

Client: KATIE ARRINGTON FOR CONGRESS  
 Product: General Election  
 Campaign: 2018 SEPT 26 - OCT 2

### Station Order

CREATIVE COMMUNICATIONS, INC.  
 po box 24189  
 greenville, SC 29616  
 864.268.1717

Rev #: 2  
 Flight From: 09/26/2018 to 10/02/2018

Estimate No.: KATV-092618  
 Contract No.:  
 Job No.:

Buyer Name: Susan Kines  
 Sweeps: Manual Ratings

Market: CHARLESTON, SC  
 Station: WTAT  
 Station Contact: MATT McCARTHY

Actg. Order No.: 567  
 WS Order No.: 3708  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Net Percent		Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	Oct 01	Oct 02	Total Spots
				Rate/ Total	Rate/ Total								
1	MTWRF-- 07:00A-09:00A	EM 30	FOX MORN NEWS	\$30.00 \$60.00	\$25.50 \$51.00	.	.	.	.	.	1	1	2
2	MTWRF-- 08:00A-09:00A	EM 30	FOX MORN NEWS	\$25.00 \$75.00	\$21.25 \$63.75	.	.	.	.	.	1	2	3
3	MTWRF-- 10:00P-10:30P	PT 30	FOX 24 NEWS@10	\$135.00 \$270.00	\$114.75 \$229.50	.	.	.	.	.	1	1	2
4	MTWRF-- 10:30P-11:00P	PT 30	FOX 24 NEWS@10	\$120.00 \$240.00	\$102.00 \$204.00	.	.	.	.	.	1	1	2
5	MTWRF-- 11:00P-11:30P	PT 30	FOX 24 NEWSNOW	\$45.00 \$90.00	\$38.25 \$76.50	.	.	.	.	.	1	1	2
6	-----S- 10:00P-10:30P	PT 30	NWS AT 10 SAT	\$70.00 \$0.00	\$59.50 \$0.00	.	.	.	.	.	.	.	
7	-----Su 10:00P-10:30P	PT 30	NWS AT 10 SUN	\$120.00 \$0.00	\$102.00 \$0.00	.	.	.	.	.	.	.	
8	-----Su 09:00A-10:00A	DT 30	FOX SUN NEWS	\$50.00 \$50.00	\$42.50 \$42.50	.	.	.	.	1	.	.	1
9	-----S- 01:00P-04:00P	SP 30	MLB BASEBALL	\$40.00 \$120.00	\$34.00 \$102.00	.	.	.	.	3	.	.	3
Comment: 9/22 9/29													
10	MTWRF-- 07:00A-09:00A	EM 30	FOX MORN NEWS	\$50.00 \$100.00	\$42.50 \$85.00	1	.	1	.	.	.	.	2
11	MTWRF-- 08:00A-09:00A	EM 30	FOX MORN NEWS	\$40.00 \$40.00	\$34.00 \$34.00	.	1	.	.	.	.	.	1
12	MTWRF-- 10:00P-10:30P	PT 30	FOX 24 NEWS@10	\$160.00 \$320.00	\$136.00 \$272.00	1	.	1	.	.	.	.	2
13	MTWRF-- 10:30P-11:00P	PT 30	FOX 24 NEWS@10	\$150.00 \$300.00	\$127.50 \$255.00	1	.	1	.	.	.	.	2
14	MTWRF--	PT	FOX 24 NEWSNOW	\$60.00	\$51.00	1	.	1	.	.	.	.	2

Advertiser: KATIE ARRINGTON FOR CONGRESS  
 Campaign: 2018 SEPT 26 - OCT 2

**Station Order**  
 CHARLESTON, SC - TV

Station: WTAT

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Net Percent		Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	Oct 01	Oct 02	Total Spots
				Rate/ Total	Rate/ Total								
15	11:00P-11:30P ----S-	30 PT	NWS AT 10 SAT	\$120.00 \$85.00	\$102.00 \$72.25	.	.	.	1	.	.	.	1
16	10:00P-10:30P -----Su	30 PT	NWS AT 10 SUN	\$85.00 \$145.00	\$72.25 \$123.25	.	.	.	.	1	.	.	1
	10:00P-10:30P	30		\$145.00	\$123.25								
				\$2,015.00		4	1	4	1	5	5	6	26

Month	Spots	Station Gross Dollars	Net Percent Dollars
Oct	26	\$2,015.00	\$1,712.75
	26	\$2,015.00	\$1,712.75

Comments

Campaign Remarks:

ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS  
 ORDERED.

ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.

PLEASE SIGN ORDER, E-MAIL TO SUSAN KINES @ susan@susankines.com TO CONFIRM

INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING.

SPOT DATA IDB# 919 TV INVOICES IDB# 1060 Encoda IDB #919  
 EMEDIA TRADE EMT10749

Advertiser: KATIE ARRINGTON FOR CONGRESS  
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**Station Order**  
CHARLESTON, SC - TV

Station: WTAT

Comments

By: \_\_\_\_\_