

125 West 55th St  
New York, NY 10019

Contract #	26235856	Changes as of:	10/31/2018 at 9:14 AM	Version:	Original Order	
CPE:	640/1180/10898	Flight:	10/31/18 - 11/6/18	Station:	WTAI	Con Type: POLITICAL
Agency:	AMER MEDIA & ADVOCACY GROUP	Advertiser:	William Cogswell for SC House 110	Market:	Charleston, SC	Total \$: \$675.00
	815 SLATERS LANE	Product:	William Cogswell for SC House 110	Office:	PHILADELPHIA	Total Spots: 9
	ALEXANDRIA, VA 22314	Agency Order #:	7911399	Service:	Nielsen	Total CPP: \$43.55
		Buyer:	MediaAssistant, AMAG	Primary Demo:	Adults 35+	Total GRP: 15.5
		Salesperson:	FRAN BROWN 215-563-5400	Assistant:	FRAN BROWN 215-563-5400	
		Separation:				
Comments:	Separation: 30					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/6										Total Spots	Total \$	CPP
							10/31	11/1	11/2	11/3	11/4	11/5	11/6						
1	W-F,M-Tu 8a-9a		FOX MORN NWS-7	\$25.00	1.1	30	0	1	1	0	0	1	1		4	\$100.00	\$22.7		
2	W-F,M-Tu 6:30p-7p		FOX24 NWS @630	\$86.00	1.8	30	0	0	1	0	0	1	0		2	\$170.00	\$47.2		
3	W-F,M-Tu 10p-10:30p		NEWS AT 10	\$135.00	2.5	30	1	1	0	0	0	1	0		3	\$405.00	\$54.0		
TOTALS:							1	2	2	0	0	3	1		9	\$675.00	\$43.5		



# KATZ TELEVISION GROUP

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New York, NY 10019

Contract # 26235856		Changes as of: 10/31/2018 at 9:14 AM		Version: Original Order	
CPE: 640/1180/10898		Flight: 10/31/18 - 11/6/18		Station: WTAT	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: William Cogswell for SC House 110		Market: Charleston, SC	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: William Cogswell for SC House 110		Office: PHILADELPHIA	
Agency Order #: 7911399		Buyer: MediaAssistant, AMAG		Service: Nielsen	
Salesperson: FRAN BROWN 215-563-5400		Primary Demo: Adults 35+		Total Spots: 9	
Separation:		Assistant: FRAN BROWN 215-563-5400		Total CPP: \$43.55	
				Total GRP: 15.5	
				Con Type: POLITI	
				Total \$: \$675.00	

Special Instructions	
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Date/Time	Added by	Comment
10/31/18 9:14 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$7,500
WTAT Share:	9%
Comment:	
Unknown:	91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$675.00	\$43.55	15.5
Total	100%	9	\$675.00	\$43.55	15.5

Monthly Summary	
Month	Spots
2018-Nov	9
Total	9

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/31/18 9:19 AM					\$0
New	10/31/18 9:14 AM	FRAN BROWN	New	9		\$675.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26235856		<b>Changes as of:</b> 10/31/2018 at 10:28 AM		<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> 640/1180/10898		<b>Flight:</b> 10/31/18 - 11/6/18		<b>Station:</b> WTAT	
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP		<b>Advertiser:</b> William Cogswell for SC House 110		<b>Market:</b> Charleston, SC	
815 SLATERS LANE ALEXANDRIA, VA 22314		<b>Product:</b> William Cogswell for SC House 110		<b>Office:</b> PHILADELPHIA	
		<b>Agency Order #:</b> 7911399		<b>Service:</b> Nielsen	
		<b>Buyer:</b> MediaAssistant, AMAG		<b>Primary Demo:</b> Adults 35+	
		<b>Salesperson:</b> FRAN BROWN 215-563-5400		<b>Assistant:</b> FRAN BROWN 215-563-5400	
		<b>Separation:</b>		<b>Total Spots:</b> 7	
				<b>Total CPM:</b> \$55.46	
				<b>Total GRP:</b> 11.9	

Comments: revised buy based on rates needed keeping totals same

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/6						Total Spots	Total \$	COP
							10/31	11/1	11/2	11/3	11/4	11/5	11/6		
REV-1	W-F M-Tu 8a-9a		FOX MORN NWS-7	\$40.00	1.1	30	0	1	1	0	0	1	1	3	\$120.00
Changes: Rate from 25 to 40															
2	W-F M-Tu 6:30p-7p		FOX24 NWS @630	\$110.00	1.8	30	0	0	1	0	0	1	0	2	\$220.00
Changes: Rate from 85 to 110															
REV-3	W-F M-Tu 10p-10:30p		NEWS AT 10	\$160.00	2.5	30	1	0	0	0	0	1	0	2	\$320.00
Changes: Rate from 135 to 160															
TOTALS:														7	\$660.00
															\$55.46

