

*Melissa Donohue Ed.D.*

2109 Broadway, Apt. 15-127, New York, New York 10023  
tel. 413-230-7870; email madonohue@gmail.com

November 18, 2012

Alex Paen  
Telco Productions, Inc  
2730 Wilshire Boulevard, Ste 200  
Santa Monica, CA 90403

Dear Mr. Paen,

I have reviewed and designed curriculum for the series "BizKid\$," and find the financial and entrepreneurial content of the show to be of very high quality, and of high educational value. I have extensive experience in the fields of finance and financial education, including designing my own curriculum and working with PBS on lesson plans that correspond with programming, and on original financial programming. The BizKid\$ series does an excellent job of providing engaging content for teen viewers that also meets the most highly regarded educational standards. The series does a comprehensive job of explaining financial and entrepreneurial concepts thoroughly, but in a language that a teen audience could easily understand and retain. Specifically, the 13-15 age group is sophisticated enough to understand the concepts, but also young enough to enjoy the engaging humor and pop cultural references on the show.

I have a great appreciation for the approach the series has taken to a range of topics from credit to saving to foreign exchange to entrepreneurship. This is a very wide range of topics, with a varying level of difficulty of comprehension. However the BizKid\$ series approaches all content very creatively, in a way that both engages viewers and educates them.

The BizKid\$ series plays a very important role in teaching financial and entrepreneurship education to teenagers. While it is clear that financial literacy is a critical need in any society, most schools do not have the resources to provide any kind of comprehensive financial education. The BizKid\$ series fills an educational void in the U.S. education system, and keeps its viewers interested and engaged while educating them.

All the best,



Melissa Donohue, Ed.D.



***Brooks Middle School***

**350 Blair Lane**

**Bolingbrook, IL 60440**

**630-759-6340**

**630-759-6360 - Fax**

*brooks@vvsd.org*

Alex Paen  
Telco Productions, Inc.  
2730 Wilshire Boulevard, Suite 200  
Santa Monica, Ca 90403

Dear Mr. Paen,

I teach a Family and Consumer Science course in a large and diverse middle school in suburban Chicago, Illinois, and I believe BizKid\$ appeals to a wide audience and seeks to communicate somewhat advanced concepts in the field of financial literacy in a manner, not only for young teens, but even for my middle school students in the 6<sup>th</sup> grade that they can understand and relate to.

The wide variety of topics covered on Bizkid\$ allows educators to target specific needs and use the episodes as a springboard to deeper understanding of crucial financial lessons that are too often left out of today's school curriculum. As a Career and Technical Education educator, I appreciate the tremendous value of presenting concepts such as the value of money, interest, credit, and entrepreneurship in a visual media that is engaging and leaves a lasting impression on students, and that is what BizKid\$ delivers best. With many states moving to common core standards and incorporating financial literacy within those standards, BizKid\$ is well positioned to be a valuable programming asset to any television station in America and I believe the series fulfills the FCC requirement for stations to provide an educational and informational show for children aged 13-16 years of age.

Sincerely,

*Thomas Kidwell*

Thomas Kidwell  
Family and Consumer Science Teacher



Alex Paen  
Telco Productions, Inc.  
2730 Wilshire Blvd., Suite 200  
Santa Monica, CA 90403

Dear Alex,

After reviewing several episodes of "Biz Kid\$," I find this exceptional program a "must-see" television experience for all children, especially targeting 13 to 16-year-olds. I believe the program's content meets the FCC's educational and informational requirements for its Children's Programming E/I Act. The series offers teenage viewers practical advice and information on a wide variety of financial, business and monetary topics. The episodes include teens starting their own businesses, showing how to properly manage money, creating budgets and financial goals—all important steps in learning to become responsible adults and citizens. I highly recommend "Biz Kids\$" to television stations who want to enhance the quality of their programming.

Sincerely,

A handwritten signature in cursive script, appearing to read "Brian A. Peña".

