



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26012807

Changes as of: 5/14/2018 at 11:05 AM

Version: Original Order

CPE:

Agency: JAMESTOWN ASSOCIATES

116 Craig Road
Manalapan, NJ 07726

Flight: 5/15/18 - 5/21/18
Advertiser: Sanford for Congress

Station: WTAT
Market: Charleston, SC

Con Type: POLITICAL/NOTE

Total \$: \$1,875.00

Product: Sanford SC CD001
Agency Order #:

Buyer: HOLLY HORAN
Salesperson: FRAN BROWN
215-563-5400

Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 50+
Assistant: FRAN BROWN
215-563-5400

Separation:

Total Spots: 24
Total CPP: \$33.19
Total GRP: 56.5

#	Day/Time	DP	Program	Rate	ASOP Rating	Len	5/15 - 5/21		Total Spots	Total \$	CPP*	GRP*
							5/15	5/21				
M-F	1 7a-8a		Fox Morning News	\$30.00	1.1	30	4	1	5	\$150.00	\$27.27	5.5
M-F	2 8a-9a		Fox Morning News	\$30.00	1.2	30	4	1	5	\$150.00	\$25.00	6.0
M-F	3 5p-6p		Judge Judy	\$85.00	3.0	30	4	1	5	\$425.00	\$28.33	15.0
M-F	4 10p-10:35p		News	\$145.00	3.5	30	4	0	4	\$580.00	\$41.43	14.0
M-F	5 10:35p-11p		News	\$135.00	3.5	30	3	0	3	\$405.00	\$38.57	10.5
Su	6 10p-10:35p		News	\$115.00	4.6	30	1	0	1	\$115.00	\$25.00	4.6
Su	7 9a-10a		Fox News sunday	\$50.00	0.9	30	1	0	1	\$50.00	\$55.56	0.9
TOTALS:							21	3	24	\$1,875.00	\$33.19	56.5

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Total CPP: \$33.19
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Special Instructions

Competitive Information

Market Budget:	\$20,833
WTAT Share:	9%
Comment:	Unknown: 91%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$1,875.00	\$33.19	56.5
Total	100%	24	\$1,875.00	\$33.19	56.5

Monthly Summary

Month	Spots	Dollars
2018-May	24	\$1,875.00
Total	24	\$1,875.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/14/18 11:11 AM					\$0	\$0	
New	5/14/18 11:05 AM	FRAN BROWN	New	24		\$1,875.00	\$1,875.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 4.19.18

I, Holly Horan,
Mark Sanford
 being/on behalf of: _____,
 a legally qualified candidate of the Republican
SC CD01
 political party for the office of: _____
 in the Primary
June 12, 2018
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Sanford for Congress: PO Box 160 Sullivans Island, SC 29482

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marie Dupree

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4.19.18

Date

Holly Horan

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Holly Horan

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Holly Horan

signature of candidate or authorized committee

Holly Horan

printed name

4.19.18

date

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I,
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Text

SEE ORDER

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

35th Inc. 1290 Suncrest Towne Center
Morgantown, WV 26505

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<div data-bbox="183 804 451 867" style="border: 1px solid black; width: 165px; height: 30px;"></div>	<div data-bbox="462 804 1063 867" style="border: 1px solid black; width: 370px; height: 30px; background-color: #cccccc; text-align: center;">Holly Horan</div>	<div data-bbox="1075 804 1401 867" style="border: 1px solid black; width: 201px; height: 30px;"></div>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

<div data-bbox="183 1115 625 1134" style="border-top: 1px solid black; width: 272px;"></div>	<div data-bbox="657 1115 1079 1134" style="border-top: 1px solid black; width: 260px;"></div>	<div data-bbox="1112 1115 1401 1134" style="border-top: 1px solid black; width: 178px;"></div>
Signature	Printed Name	Title