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26235866	<b>Changes as of:</b> 10/31/2018 at 10:28 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 640/1180/10898	<b>Flight:</b> 10/31/18 - 11/6/18	<b>Station:</b> WTAT
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> William Cogswell for SC House 110	<b>Market:</b> Charleston, SC
815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Product:</b> William Cogswell for SC House 110	<b>Office:</b> PHILADELPHIA
<b>Agency Order #:</b> 7911399	<b>Buyer:</b> MediaAssistant, AMAG	<b>Service:</b> Nielsen
<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Primary Demo:</b> Adults 35+	<b>Total Spots:</b> 7
<b>Separation:</b>	<b>Assistant:</b> FRAN BROWN 215-563-5400	<b>Total CPP:</b> \$55.46
		<b>Total GRP:</b> 11.9

Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
10/31/18 10:28 AM	FRAN BROWN	revised buy based on rates needed keeping totals same
10/31/18 10:28 AM	FRAN BROWN	Canceled by new revision
10/31/18 9:55 AM	Sheanna Caban	TIME PERIOD CHANGES AND RATE CHANGES
10/31/18 9:51 AM	System	Notice Received.
10/31/18 9:14 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$7,333
WTAT Share:	9%
Comment:	
Unknown:	91%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	7	\$660.00	\$55.46
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$660.00</b>	<b>\$55.46</b>

Monthly Summary	
Month	Spots
2018-Nov	7
<b>Total</b>	<b>7</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/31/18 11:19 AM					\$0	\$0	
Revision	10/31/18 10:28 AM	FRAN BROWN	Revised		2	\$-15.00	\$845.00	Changes: Calculated Dollars from \$860.00 to \$660.00, Total CPP from \$0.00 to \$55.46, Total Spots from 9 to 7, Total GRP from 11.9 to 11.9, User Entered \$ from \$0.00 to \$660.00, Comments from Separation: 30 to revised buy based on rates needed totals same, Total \$ from \$860.00 to \$660.00, 3 buylines added or modified.
Makegood 1	10/31/18 9:55 AM	Sheanna Caban	Canceled	9	9	\$185.00	\$860.00	Changes: Total \$ from \$675.00 to \$860.00, Total GRPs from 15.5 to 0, Total \$ from \$43.55 to \$0.00, 7 buylines added or modified.
Queued for Electronic Contracting	10/31/18 9:19 AM					\$0	\$0	
New	10/31/18 9:14 AM	FRAN BROWN	Confirmed	9		\$675.00	\$675.00	

Non-Discrimination Policy

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WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

# Contract # 1997933

Schedule Dates	11/01/18-11/06/18	Date Entered	10/31/18
Advertiser	William Cogswell for SC House 110 (99267)	Last Modified	10/31/18
Agency	American Media & Advocacy Group (9105)	Entered By	Shearna Caban
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	WILLIAM COGSWELL FOR SC HOUSE (684558)	Headline #	ECR26235856
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	A35+R
Sales Office	Millennium Philadelphia	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	640/1180/10898	Commission	\$99.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$561.00
Billing Type	Standard	Sales Tax	
Comments	FRAN BROWN 215-563-5400		

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Nov. 2018	7	\$660.00
Grand Total:	7	\$660.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/01/18-11/01/18	4	:30	8A- News-Fox Morning News at 7	1				X				1	\$40.00	\$40.00	Charleston S (WTAT)	FOX MORN NWS-7	10/31/18
2.0	Normal Line / News (1)	11/05/18-11/05/18	4	:30	8A- News-Fox Morning News at 7	1	X							1	\$40.00	\$40.00	Charleston S (WTAT)	FOX MORN NWS-7	10/31/18
3.0	Normal Line / News (1)	11/06/18-11/06/18	4	:30	8A- News-Fox Morning News at 7	1		X						1	\$40.00	\$40.00	Charleston S (WTAT)	FOX MORN NWS-7	10/31/18
4.0	Normal Line / News (2)	11/02/18-11/02/18	4	:30	6:28-45P- News-FOX 24 News at 6:30	1					X			1	\$110.00	\$110.00	Charleston S (WTAT)	FOX24 NWS @630	10/31/18
5.0	Normal Line / News (2)	11/05/18-11/05/18	4	:30	6:28-45P- News-FOX 24 News at 6:30	1	X							1	\$110.00	\$110.00	Charleston S (WTAT)	FOX24 NWS @630	10/31/18
6.0	Normal Line / News (2)	11/01/18-11/01/18	4	:30	11:30P- News-News at 10	1				X				1	\$160.00	\$160.00	Charleston S (WTAT)	NEWS AT 10	10/31/18
7.0	Normal Line / News (2)	11/05/18-11/05/18	4	:30	10P- News-News at 10	1	X							1	\$160.00	\$160.00	Charleston S (WTAT)	NEWS AT 10	10/31/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, American Media & Advocacy Group,  
being/on behalf of: William Cogswell for SC House 110,  
a legally qualified candidate of the Republican  
political party for the office of: SC House District 110  
in the General  
election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

William Cogswell for SC House 110

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.


The name of the treasurer of the candidate's authorized committee is:

Alicia Boyd

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

	
Date	Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature	Printed Name	Title