Brian A. Peña, MS  
Adjunct Faculty  
Santa Monica College

# BP Educational Consultation

5133 E. Kathleen Road, Scottsdale, Arizona 85254 • phone 602-320-1622 • bpierce.edcon@gmail.com

October 10, 2010

Byron Allen, Chairman & CEO  
Entertainment Studios, Inc.  
9903 Santa Monica Blvd., Suite 418  
Beverly Hills, CA 90212

Dear Mr. Allen,

Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets.

Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Based on my extensive experience as an educator and principal in public education, it is my sincere opinion that the series Pets.TV complies with the FCC Children's Television Rules by furthering the educational and informational needs of children 13 years of age and up.

Sincerely,



Barbara J. Pierce, MA Ed.  
Educational Consultant



November 20, 2008

To Whom It May Concern:

This letter shall serve as official notice that *Entertainment Studios, Inc* intends to produce **PETS.TV**, a weekly ½ hour program, for an audience of 13-16 year old children.

The purpose of this program is to provide a safe learning environment for our viewers to become more informed about animals and pets in a positive and pro-social atmosphere.

With best regards,



Mrs. Lisa-Renee Ramirez  
Executive Producer **PETS.TV**  
Entertainment Studios, Inc.



February 1, 2010

To Whom It May Concern:

This letter shall serve as written confirmation that Entertainment Studios (aka CF Entertainment, Inc.) intends to produce a weekly ½-hour television program entitled THE YOUNG ICONS. THE YOUNG ICONS falls under the "Educational and Informative" (E/I) for children age 13-16" FCC classification.

THE YOUNG ICONS offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable.

With Best Regards,

A handwritten signature in black ink, appearing to read 'Lisa-Renee Ramirez', written in a cursive style.

Ms. Lisa-Renee Ramirez  
Executive Producer, THE YOUNG ICONS  
Entertainment Studios



# BP Educational Consultation

---

5133 E. Kathleen Road, Scottsdale, Arizona 85254 • phone 602-320-1622

February 8, 2010

Byron Allen, Chairman & CEO  
Entertainment Studios, Inc.  
9903 Santa Monica Blvd., Suite 418  
Beverly Hills, CA 90212

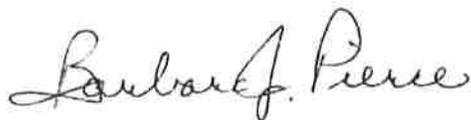
Dear Mr. Allen,

The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone.

Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Based on my extensive experience as an educator and principal in public education, it is my sincere opinion that the series The Young Icons complies with the FCC Children's Television Rules by furthering the educational and informational needs of children 13 years of age and up.

Sincerely,



Barbara J. Pierce, MA Ed.  
Educational Consultant

# Spectrum

January 7, 2015

RE: *Jack Hanna's Into the Wild* Program Content

To Whom It May Concern:

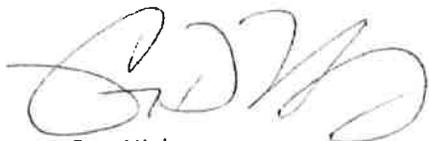
The purpose of this letter is to provide television stations with certified documentation that the producers of the live-action, half-hour television series entitled, *Jack Hanna's Into the Wild* have designed the program to educate and inform children 13 to 16 years of age, although Jack strives to make the show educational and fun viewing for all audiences.

Jungle Jack Productions, LLC and Spectrum Field Productions, LLC are the producers of the *Jack Hanna's Into the Wild* series.

The series is based on Jack Hanna traveling the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels, he informs viewers with insights into different cultures, world geography, natural history, and spectacular animal behaviors and facts, while teaching children the importance of environmental stewardship. The episodic content will certainly further the educational and informational needs of children aged 13 to 16.

In order for parents, children, and listing services to clearly identify the program as one that fulfills the FCC description of a core program that meets kids' educational television needs, each episode will include an E/I video bug for the duration of the program, in addition to the recommended rating graphic of TV-G E/I.

Sincerely,



Guy Nickerson  
Executive Producer  
Spectrum Field Productions, LLC