		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	3/22/2024	3/22/2024	3	\$18.84	\$56.52
	2	F..	10:00AM	3:00PM	60	3/22/2024	3/22/2024	3	\$15.30	\$45.90
	3	F..	3:00PM	7:00PM	60	3/22/2024	3/22/2024	3	\$16.48	\$49.44

STATION: WGSV-AM **ORDER#:** 3214765 **DATE:** 03/20/2024
MARKET: UM - Guntersville, AL **AMOUNT:** \$1,113.64 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 66 1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com
MOD: 1 Stn Ver: 1 Last:
SALES OFFICE: CHICAGO **SLS PH:** 216-233-8181
SALESPERSON: Linley Grande **SLS FAX:**
SLS EMAIL: Linley.Grande@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4457195**
ADVERTISER: Bill Hancock for State Rep District **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
27
PRODUCT: 3/21-4/2 AL HD27 **AGY EST:** 1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com
FLIGHT: 03-21-2024 TO 4/2/2024 [X]Unwired []Spot []Mod
TOT # OF DAYS: 13
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 03/20/2024 08:09

DAY#5 3/25/2024 To 3/25/2024 TOT \$151.86 TOTAL SPOTS 9

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M	6:00AM	10:00AM	60	3/25/2024	3/25/2024	3	\$18.84	\$56.52
	2		M	10:00AM	3:00PM	60	3/25/2024	3/25/2024	3	\$15.30	\$45.90
	3		M	3:00PM	7:00PM	60	3/25/2024	3/25/2024	3	\$16.48	\$49.44

DAY#6 3/26/2024 To 3/26/2024 TOT \$151.86 TOTAL SPOTS 9

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. T	6:00AM	10:00AM	60	3/26/2024	3/26/2024	3	\$18.84	\$56.52
	2		. T	10:00AM	3:00PM	60	3/26/2024	3/26/2024	3	\$15.30	\$45.90
	3		. T	3:00PM	7:00PM	60	3/26/2024	3/26/2024	3	\$16.48	\$49.44

DAY#7 3/27/2024 To 3/27/2024 TOT \$151.86 TOTAL SPOTS 9

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. . W	6:00AM	10:00AM	60	3/27/2024	3/27/2024	3	\$18.84	\$56.52
	2		. . W	10:00AM	3:00PM	60	3/27/2024	3/27/2024	3	\$15.30	\$45.90
	3		. . W	3:00PM	7:00PM	60	3/27/2024	3/27/2024	3	\$16.48	\$49.44

STATION:	WGSV-AM	ORDER#: 3214765	DATE: 03/20/2024
MARKET:	UM - Guntersville, AL	AMOUNT: \$1,113.64	AGENCY: MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS: 66	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:		
SALES OFFICE:	CHICAGO	SLS PH: 216-233-8181	
SALESPERSON:	Linley Grande	SLS FAX:	
SLS EMAIL:	Linley.Grande@GenMediaPartners.com		
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4457195
ADVERTISER:	Bill Hancock for State Rep District 27	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT:	3/21-4/2 AL HD27	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-21-2024 TO 4/2/2024	[X]Unwired []Spot []Mod	
TOT # OF DAYS:	13		
PRIM. DEMO:	Adults 35+	[X]Cash []Trade	
SEC. DEMO:		SPOT TYPE:	LAST SENT: 03/20/2024 08:09

DAY#8	3/28/2024 To 3/28/2024	TOT \$151.86	TOTAL SPOTS 9
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	3/28/2024	3/28/2024	3	\$18.84	\$56.52
	2		...T...	10:00AM	3:00PM	60	3/28/2024	3/28/2024	3	\$15.30	\$45.90
	3		...T...	3:00PM	7:00PM	60	3/28/2024	3/28/2024	3	\$16.48	\$49.44

DAY#9	3/29/2024 To 3/29/2024	TOT \$151.86	TOTAL SPOTS 9
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	3/29/2024	3/29/2024	3	\$18.84	\$56.52
	2	F..	10:00AM	3:00PM	60	3/29/2024	3/29/2024	3	\$15.30	\$45.90
	3	F..	3:00PM	7:00PM	60	3/29/2024	3/29/2024	3	\$16.48	\$49.44

DAY#12	4/1/2024 To 4/1/2024	TOT \$50.62	TOTAL SPOTS 3
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	4/1/2024	4/1/2024	1	\$18.84	\$18.84
	2		M.....	10:00AM	3:00PM	60	4/1/2024	4/1/2024	1	\$15.30	\$15.30
	3		M.....	3:00PM	7:00PM	60	4/1/2024	4/1/2024	1	\$16.48	\$16.48

STATION:	WGSV-AM	ORDER#:	3214765	DATE:	03/20/2024
MARKET:	UM - Guntersville, AL	AMOUNT:	\$1,113.64	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	66		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4457195
ADVERTISER:	Bill Hancock for State Rep District 27	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	3/21-4/2 AL HD27	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-21-2024 TO 4/2/2024		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	13				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/20/2024 08:09

DAY#13	4/2/2024 To 4/2/2024	TOT \$50.62	TOTAL SPOTS 3
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	4/2/2024	4/2/2024	1	\$18.84	\$18.84
	2		.T.....	10:00AM	3:00PM	60	4/2/2024	4/2/2024	1	\$15.30	\$15.30
	3		.T.....	3:00PM	7:00PM	60	4/2/2024	4/2/2024	1	\$16.48	\$16.48

TOTAL	Mar	Apr												Total
SPOT	60	6												66
CASH	1,012.40	101.24												1,113.64
TOTAL	1,012.40	101.24												1,113.64