

Contract # 28393765 **Changes as of:** 4/19/2024 at 1:09 PM **Version:** Highlighting Revision 1
CPE: 79/86/13094 **Flight:** 10/22/24 - 10/28/24 **Station:** WFPX
Agency: WATERFRONT STRATEGIES **Advertiser:** HOUSE MAJORITY PAC **Market:** Bangor
Product: TV **Office:** WASHINGTON
Agency Order #: 13362513 **Buyer:** McGann, Peter **Service:** Nielsen
Salesperson: KEN WALLER **Assistant:** KEN WALLER **Primary Demo:** Adults 35+
212-424-6056 **212-424-6056**
Separation:

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Total Spots: 74
Total CPP: \$0.00
Total GRP:

new Order # 2924713

Comments: HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/22 - 10/22		Total Spots	Total \$	CPP*	GRP*
							10/22	10/22				
1	Tu-F,M 7a-8a		Good Morning Maine	\$75.00	0	30	5		5	\$375.00	\$0.00	0.0
<i>Changes: Rate from 100 to 75</i>												
2	Tu-F,M 8a-9a		Good Morning Maine	\$75.00	0	30	5		5	\$375.00	\$0.00	0.0
<i>Changes: Rate from 100 to 75</i>												
3	Tu-F,M 9a-10a		25 Words Or Less	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
<i>Changes: Rate from 25 to 30</i>												
4	Tu-F,M 10a-11a		Pictionary 2x	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
<i>Changes: Rate from 25 to 30</i>												
5	Tu-F,M 11a-12n		Drew Barrymore	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
<i>Changes: Rate from 25 to 30</i>												
6	Tu-F,M 12:30p-1p		Judge Judy	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
<i>Changes: Rate from 25 to 30</i>												
7	Tu-F,M 1p-2p		Judge Judy	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
<i>Changes: Rate from 25 to 30</i>												
8	Tu-F,M 2p-3p		Dr. Phil	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
<i>Changes: Rate from 25 to 30</i>												
REV-9	Su 7a-8a		Ready, Set, Renovate/Ron Hazelton	\$25.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-10	Tu-F,M 5:30p-6p		Two And A Half Men	\$75.00	0	30	5	4	4	\$300.00	\$0.00	0.0
<i>Changes: Rate from 125 to 75</i>												
REV-11	Tu-F,M 6p-6:30p		Young Sheldon	\$125.00	0	30	5	4	4	\$500.00	\$0.00	0.0
<i>Changes: Rate from 150 to 125</i>												
REV-12	Tu-F,M 6:30p-7p		Local News	\$150.00	0	30	5	3	3	\$450.00	\$0.00	0.0
<i>Changes: Program from Young Sheldon to Local News</i>												
REV-13	Tu-F,M 7p-7:30p		Family Feud	\$300.00	0	30	5	3	3	\$900.00	\$0.00	0.0
<i>Changes: Rate from 250 to 300</i>												



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Agency: WATERFRONT STRATEGIES **Advertiser:** HOUSE MAJORITY PAC **Market:** Bangor
Product: TV **Office:** WASHINGTON
Agency Order #: 13362513 **Buyer:** McGann, Peter **Service:** Nielsen
Salesperson: KEN WALLER **Assistant:** KEN WALLER **Primary Demo:** Adults 35+
Separation: **Address:** 212-424-6056 **Total Spots:** 74
Con Type: POLITICAL/VOTE **Total CPP:** \$0.00 **Total \$:** \$14,500.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/22 - 10/22		Total Spots	Total \$	CPP*	GRP*	
							10/22	10/22					
REV- 14	Tu-F M 7:30p-8p		Family Feud	\$350.00	0	30	5	4	4	\$1,400.00	\$0.00	0.0	
<i>Changes: Rate from 300 to 350</i>													
15	Sa 7p-7:30p		Modern Family	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0	
16	Tu-M 10p-11p		Fox 22 News At 10	\$350.00	0	30	7		7	\$2,450.00	\$0.00	0.0	
17	M 8p-9p		Kitchen Nightmares-FOX	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0	
<i>Changes: Rate from 200 to 400</i>													
18	Tu 8p-9p		Name That Tune-FOX	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0	
<i>Changes: Rate from 200 to 300</i>													
19	Tu 9p-10p		9-1-1: Lone Star (R)-FOX	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0	
20	Th 9p-10p		Lego Masters-FOX	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0	
21	Sa 12n-7p		FOX College Football Day	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0	
<i>Changes: Rate from 300 to 500</i>													
22	Sa 7p-11:30p		FOX College Football Prime	\$750.00	0	30	1		1	\$750.00	\$0.00	0.0	
<i>Changes: Rate from 500 to 750</i>													
23	Su 12n-1p		FOX NFL Sunday Pre-Game	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0	
<i>Changes: Rate from 300 to 500</i>													
24	Su 1p-4p		FOX NFL Sunday Early	\$3,500.00	0	30	1		1	\$3,500.00	\$0.00	0.0	
<i>Changes: Rate from 3000 to 3500</i>													
TOTALS:										74	\$14,500.00	\$0.00	0.0



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 CPE: 79/86/13094 Flight: 10/22/24 - 10/28/24 Station: WFVX Con Type: POLITICAL/VOTE
 Agency: WATERFRONT STRATEGIES Advertiser: HOUSE MAJORITY PAC Market: Bangor Total \$: \$14,500.00
 3050 K ST NW 100 Product: TV Office: WASHINGTON Total Spots: 74
 20007 Agency Order #: 13362513 Primary Demo: Adults 35+ Total CPP: \$0.00
 Buyer: McGann, Peter Assistant: KEN WALLER Total GRP:
 Salesperson: KEN WALLER 212-424-6056
 Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
04/19/24 1:09 PM	KEN WALLER	HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuyType: CPP
04/19/24 1:09 PM	KEN WALLER	HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuyType: CPP

Competitive Information		
Market Budget:	\$290,000	
WFVX Share:	5%	
Comment:		
EABI:	2%	
WABI:	50%	
WLZ:	28%	
WWJ:	15%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	74	\$14,500.00	0.0
	100%	74	\$14,500.00	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Oct	74	\$14,500.00
Total	74	\$14,500.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	4/19/24 1:16 PM					\$0
Revision	4/19/24 1:09 PM	KEN WALLER	Revised		8	\$0
New	4/19/24 1:08 PM	KEN WALLER	New	82		\$14,500.00

Changes: Total Spots from 82 to 74, Demo Meta to [R16], Sales Activity Link Configuration from [object Object] to {salesActivityId: 1, isNewBusiness:true, splitDollars:null}. 20 buylines added or modified.

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: House Majority PAC

Agency name: Waterfront Strategies

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact: Laura Bassett

Phone number: 202-338-8700

Email: laura.bassett@gmmb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: House Majority PAC

Address: 1032 15th St NW, Suite 247, Washington, DC 20005

Contact: Brian Wolff

Phone number: (202)853-9089

Email: bwolff@thehousemajoritypac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Mike Smith - president
Brian Wolff - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Various/TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 11/5/2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <i>House Majority PAC</i>	Station Representative
Signature: <i>Laura Bassett</i>	Signature: <i>Debi Mitchell</i>
Name: <i>Laura Bassett</i>	Name: <i>Debi Mitchell</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>39243</i>	Station Call Letters: <i>WFVX</i>	Date Received/Requested: <i>4/22/24</i>
Est. #: <i>13094</i>	Station Location: <i>Bangor, ME</i>	Run Start and End Dates: <i>10/22/24 - 10/28/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.