

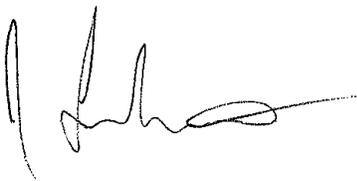
***KMBZ-FM and KMBZ-AM (Simulcast of KMBZ-FM) QUARTERLY LISTING OF PROBLEMS AND NEEDS***  
July, 2014 – September, 2014

Each quarter, *KMBZ-FM and KMBZ-AM (Simulcast of KMBZ-FM)* places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station *KMBZ-FM and KMBZ-AM (Simulcast of KMBZ-FM)* in accordance with FCC requirements for the three month period July, 2013-September, 2013. While this list contains a brief description of much of *KMBZ-FM and KMBZ-AM(Simulcast of KMBZ-FM)*'s most significant typical and illustrative programs and program segments, it does not include all programs an program segments broadcast by the station during the three months which related to other issues.



**Dave Alpert**  
General Manager



**Jack Landreth**  
Program Director

Date Filed: October 9, 2014

Kansas City's Morning News  
The Jonathan Weir Show  
Dana and Parks  
KMBZ Live with Darla Jaye

## **KMBZ-AM QUARTERLY LISTING OF PROBLEMS AND NEEDS**

July, 2013 – September, 2013

### **1. BUSINESS/JOB**

The economy is still sluggish, but the prevailing thought is the worst is behind us. Local companies are hiring again, and in fact, the unemployment rate in Kansas City is lower than the national average.

### **2 VIOLENCE/CRIME**

Crime continues to be a major problem facing the Kansas City area. New statistics out show that violent crime is up among all ages and races and in all cities. White collar crime is also becoming a problem for businesses. The Kansas City Crime Commission working to better enable police departments with new information. Kansas City Police Department revamping and looking at more police on streets.

### **3. GOVERNMENT**

Local problems exist at city hall in Kansas City, Missouri as the Mayor continues to wrangle with the city council over several issues including that of his wife. A recent effort to recall the mayor is underway. As both Kansas and Missouri lawmakers get set to convene next quarter, numerous committees are drafting legislative proposals dealing with education, infrastructure and immigration.

### **4. EDUCATION**

The battle to find education dollars for both Kansas and Missouri still a hot topic as the legislative session will begin next quarter. Missouri is looking at a problem with student loans and how to handle the agency that is in charge. Many of the local school districts, such as Shawnee Mission, Liberty, Kansas City are facing money issues, and with the state's economies continuing to slide many of the education dollars are being withheld. Kansas City, Missouri continues its search for a new superintendent.

### **5. MINORITIES**

As Congress tries to come up with a plan on how to deal with illegal immigrants, Kansas city's Hispanic community rallies joining other cities nationwide to try and show how important the worker's are to the economy. Meanwhile, area churches are trying to find ways to battle racism. Missouri lawmakers looking at measure to punish businesses and landlords that hire and house illegals.

### **6. YOUTH**

The growing crime rate in Kansas City has hit the area youth hard. The nationwide school shootings causing more schools to crackdown on any truancy problems. Many of the homicide victims have been young and officials are concerned about growing gang violence. There is concern that as the economy continues to slide, more and more young people will be out of work, and could turn to crime.

### **7. DRUGS**

While both states have made headways into the problem of drugs in the metro area, methamphetamine is still the drug of choice. While both states have enacted legislation to crack down on over the counter medicines that can be used to make meth, law enforcement officials say it's too early to tell if the measures are working. New surveys out that while hard drugs are on a decline among teens, prescription drugs are now the number one problem.

## **8. WOMEN**

The issues of low pay & lack of child care continue to be a problem among working women in the metro area. As the metro area braces for the economic downturn, more women are seeing their jobs eliminated and that is adding to pressure. More employers though seem to be working better with women in the area of health care and that has been noted as a plus among women's organizations.

## **9. HEALTH**

Missouri and Kansas committees are looking at how to handle the ranks of the under and uninsured. Kansas City health department trying to work up plans on how to battle a pandemic if and when it occurs here. The focus of health care will be a big topic in the upcoming presidential election, and as the campaigns come through Kansas City, many are asking the candidates their views.

## **10. CHARITY**

Area food banks have been tapped, and more charities are seeing more and more working poor coming to their doors. The holiday season was a tough one for area charities, and they are still playing catch up.

## **Business/Jobs**

### **Kansas City's Morning News**

9.26.14: A Las Vegas woman recently lost control of her car on the LV freeway when the car suddenly shut off. Why? She claims the lender, who gave her a subprime auto loan used a starter-interrupt device to shut the car off. Newser reports that the devices are used 25% of the time in cars bought with such loans and they allow the lenders to remotely disable a car's ignition if payments are late.

