



Updated January 13, 2014 for December, 2013

Underwriters List  
[Television](#)

Underwriter	Program(s)
Atlanta International School	Kids programming 5pm-6pm, Kids digital channel 6am-9pm
Booth Western Art Museum	Run of Schedule Prime Time 7pm-11pm
CBS Films/NPM	Masterpiece Classic: Downton Abbey
Children's Healthcare of Atlanta	Downton Abbey, Run of Schedule 7pm-11pm
Church's Chicken	GHSA Football Championships, Run of Schedule Monday – Sunday 7pm-10pm
Cobb Energy: Dinosaur Train	Kids programming 6am-6pm
Decatur Festivals	Saturday-Sunday 11am-6pm
Falun Dafa Association of Atlanta	Monday-Friday Run of Schedule 6pm-12midnight, Saturday-Sunday 11am-11pm
The Galloway School	GPB Kids Monday-Friday 6am-6pm, 6am-11am on GPB HD and GPB Kids
Georgia Core & Northside Hospital	Downton Abbey, Run of Schedule 8am-11pm
Georgia Department of Economic Development	Production Partner for Georgia Traveler
Georgia Electric Membership Corporation	Football Fridays; Run of Schedule Prime Time; GHSA Football Championships
Georgia Student Finance Commission	Football Fridays, Run of Schedule Monday-Sunday 7pm-11pm, Saturday-Sunday 11am-7pm; GHSA Football Championships
Global Winter Wonderland	Kids Programming on GPB HD & Kids Channel
High Museum of Art	Masterpiece:Downton Abbey, ROS

	7pm-11pm
Honda Regional	Prime Rotator 8pm-11pm, Antiques Roadshow 8pm-9pm, Nature 8pm-9pm, Nova 9pm-10pm
John S. & James L. Knight Foundation	A Grand Mercer Christmas
Kid to Kid	GPB Kids 7am-11am M-S; GPB Kids Subchannel 4pm-8pm
Metropolitan Dermatology	PBS Newshour
Milton Martin Honda	GHSA Football Championships
Morehouse Healthcare	Kids Programming 3pm-6pm on HD and Kids digital channel
Original Appalachian Artworks/Babyland	Run of Schedule 8pm-11pm on HD and Knowledge
Peachtree Gymnastics	SuperWhy AM airing 8am-10am
Publix	Arthur, Sesame Street
Regions Bank	Football Fridays; Run of Schedule Prime Time; GHSA Football Championships
Saint Augustine/MMGY Global	African American Many Rivers to Cross
Sports Medicine South	Football Fridays, GHSA Football Championships
Technical College System of Georgia	Football Fridays; Run of Schedule primetime 7pm-11pm; GHSA Football Championships
Tellus Northwest Georgia Science Museum	Kids Block 6am-Noon
Wellstar Foundation	GHSA Football Championships

### Web

Underwriter	Program(s)
Augusta Convention and Visitors Bureau	Website Ad -Georgia Traveler Website
Big Canoe Company	Website Ad – Run of Site 160 x 600
Booth Western Art Museum	Website Ad – Skyscraper 160 x 600 Run

	of Site
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site
The Galloway School	Website Ad – Skyscraper 160 x 600
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Georgia Peanut Commission	GPB Website Ad – 300 x 250 Rectangle
Georgia Student Finance Commission	Website Ad – Gpb.org 300 x 250, Rectangle, Run of Schedule
Oak Hill & The Martha Berry Museum	Website Ad – Skyscraper 160 x 600 pixel
Original Appalachian Artworks/Babyland	Website Ad – Skyscraper Run of site
Spivey Hall	Website Ad – 1 month 260 x 600 pixel Skyscraper Run of site
WellStar Foundation	Website Ad – 160 x 600 pixel Skyscraper