JAMESTOWN ASSOCIATES

118 CRAIG ROAD
MANALAPAN, NJ 07726

3-50/310 9129

WELLS FARGO
Pennsylvania
wellsfargo.com

5/14/2018

PAY TO THE
ORDER OF

WTAT-TV

\$ **1,593.75

One Thousand Five Hundred Ninety-Three and 75/100

DOLLARS

WTAT-TV

4301 Arco Lane
Charleston, SC 29418

MEMO

Sanford Flight Dates 5/15-5/21/18

⑈011698⑈ ⑈031000503⑈ 8304179206⑈

JAMESTOWN ASSOCIATES

WTAT-TV

5/14/2018

Sanford Flight Dates 5/15-5/21/18

1,593.75

11698

Wells Operating Acco Sanford Flight Dates 5/15-5/21/18

1,593.75

JAMESTOWN ASSOCIATES

WTAT-TV

5/14/2018

Sanford Flight Dates 5/15-5/21/18

1,593.75

11698

Wells Operating Acco Sanford Flight Dates 5/15-5/21/18

1,593.75



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Jamestown Associates
116 Craig Rd
Manalapan, NJ 07726

Contract # 1997107

Schedule Dates	05/15/18-05/21/18	Date Entered	05/14/18
Advertiser	Sanford for South Carolina Congress-R (78888)	Last Modified	05/14/18
Agency	Jamestown Associates (16255)	Entered By	Sheanna Caban
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	SANFORD SC CD001 (684167)	Headline #	EGR26012807
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	A50+R
Sales Office	Millennium Philadelphia	Order Type	Normal
Buyer Name	HORAN,HOLLY	Package Deal	
Phone/Fax	(215) 563-5400 /	Commission %	15.00
CPE	N/A	Commission	\$281.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$1,593.75
Billing Type	Standard	Sales Tax	
Comments	FRAN BROWN 215-563-5400		

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
May, 2018	24	\$1,875.00
Grand Total:	24	\$1,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/15/18-05/18/18	5	:30	7A- News-Fox Morning News at 7	4		X	X	X	X			4	\$30.00	\$120.00	Charleston S (WTAT)	AM NEWS	5/14/18
2.0	Normal Line / News (1)	05/21/18-05/21/18	5	:30	7A- News-Fox Morning News at 7	1	X							1	\$30.00	\$30.00	Charleston S (WTAT)	AM NEWS	5/14/18
3.0	Normal Line / News (2)	05/15/18-05/18/18	5	:30	8A- News-Fox Morning News at 7	4		X	X	X	X			4	\$30.00	\$120.00	Charleston S (WTAT)	AM NEWS	5/14/18
4.0	Normal Line / News (2)	05/21/18-05/21/18	5	:30	8A- News-Fox Morning News at 7	1	X							1	\$30.00	\$30.00	Charleston S (WTAT)	AM NEWS	5/14/18
5.0	Normal Line / SPOT (3)	05/15/18-05/18/18	5	:30	5P- Judge Judy	4		X	X	X	X			4	\$85.00	\$340.00	Charleston S (WTAT)	JUDGE JUDY	5/14/18
6.0	Normal Line / SPOT (3)	05/21/18-05/21/18	5	:30	5P- Judge Judy	1	X							1	\$85.00	\$85.00	Charleston S (WTAT)	JUDGE JUDY	5/14/18
7.0	Normal Line / News (4)	05/15/18-05/18/18	5	:30	10P- News-News at 10	4		X	X	X	X			4	\$145.00	\$580.00	Charleston S (WTAT)	LATE NEWS	5/14/18
8.0	Normal Line / News (5)	05/15/18-05/18/18	5	:30	10:35P- News-News at 10	3		X	X	X	X			3	\$135.00	\$405.00	Charleston S (WTAT)	LATE NEWS	5/14/18
9.0	Normal Line / News (6)	05/20/18-05/20/18	5	:30	10P- News-Sunday News at 10	1							X	1	\$115.00	\$115.00	Charleston S (WTAT)	SUNDAY LATE NEWS	5/14/18
10.0	Normal Line / News (7)	05/20/18-05/20/18	5	:30	9A- FOX-FOX News Sunday	1							X	1	\$50.00	\$50.00	Charleston S (WTAT)	FOX NEWS SUNDAY	5/14/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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