## **Violence/Crime**

### **Kansas City's Morning News**

9.22.14: Has your radar detector saved you from a few tickets over the years? Well, the police are about to raise the bar. A Virginia company is developing a radar gun like device that would help police catch drivers who are texting. The technology detects the radio frequencies that emit from a vehicle when someone inside is using a cellphone. A text message, phone call, and data transfer emit different frequencies.

## **Government**

### **Kansas City's Morning News**

8.8.14: President Obama has a problem with being late. So the Washington Post decided to try to figure out just how late the president actually is. So, they compared publicly announced events where the president was supposed to speak and compared them with the time he actually started. The results, the president has been a cumulative 2,121 minutes late to events in 2014. That's 35 hours, 21 minutes.

## **Education**

### **Kansas City's Morning News**

9.17.14: 13 year old Cloe Rubiano is saving herself for marriage, but school officials say she could keep that to herself. Rubiano purchased a t-shirt at a recent Christian festival that read "Virginity Rocks" on the front. But school officials banned the shirt and forced the teen to wear a school-issued gym shirt instead, because they argued the Virginity Rocks message could lead to uncomfortable conversations about sex.

## **Minorities**

### **Kansas City Morning News**

## **Youth**

### **Kansas City's Morning News**

9.17.14: Former NBA star Charles Barkley has come to the defense of Adrian Peterson just days after the disgraced football player was indicted on charges of child abuse. Barkley says much of it is cultural; it's just what you do in the south.

9.25.14: A Florida woman afraid of getting a ticket for driving without a child car seat hatched a scheme to hide her baby in the trunk. When deputies in South Florida tried to pull over 19 year old Breona Watkins, they say she drove for another quarter-mile before pulling over. In that time, police say she instructed her 14 year old passenger to stash a 5 month old baby she was holding in the trunk via a back seat panel.

9.29.14: Youth soccer sidelines usually feature a variety of shouts from parents but Saturday in Lebanon, Ohio, the matches included a different sound: "ssshhhhhh!" It was an experimental "silent soccer weekend". Parents and fans were forewarned: no shouting, even encouraging was forbidden. Most parents adjusted to the quieter, sideline ambience. If they didn't, the director of coaching for the league said coaches were instructed to pull noisy parents aside for a talking to.

## **Drugs**

### **Kansas City's Morning News**

8.11.14: A selfie turned deadly for a 21 year old man, thanks to a toxic mix of alcohol and a loaded gun. After a night drinking in Mexico City, Oscar Aguilar decided to take a picture of himself with his loaded .45 caliber pistol pointed at his head. Unfortunately, instead of clicking the camera to take the picture, he appears to have accidentally pulled the trigger. His friends say he didn't know the gun was loaded.

## **Women**

### **Kansas City's Morning News**

8.12.14: We told you yesterday about the controversy over a woman who wants to smoke weed while she breast-feeds. Well listen to this: environmental health experts say that pregnant women should avoid using anti-bacterial soaps due to increasing fears they damage the health of the baby and the mother. Scientists think a link between exposure to the chemicals and newborn birth weight. In the long term, this could cause subtle but large-scale shift in birth sizes.

8.12.14: In male dominated industries, women need to act more like men, at least when applying for a job. That from a female psychologist who claims women applicants should "play up their masculine qualities" in job interviews. Her research suggests recruiters prefer more masculine traits to the 'warmth', 'supportiveness', and 'nurturing' commonly associated with women.

## **Health**

### **Kansas City's Morning News**

9.22.14: Research from the University of Colorado found that low levels of vitamin D can keep the body from stimulating immune cells. If you're Vitamin D deficient, your risk of catching colds and the flu rises by at least a third. Vitamin D3 is apparently most absorbed by your body.

9.30.14: Diets require serious willpower, and that makes them hard to stick with ---- but a Cornell psychologist says you can lose weight without having to work so hard. He says he's found that making one small change, like eating off a smaller plate leads to a small weight loss and then that triggers making more changes.

8.11.14: It's a remarkable new treatment for stroke patients and the stem cells used are their own. Five people who had suffered severe strokes regained the power of speech, use of their arms and legs and improved cognition after just six months. He three men and two woman, aged 45 to 75, were treated with stem cells extracted from their own bone marrow in the first experiment of its kind.

## **Charity**

### **Kansas City's Morning News**

8.5.14: The idea and the app are simple: find a way to keep billions of tons of food from being wasted every year. Leftover Swap to the rescue. The app connects neighbors and helps them exchange their leftover food. Let's say you've just finished eating a delicious home-cooked meal and you have a ton of leftovers you don't want to go to waste. Just snap a picture of the food and post it to the app. Hungry people nearby can see what's available and offer to take the leftovers off your hands. There's no exchange of money, unless privately arranged, and you can choose to meet them wherever you like.