

Client: KATIE ARRINGTON FOR CONGRESS  
 Product: General Election  
 Campaign: 2018 SEPT 26 - OCT 2

## Station Order

CREATIVE COMMUNICATIONS, INC.  
 po box 24189  
 greenville, SC 29616  
 864.268.1717

Rev #.: 2

Flight From: 09/26/2018 to 10/02/2018

Estimate No.: KATV-092618  
 Contract No.:  
 Job No.:

Buyer Name: Susan Kines  
 Sweeps: Manual Ratings

Market: CHARLESTON, SC  
 Station: WTAT  
 Station Contact: MATT McCARTHY

Actg. Order No.: 567  
 WS Order No.: 3708  
 Contract No.:

| Item#              | Days/<br>Times           | DP/<br>Len | Program Title/<br>Comml Tag | Station Gross Net Percent |                      | Sep<br>26 | Sep<br>27 | Sep<br>28 | Sep<br>29 | Sep<br>30 | Oct<br>01 | Oct<br>02 | Total<br>Spots |
|--------------------|--------------------------|------------|-----------------------------|---------------------------|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------|
|                    |                          |            |                             | Rate/<br>Total            | Rate/<br>Total       |           |           |           |           |           |           |           |                |
| 1                  | MTWRF--<br>07:00A-09:00A | EM<br>30   | FOX MORN NEWS               | \$30.00<br>\$60.00        | \$25.50<br>\$51.00   | .         | .         | .         | .         | .         | 1         | 1         | 2              |
| 2                  | MTWRF--<br>08:00A-09:00A | EM<br>30   | FOX MORN NEWS               | \$25.00<br>\$75.00        | \$21.25<br>\$63.75   | .         | .         | .         | .         | .         | 1         | 2         | 3              |
| 3                  | MTWRF--<br>10:00P-10:30P | PT<br>30   | FOX 24 NEWS@10              | \$135.00<br>\$270.00      | \$114.75<br>\$229.50 | .         | .         | .         | .         | .         | 1         | 1         | 2              |
| 4                  | MTWRF--<br>10:30P-11:00P | PT<br>30   | FOX 24 NEWS@10              | \$120.00<br>\$240.00      | \$102.00<br>\$204.00 | .         | .         | .         | .         | .         | 1         | 1         | 2              |
| 5                  | MTWRF--<br>11:00P-11:30P | PT<br>30   | FOX 24 NEWSNOW              | \$45.00<br>\$90.00        | \$38.25<br>\$76.50   | .         | .         | .         | .         | .         | 1         | 1         | 2              |
| 6                  | -----S-<br>10:00P-10:30P | PT<br>30   | NWS AT 10 SAT               | \$70.00<br>\$0.00         | \$59.50<br>\$0.00    | .         | .         | .         | .         | .         | .         | .         |                |
| 7                  | -----Su<br>10:00P-10:30P | PT<br>30   | NWS AT 10 SUN               | \$120.00<br>\$0.00        | \$102.00<br>\$0.00   | .         | .         | .         | .         | .         | .         | .         |                |
| 8                  | -----Su<br>09:00A-10:00A | DT<br>30   | FOX SUN NEWS                | \$50.00<br>\$50.00        | \$42.50<br>\$42.50   | .         | .         | .         | .         | 1         | .         | .         | 1              |
| 9                  | -----S-<br>01:00P-04:00P | SP<br>30   | MLB BASEBALL                | \$40.00<br>\$120.00       | \$34.00<br>\$102.00  | .         | .         | .         | .         | 3         | .         | .         | 3              |
| Comment: 9/22 9/29 |                          |            |                             |                           |                      |           |           |           |           |           |           |           |                |
| 10                 | MTWRF--<br>07:00A-09:00A | EM<br>30   | FOX MORN NEWS               | \$50.00<br>\$100.00       | \$42.50<br>\$85.00   | 1         | .         | 1         | .         | .         | .         | .         | 2              |
| 11                 | MTWRF--<br>08:00A-09:00A | EM<br>30   | FOX MORN NEWS               | \$40.00<br>\$40.00        | \$34.00<br>\$34.00   | .         | 1         | .         | .         | .         | .         | .         | 1              |
| 12                 | MTWRF--<br>10:00P-10:30P | PT<br>30   | FOX 24 NEWS@10              | \$160.00<br>\$320.00      | \$136.00<br>\$272.00 | 1         | .         | 1         | .         | .         | .         | .         | 2              |
| 13                 | MTWRF--<br>10:30P-11:00P | PT<br>30   | FOX 24 NEWS@10              | \$150.00<br>\$300.00      | \$127.50<br>\$255.00 | 1         | .         | 1         | .         | .         | .         | .         | 2              |
| 14                 | MTWRF--                  | PT         | FOX 24 NEWSNOW              | \$60.00                   | \$51.00              | 1         | .         | 1         | .         | .         | .         | .         | 2              |

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 CHARLESTON, SC - TV

Station: WTAT

| Item# | Days/<br>Times | DP/<br>Len | Program Title/<br>Comml Tag | Station Gross  |                | Net Percent |  | Sep<br>26 | Sep<br>27 | Sep<br>28 | Sep<br>29 | Sep<br>30 | Oct<br>01 | Oct<br>02 | Total<br>Spots |
|-------|----------------|------------|-----------------------------|----------------|----------------|-------------|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------|
|       |                |            |                             | Rate/<br>Total | Rate/<br>Total |             |  |           |           |           |           |           |           |           |                |
| 15    | 11:00P-11:30P  | 30         | NWS AT 10 SAT               | \$120.00       | \$102.00       |             |  |           |           |           | 1         |           |           |           | 1              |
|       | -----S-        | PT         |                             | \$85.00        | \$72.25        |             |  |           |           |           |           |           |           |           |                |
| 16    | 10:00P-10:30P  | 30         | NWS AT 10 SUN               | \$85.00        | \$72.25        |             |  |           |           |           |           | 1         |           |           | 1              |
|       | -----Su        | PT         |                             | \$145.00       | \$123.25       |             |  |           |           |           |           |           |           |           |                |
|       | 10:00P-10:30P  | 30         |                             | \$145.00       | \$123.25       |             |  |           |           |           |           |           |           |           |                |
|       |                |            |                             | \$2,015.00     |                |             |  | 4         | 1         | 4         | 1         | 5         | 5         | 6         | 26             |

| Month | Spots | Station Gross<br>Dollars | Net Percent<br>Dollars |
|-------|-------|--------------------------|------------------------|
| Oct   | 26    | \$2,015.00               | \$1,712.75             |
|       | 26    | \$2,015.00               | \$1,712.75             |

Comments

Campaign Remarks:

ALL SPOTS MUST RUN AS ORDERED WITH EQUAL DISTRIBUTION IN TIME PERIODS  
 ORDERED.

ANY CHANGES TO SCHEDULE MUST BE APPROVED IN ADVANCE BY AGENCY.

PLEASE SIGN ORDER, E-MAIL TO SUSAN KINES @ [susan@susankines.com](mailto:susan@susankines.com) TO CONFIRM

INVOICE AT END OF SCHEDULE VIA ELECTRONIC INVOICING.

SPOT DATA IDB# 919 TV INVOICES IDB# 1060 Encoda IDB #919  
 EMEDIA TRADE EMT10749

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CHARLESTON, SC - TV

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Comments

By: \_\_\_\_\_