

Client: KATIE ARRINGTON FOR CONGRESS  
 Product: General Election  
 Campaign: 2018 OCTOBER 10-16

## Station Order

CREATIVE COMMUNICATIONS, INC.  
 po box 24189  
 greenville, SC 29616  
 864.268.1717

Rev #.: 2

Flight From: 10/10/2018 to 10/16/2018

Estimate No.: KATV-100818  
 Contract No.:  
 Job No.:

Buyer Name: Susan Kines  
 Sweeps: Manual Ratings

Market: CHARLESTON, SC  
 Station: WTAT  
 Station Contact: MATT McCARTHY

Actg. Order No.: 597  
 WS Order No.: 3738  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Net Percent		Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Oct 16	Total Spots
				Rate/ Total	Rate/ Total								
1	MTWRF-- 07:00A-09:00A	EM 30	FOX MORN NEWS	\$50.00 \$500.00	\$42.50 \$425.00	2	2	2	.	.	2	2	10
2	MTWRF-- 08:00A-09:00A	EM 30	FOX MORN NEWS	\$40.00 \$400.00	\$34.00 \$340.00	2	2	2	.	.	2	2	10
3	MTWRF-- 10:00P-10:30P	PT 30	FOX 24 NEWS@10	\$160.00 \$640.00	\$136.00 \$544.00	1	.	1	.	.	1	1	4
4	MTWRF-- 10:30P-11:00P	PT 30	FOX 24 NEWS@10	\$150.00 \$600.00	\$127.50 \$510.00	1	.	1	.	.	1	1	4
5	MTWRF-- 11:00P-11:30P	PT 30	FOX 24 NEWSNOW	\$60.00 \$0.00	\$51.00 \$0.00	.	.	.	.	.	.	.	
6	-----S- 10:00P-10:30P	PT 30	NWS AT 10 SAT	\$70.00 \$70.00	\$59.50 \$59.50	.	.	.	1	.	.	.	1
7	-----Su 10:00P-10:30P	PT 30	NWS AT 10 SUN	\$120.00 \$120.00	\$102.00 \$102.00	.	.	.	.	1	.	.	1
8	-----Su 09:00A-10:00A	DT 30	FOX SUN NEWS	\$50.00 \$100.00	\$42.50 \$85.00	.	.	.	.	2	.	.	2
9	-----S- 12:00P-03:30P	SP 30	COLLEGE FTBALL	\$60.00 \$180.00	\$51.00 \$153.00	.	.	.	3	.	.	.	3
Comment: 10/6-27													
10	-----S- 04:00P-07:30P	SP 30	COLLEGE FTBALL	\$75.00 \$225.00	\$63.75 \$191.25	.	.	.	3	.	.	.	3
Comment: 10/6-27													
11	-----S- 08:00P-11:00P	SP 30	COLLEGE FTBALL	\$115.00 \$345.00	\$97.75 \$293.25	.	.	.	3	.	.	.	3
Comment: 10/6-27													
12	MTWRF-- 11:00P-11:30P	PT 30	FOX 24 NEWSNOW	\$45.00 \$180.00	\$38.25 \$153.00	1	.	1	.	.	1	1	4

Advertiser: KATIE ARRINGTON FOR CONGRESS  
 Campaign: 2018 OCTOBER 10-16

**Station Order**  
 CHARLESTON, SC - TV

Station: WTAT

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Net Percent Rate/ Total	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Oct 16	Total Spots
				\$3,360.00		7	4	7	10	3	7	7	45

Month	Spots	Station Gross Dollars	Net Percent Dollars
Oct	45	\$3,360.00	\$2,856.00
	45	\$3,360.00	\$2,856.00

Comments

Campaign Remarks:  
 ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS  
 ORDERED.  
 ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.

PLEASE SIGN ORDER, E-MAIL TO SUSAN KINES @ susan@susankines.com TO CONFIRM

INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING.

SPOT DATA IDB# 919 TV INVOICES IDB# 1060 Encoda IDB #919  
 EMEDIA TRADE EMT10749

By: \_\_\_\_\_