

Client: KATIE ARRINGTON FOR CONGRESS
Product: General Election
Campaign: 2018 OCT 31 - NOV 6

Station Order

CREATIVE COMMUNICATIONS, INC.

po box 24189
greenville, SC 29616
864.268.1717

Estimate No.: KATV-103118

Contract No.:

Job No.:

Rev #: 0
Flight From: 10/31/2018 to 11/06/2018

Buyer Name: Susan Kines
Sweeps: Manual Ratings

Market: CHARLESTON, SC
Station: WTAT
Station Contact: MATT MCCARTHY

Actg. Order No.: 664
WS Order No.: 3805
Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross		Net Percent		Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	Total Spots
				Rate/ Total	Rate/ Total										
1	MTWRF-- 07:00A-09:00A	EM 30	FOX MORN NEWS	\$50.00	\$42.50	1	.	1	1	.	3
2	MTWRF-- 08:00A-09:00A	EM 30	FOX MORN NEWS	\$150.00	\$127.50	.	1	1	2
3	MTWRF-- 10:00P-10:30P	PT 30	FOX 24 NEWS@10	\$40.00	\$34.00	1	2
4	MTWRF-- 10:00P-10:30P	PT 30	FOX 24 NEWS@10	\$80.00	\$68.00	.	1	1
5	MTWRF-- 10:30P-11:00P	PT 30	FOX 24 NEWS@10	\$160.00	\$136.00	1
6	MTWRF-- 11:00P-11:30P	PT 30	FOX 24 NEWS@10	\$320.00	\$272.00	1
7	MTWRF-- 10:00P-10:30P	PT 30	FOX 24 NEWS@10	\$150.00	\$127.50	.	1	1
8	MTWRF-- 10:00P-10:30P	PT 30	FOX 24 NEWS@10	\$45.00	\$38.25	1	1
9	-----S- 10:00P-10:30P	PT 30	NWS AT 10 SAT	\$45.00	\$38.25	1
	-----Su 10:00P-10:30P	PT 30	NWS AT 10 SUN	\$70.00	\$59.50	1
10	-----Su 10:00A-10:00A	DT 30	FOX SUN NEWS	\$120.00	\$102.00	1
				\$120.00	\$102.00	1
				\$50.00	\$42.50	1
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Advertiser: KATIE ARRINGTON FOR CONGRESS
Campaign: 2018 OCT 31 - NOV 6

Station Order
CHARLESTON, SC - TV

Station: WTAT

Month	Spots	Station Gross Dollars	Net Percent Dollars
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Comments

Campaign Remarks:
ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS ORDERED.
ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.
PLEASE SIGN ORDER, E-MAIL TO SUSAN KINES @ susan@susankines.com TO CONFIRM

INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING.

SPOT DATA IDB# 919 TV INVOICES IDB# 1060 Encoda IDB #919

EMEDIA TRADE EMT10749

By: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

10-29-18

I, SUSAN KINES,

being/on behalf of: KATIE ARRINGTON,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US REPRESENTATIVE 1ST DISTRICT SC

in the GENERAL

election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE INSERTION ORDER			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

KATIE ARRINGTON FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KATHLEEN RANDALL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-29-18

Date

Gusan Kines

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Creative Communications-Greenville
PO Box 24189
Greenville, SC 29616

Contract # 1997925
Schedule Dates 10/31/18-11/06/18
Advertiser Kate Arrington for Congress (99243)
Agency Creative Communications-Greenville (2093)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Kate Arrington For Congress (684120)
Salesperson HOUSE-CHARLESTON WTAT, WTAT (3822)
Sales Office WTAT Cunningham
Buyer Name KINES,SUSAN
Phone/Fax (864) 268-1717 /
CPE KATV-103118
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/30/18
Last Modified 10/30/18
Entered By Sheanna Caban
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$147.75
Net Total \$837.25
Sales Tax

Charleston 5 (WTAT)		
By Broadcast Month	Spots	Rate
Nov. 2018	12	\$985.00
Grand Total:	12	\$985.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/31/18-11/05/18	4	:30	7A- News-Fox Morning News at 7	1		1			1			3	\$50.00	\$150.00	Charleston 5 (WTAT)	AM NEWS	10/30/18
2.0	Normal Line / News (2)	11/01/18-11/06/18	4	:30	8A- News-Fox Morning News at 7		1		1					2	\$40.00	\$80.00	Charleston 5 (WTAT)	AM NEWS	10/30/18
3.0	Normal Line / News (3)	10/31/18-11/05/18	4	:30	10P- News-News at 10	1		1						2	\$160.00	\$320.00	Charleston 5 (WTAT)	LATE NEWS	10/30/18
4.0	Normal Line / News (4)	11/01/18-11/01/18	4	:30	10:30P- News-News at 10				1					1	\$150.00	\$150.00	Charleston 5 (WTAT)	LATE NEWS	10/30/18
5.0	Normal Line / News (5)	10/31/18-10/31/18	5	:30	11P- FOX 24 News Now			1						1	\$45.00	\$45.00	Charleston 5 (WTAT)	NEWS NOW	10/30/18
6.0	Normal Line / News (6)	11/03/18-11/03/18	5	:30	10:59:50P- News-Saturday News at 10							1		1	\$70.00	\$70.00	Charleston 5 (WTAT)	LATE NEWS	10/30/18
7.0	Normal Line / News (7)	11/04/18-11/04/18	5	:30	9:59:50P- News-Sunday News at 10								1	1	\$120.00	\$120.00	Charleston 5 (WTAT)	LATE NEWS	10/30/18
8.0	Normal Line / SPOT (8)	11/04/18-11/04/18	5	:30	8:59A- FOX-FOX News Sunday								1	1	\$50.00	\$50.00	Charleston 5 (WTAT)	FOX NEWS SUNDAY	10/30/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: