

ORDER

Orders
Order / Rev: 10669
Alt Order #: 26217347
Product Desc: General Election
Estimate: 342
Flight Dates: 10/09/18 - 10/15/18
Original Date / Rev: 10/08/18 / 10/11/18
Order Type: GENERAL

WSIL-TV
Primary AE: Katz Washington DC
Sales Office: N-POL
Sales Region: N-Pol

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 North 20th Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pritzker-Gov IL
Demographic: HH
Product Codes: Candidates
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	10	\$820.00	\$697.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	10	\$820.00	\$697.00	0.00
Totals	10	\$820.00	\$697.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	10/09/18	10/09/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-T-----	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
Who Wants To Be A Millionaire? (2X)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/08/18	10/14/18	-T-----			1	\$50.00	0.00						
2	3	10/10/18	10/10/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	--W----	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
Who Wants To Be A Millionaire? (2X)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/08/18	10/14/18	--W----			1	\$50.00	0.00						
3	3	10/11/18	10/11/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	---T---	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
Who Wants To Be A Millionaire? (2X)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/08/18	10/14/18	---T---			1	\$50.00	0.00						
4	3	10/12/18	10/12/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	----1--	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
Who Wants To Be A Millionaire? (2X)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/08/18	10/14/18	----1--			1	\$50.00	0.00						
5	3	10/15/18	10/15/18	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
Who Wants To Be A Millionaire? (2X)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/15/18	10/21/18	M-----			1	\$50.00	0.00						

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WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	3	10/10/18	10/15/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	1-111--	1:00	4	\$120.00	P-03	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--111--		3				\$120.00		0.00			
		Week: 10/15/18	10/21/18	1-----		1				\$120.00		0.00			
7	3	10/12/18	10/12/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----1--	1:00	1	\$90.00	P-02	0.00	NM	1	\$90.00
		MG for spot that DNA 10/5 10-11A due to Special Report C# 10621													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--		1				\$90.00		0.00			
													Totals	10	\$820.00