

WBRX, CRESSON/ALTOONA PA
94.7FM MIX 94.7 (Adult Contemporary)

PUBLIC FILE 3rd QUARTER, 2016

Included:

WBRX has 1 local newscast each hour during the live, local morning show 6-9am; at :20 (2 ½ minutes)

WBRX runs free local public service announcements for area non-profit and community organizations. Each page has an end-date. On average, each runs 7 days leading up to the event. Frequency of rotation depends on amount of events announced, and airtime available. It would be reasonable to estimate each announcement runs (at least) in excess of 40 times. These are the same text as PSAs run on WRTA (in the WRTA Public File)

Sunday mornings at 6:00, WBRX runs "Talkblock Weekend", a 30 minute, commercial-free edited version of program's from sister-station WRTA's talk programs. Topic/Issues list with dates.

Letters, if any received this quarter.

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**3rd QUARTER 2016
Talkblock Weekend**

A weekly public affairs show playing the "best of" from sister station WRTA's talk block programs, edited to remove commercial matter. 30 minutes, Sunday mornings at 6:00.

7/3 – Dave Barger Tribute part 1

7/10 – Ask The Mayor / Altoona's Matt Pacifico

7/17 – Blair County Reassessment, with Tim, Barr, VP of Evaluator Services and Technology, Inc – Part One

7/24 – Reassessment part two

7/31 – Reassessment part three

8/7 – Dave Barger Tribute part 2

8/14 – Penelec rates to municipalities like City of Altoona and Logan Twp
Altoona Mayor Matt Pacifico, and Penelec survey, public comment
Zika update, Dr. Gabe Mirkin

8/21 – 80th District State Rep. Judy Ward – proposed HB2057 on mental health evaluation program for children age 13, through PA public schools – part one

8/28 – HB2057 – part two

9/4 – GMOs and Ag Sciences – Barry Ickes

9/11 – Lois Kaneshiki, Blair County GOP voter efforts
(Note: Gillian Kratzer of Blair County Democrats was offered equal time to discuss D Party programs, and she declined)

9/18 – Zika update, Flu, Dr. Gabe Mirkin

9/25 – Altoona Symphony Orchestra Maestra Teresa Cheung/88th season preview