

ORDER

Orders	Order / Rev:	10713	
	Alt Order #:	26223148	
	Product Desc:	General Election	
	Estimate:	356	
	Flight Dates:	10/16/18 - 10/22/18	WSIL-TV
	Original Date / Rev:	10/15/18 / 10/15/18	Primary AE: Katz Washington DC
	Order Type:	GENERAL	Sales Office: N-POL
			Sales Region: N-Pol

Agency	Name:	Shorr Johnson Magnus	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		100 North 20th Street	Billing Cycle: EOM/EOC
		Philadelphia, PA 19103	Agency Commission: 15%

Advertiser	Name:	Pritzker-Gov IL	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidates	Order Separation: 00:10:00
	Priority:	P-03	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	10	\$700.00	\$595.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	10	\$700.00	\$595.00	0.00
Totals	10	\$700.00	\$595.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	10/16/18	10/16/18	M-F 11a-12p	CM	11a-12p	-T-----	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
				M-F 11a-12p											
				Who Wants To Be A Millionaire? (2X)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----		1				\$50.00		0.00			
2	3	10/17/18	10/17/18	M-F 11a-12p	CM	11a-12p	--W----	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
				M-F 11a-12p											
				Who Wants To Be A Millionaire? (2X)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----		1				\$50.00		0.00			
3	3	10/18/18	10/18/18	M-F 11a-12p	CM	11a-12p	---T---	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
				M-F 11a-12p											
				Who Wants To Be A Millionaire? (2X)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---T---		1				\$50.00		0.00			
4	3	10/19/18	10/19/18	M-F 11a-12p	CM	11a-12p	----F--	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
				M-F 11a-12p											
				Who Wants To Be A Millionaire? (2X)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$50.00		0.00			
5	3	10/22/18	10/22/18	M-F 11a-12p	CM	11a-12p	M-----	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
				M-F 11a-12p											
				Who Wants To Be A Millionaire? (2X)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	M-----		1				\$50.00		0.00			

Order / Rev: 10713
 Alt Order #: 26223148
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: Pritzker-Gov IL
 Product Desc: General Election
 Estimate: 356

WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	3	10/16/18	10/16/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	- T- - - - -	1:00	1	\$90.00	P-03	0.00	NM	1	\$90.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	- T- - - - -	1		\$90.00		0.00						
7	3	10/17/18	10/17/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	- - W- - - -	1:00	1	\$90.00	P-03	0.00	NM	1	\$90.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	- - W- - - -	1		\$90.00		0.00						
8	3	10/18/18	10/18/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	- - - T- - -	1:00	1	\$90.00	P-03	0.00	NM	1	\$90.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	- - - T- - -	1		\$90.00		0.00						
9	3	10/19/18	10/19/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	- - - - F- -	1:00	1	\$90.00	P-03	0.00	NM	1	\$90.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	- - - - F- -	1		\$90.00		0.00						
10	3	10/22/18	10/22/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M- - - - -	1:00	1	\$90.00	P-03	0.00	NM	1	\$90.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	M- - - - -	1		\$90.00		0.00						
													Totals	10	\$700.00