

ORDER

| | | | |
|---------------|----------------------|---------------------|--------------------------------|
| Orders | Order / Rev: | 10669 | |
| | Alt Order #: | 26217347 | |
| | Product Desc: | General Election | |
| | Estimate: | 342 | |
| | Flight Dates: | 10/09/18 - 10/15/18 | WSIL-TV |
| | Original Date / Rev: | 10/08/18 / 10/11/18 | Primary AE: Katz Washington DC |
| | Order Type: | GENERAL | Sales Office: N-POL |
| | | | Sales Region: N-Pol |

| | | | |
|---------------|------------------|-----------------------------|-----------------------------|
| Agency | Name: | Shorr Johnson Magnus | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 100 North 20th Street | Billing Cycle: EOM/EOC |
| | | Philadelphia, PA 19103 | Agency Commission: 15% |

| | | | |
|-------------------|----------------|------------------------|----------------------------|
| Advertiser | Name: | Pritzker-Gov IL | |
| | Demographic: | HH | New Business Thru: |
| | Product Codes: | Candidates | Order Separation: 00:10:00 |
| | Priority: | P-03 | Advertiser External ID: |
| | Revenue Codes: | AGY, POL, POL-CAND | Agency External ID: |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/18 | 10/15/18 | 10 | \$820.00 | \$697.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| October 2018 | 10 | \$820.00 | \$697.00 | 0.00 |
| Totals | 10 | \$820.00 | \$697.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington DC | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|-------------------------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|---------|
| 1 | 3 | 10/09/18 | 10/09/18 | M-F 11a-12p | CM | 11a-12p | -T----- | 1:00 | 1 | \$50.00 | P-03 | 0.00 | NM | 1 | \$50.00 |
| | | | | M-F 11a-12p | | | | | | | | | | | |
| | | | | Who Wants To Be A Millionaire? (2X) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/18 | 10/14/18 | -T----- | | 1 | | | | \$50.00 | | 0.00 | | | |
| 2 | 3 | 10/10/18 | 10/10/18 | M-F 11a-12p | CM | 11a-12p | --W---- | 1:00 | 1 | \$50.00 | P-03 | 0.00 | NM | 1 | \$50.00 |
| | | | | M-F 11a-12p | | | | | | | | | | | |
| | | | | Who Wants To Be A Millionaire? (2X) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/18 | 10/14/18 | --W---- | | 1 | | | | \$50.00 | | 0.00 | | | |
| 3 | 3 | 10/11/18 | 10/11/18 | M-F 11a-12p | CM | 11a-12p | ---T--- | 1:00 | 1 | \$50.00 | P-03 | 0.00 | NM | 1 | \$50.00 |
| | | | | M-F 11a-12p | | | | | | | | | | | |
| | | | | Who Wants To Be A Millionaire? (2X) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/18 | 10/14/18 | ---T--- | | 1 | | | | \$50.00 | | 0.00 | | | |
| 4 | 3 | 10/12/18 | 10/12/18 | M-F 11a-12p | CM | 11a-12p | ----1-- | 1:00 | 1 | \$50.00 | P-03 | 0.00 | NM | 1 | \$50.00 |
| | | | | M-F 11a-12p | | | | | | | | | | | |
| | | | | Who Wants To Be A Millionaire? (2X) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/18 | 10/14/18 | ----1-- | | 1 | | | | \$50.00 | | 0.00 | | | |
| 5 | 3 | 10/15/18 | 10/15/18 | M-F 11a-12p | CM | 11a-12p | M----- | 1:00 | 1 | \$50.00 | P-03 | 0.00 | NM | 1 | \$50.00 |
| | | | | M-F 11a-12p | | | | | | | | | | | |
| | | | | Who Wants To Be A Millionaire? (2X) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/18 | 10/21/18 | M----- | | 1 | | | | \$50.00 | | 0.00 | | | |

Order / Rev: 10669
 Alt Order #: 26217347
 Flight Dates: 10/09/18 - 10/15/18

Advertiser: Pritzker-Gov IL
 Product Desc: General Election
 Estimate: 342

WSIL-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|---|-----------------|----------------------------|-------|-------------------|----------|------|-------|-------------|------|---------------|--------|-------|----------|
| 6 | 3 | 10/10/18 | 10/15/18 | M-F 10a-11a M-F 10a-11a | CM | 10a-11a | 1- 111-- | 1:00 | 4 | \$120.00 | P-03 | 0.00 | NM | 4 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/18 | 10/14/18 | -- 111-- | | 3 | | | | \$120.00 | | 0.00 | | | |
| | | Week: 10/15/18 | 10/21/18 | 1----- | | 1 | | | | \$120.00 | | 0.00 | | | |
| 7 | 3 | 10/12/18 | 10/12/18 | M-F 2p-3p M-F 2p-3p | CM | 2p-3p | ---- 1-- | 1:00 | 1 | \$90.00 | P-02 | 0.00 | NM | 1 | \$90.00 |
| | | MG for spot that DNA 10/5 10-11A due to Special Report C# 10621 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/18 | 10/14/18 | ---- 1-- | | 1 | | | | \$90.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 10 | \$820.00 |