

WMXA  
Auburn, AL  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/09/2024

WMXA  
Quarterly Issues/Programs List

WMXA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts and Culture:** Salvation Army's Red Kettle Commissioner Kenith Potter talks about the need state wide for assistan
- **Crime and Justice:** Dr. Renee Harmon shares her experiences caring for her husband has he battled with Early onset Alzh
- **Domestic violence:** CEO of No More Fighting Pamala Zaballa joins to talk about her organizations fight against Domestic
- **Health:** Audio Type Changed to To Be Created on 03/23/2024 02:54:13
- **Health and Wellness:** Adina Peyton's son was shot and killed by a SWAT team in Huntsville at a time when he was suffering

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arts and Culture	Viewpoint Alabama	Salvation Army's Red Kettle Commissioner Kenith Potter talks about the need state wide for assistan	Salvation Army	01/07/2024 06:24 AM	029:48
Arts and Culture	Viewpoint Alabama	George F. Koob, Ph.D., Director of NIAAA at the National Institutes of Health, is an internationall	Dry January	01/14/2024 06:28 AM	029:53
Arts and Culture	Viewpoint Alabama	January is National School Choice Month and we are joined by Shelby Doyal the Vice President of the	Jewish Foundation for the Rig	01/21/2024 06:25 AM	029:51
Arts and Culture	Viewpoint Alabama	Local Hoover Middle school Teacher Logan Greene talks about why he received the coveted Robert I. G	Jewish Foundation for the Rig	01/28/2024 06:25 AM	029:53
Arts and Culture	Viewpoint Alabama	Robert Ginyard is a prostate cancer survivor, patent advocate, Chair of the Zero Prostate Cancer bo	prostate cancer	02/04/2024 06:27 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health and Wellness	Viewpoint Alabama	Adina Peyton's son was shot and killed by a SWAT team in Huntsville at a time when he was suffering	MENTAL HEALTH	02/11/2024 06:24 AM	029:49
Health and Wellness	Viewpoint Alabama	Celina Gorre CEO of WomenHeart, an organization dedicating to education and research into woman's h	WomenHeart	02/18/2024 06:25 AM	029:49
Health and Wellness	Viewpoint Alabama	Sarah DeArmond from Voiceless Behind Bars talks about her efforts to provide lawyers and pay legal	Voiceless Behind Bars	02/25/2024 06:24 AM	029:53
Crime and Justice	Viewpoint Alabama	Dr. Renee Harmon shares her experiences caring for her husband has he battled with Early onset Alzh	Alzheimer's	03/03/2024 06:24 AM	029:47
Domestic violence	Viewpoint Alabama	CEO of No More Fighting Pamala Zaballa joins to talk about her organizations fight against Domestic	Alzheimer's	03/10/2024 06:28 AM	029:50
Domestic violence	Viewpoint Alabama	CEO of No More Fighting Pamala Zaballa joins to talk about her organizations fight against Domestic	Alzheimer's	03/17/2024 06:26 AM	029:50
Health	Viewpoint Alabama	Audio Type Changed to To Be Created on 03/23/2024 02:54:13	Google Tech	03/24/2024 06:27 AM	029:55
Crime and Justice	Viewpoint Alabama for 033124	Audio Type Changed to To Be Created on 03/23/2024 02:54:13	IRS and Matthew Kenslow	03/31/2024 06:27 AM	029:50

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	30
	iHM/PSA	000:30	60
9006517 PSA AC/HAC	Partnership Promo Inventory	000:29	6
ARMY NATIONAL GUARD	GEORGIA BROADCASTERS	000:58	1
BLUE CAMPAIGN	US DEPT OF HOMELAND SECURITY	001:00	1
Cancer	ST. JUDE	000:07	1
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	13
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COMMUNITY INVOLVEMENT	AD COUNCIL	000:15	1
FINANCIAL COACHING	OPERATION HOPE	000:29	12
HEALTH AND FITNESS	AMERICAN RED CROSS	000:28	1
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	6
HIGH SCHOOL SPORTS	AHSAA	000:59	1
HIGH SCHOOL SPORTS	AHSAA	001:00	1
POVERTY	AD COUNCIL	001:00	1
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	13