

List of significant programming

WPYA, Gardendale AL

For the quarter beginning January 1, 2019-March 31, 2019

All programming discussed in this report aired on the "Radio Health Journal" and "Viewpoints" series, at 5am and 5:30am on Sundays. Each program is a single 30 minute episode. Each entry below is a 6-8 minute segment imbedded in one of the programs.

Through its regular ascertainment process, WPYA-FM /Summit Media Group has determined that the following issues are important to the Gardendale, AL community:

Education
Health
Economics
Family Issues
Culture
Business

This report contains WPYA /Summit Media Group's most significant treatment of these community issues during the 1st quarter of 2019.

Education

2/10/19

Teaching Political Debate in Schools

Civics classes in many Alabama grade schools and high schools aren't the same as they were back 20 years ago, when teachers lectured on "how a bill becomes a law" to a roomful of bored students. These days, kids are more likely to discuss and debate some of the most pressing issues of the day. We talk to two researchers about how some schools are teaching students how to debate correctly, how discussion of hot topics can foster understanding of diverse points of view, and the long-term benefits for students who engage in thoughtful, civil, debate.

Health

1/27/19

What is a silent Heart Attack?

Cardiologists discuss the signs of a silent heart attack.

1/27/19

Why Inflammation is a good thing.

Inflammation is helpful for the body to fight sickness and disease. We talk to doctors who explain why.

2/3/19

How Are Those Resolutions Going?

Many in Alabama make resolutions on New Year's Day to lose weight, exercise more or maybe save more money. How are those going a month later? Most don't keep resolutions after a few weeks. Why is that? We'll discuss strategies for planning and fulfilling that big change in your life.

2/10/19

Your Eye Exam: More Than Meets The Eye

Eye exams are looking for a lot more than just eye diseases or how well you see. The eye is the window to the rest of our body's health, and many diseases can be spotted there first. An ophthalmologist explains.

3/3/19

Late Effects Of Childhood Cancer

Doctors can cure cancer in children better than ever, but decades later, many survivors suffer from serious, chronic disease as a result of powerful cancer treatments. Often those survivors don't get screening and treatment for late effects. Experts and survivors discuss how treatments influence life decades later.

3/10/19

Addiction: Why it happens and how to prevent it

The opioid crisis affects many in Alabama. Some are addicted to prescription drugs, and many of them end up unemployed, broken away from their families and homeless. We talk to a psychologist about the causes of addiction, and why some people are more likely to fall to it than others, and find out how an author who is battling alcohol and drug addiction made his journey to sobriety, and the lessons he learned on the way.

3/24/19

Anxiety

Anxiety is normal, but too much can be crippling; an author and anxiety sufferer discusses the nature of crippling anxiety and what people can do about it.

Economics

1/27/19

Do Super Bowl Commercials Work for Advertisers?

We talk to marketing experts about the impact of Super Bowl commercials.

3/10/19

What makes a great CEO?

President Trump is a CEO who became president. What is it that makes one candidate better than another to lead a corporation and make it innovative and profitable? We talk to two management specialists about the characteristics of a good leader, what the CEO is responsible for, and what sets great CEOs apart from other business leaders.

3/24/19

Women and Work

The US once led the world in proportion of women in the workplace, but that number has declined the last 15 years. Experts explain the social, economic, and governmental factors that are leading women to quit their jobs--often unwillingly--and stay home.

Family Issues

2/24/19

Only Children...And Their Parents

Only children have been vilified for more than a century as inevitably selfish, spoiled and lonely. Yet research finds that children without siblings are psychologically quite similar to those with brothers and/or sisters. Today the proportion of only children is increasing.

3/10/19

Measles & Vaccination--Exploring The "Social Contract"

Measles is more widespread than it has been in years. The current measles outbreak in several states has prompted questions about the responsibility of parents to have their children immunized against vaccine-preventable diseases.

Culture

1/27/19

Super Bowl

A look at the history of the Super Bowl in American culture.

2/3/19

The pitfalls of Online Dating

For the first time in history, today more than half of American adults are single. Many Alabamians are looking for love--more and more are members of online dating sites, which have their busiest time of the year between now and Valentine's Day

2/17/19

Tomlinson Hill

Black history month is an important month in most places. Researching your ancestors is popular these days. It can be exciting if your ancestors were famous or if they had some connection to a historical event. However, it can be painful if your family played a part in one of the darker periods in our history, such as slavery. We talk to a man whose family held slaves and hear how he went back in history and to his family's home town to confront his past, to meet the relatives of those slaves, and to find out what life was like then and now for the two Tomlinson families.

3/24/19

It Was a Dark and Stormy Night: The Bulwer-Lytton Fiction Contest

Everyone knows the line "It was a dark and stormy night" from Snoopy's exploits as a budding novelist. But do you know the real author of that famous line, and why he has a literary competition named after him? We'll talk to the retired professor of English and contest creator about the famous aristocrat and author who lent his name to a quirky contest, and why he was a better writer than he's been given credit for. We'll also hear some of the winning entries from past Bulwer-Lytton Contests.

Business

3/17/19

Workplace bullies

The #metoo movement has changed the nature of the workplace. Studies estimate that at some point in their careers, 35 percent of workers will be bullied badly enough to affect their health. Experts discuss the reasons for workplace bullying, the outcomes, and some of the few ways to prevent it.