

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10764-1	10/28/18	October 2018	10/01/18 - 10/28/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Pritzker-Gov IL	General Election	370

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	10764	26228464

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	2	17

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/18	10/23/18	M-F 11a-12p	11a-12p	-T-----	1:00	1	\$50.00	NM
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	Tu	10/23/18	11:17 AM	M-F 11a-12p	11a-12p	1:00	JBPTV1880H	\$50.00	NM
2	10/24/18	10/24/18	M-F 11a-12p	11a-12p	--W----	1:00	1	\$50.00	NM
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	W	10/24/18		M-F 11a-12p	11a-12p	:00		\$50.00	NM
	Credited								
3	10/25/18	10/25/18	M-F 11a-12p	11a-12p	---T---	1:00	1	\$50.00	NM
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	Th	10/25/18	11:45 AM	M-F 11a-12p	11a-12p	1:00	JBPTV1880H	\$50.00	NM
4	10/26/18	10/26/18	M-F 11a-12p	11a-12p	----F--	1:00	1	\$50.00	NM
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	F	10/26/18	11:21 AM	M-F 11a-12p	11a-12p	1:00	JBPTV1880H	\$50.00	NM
6	10/23/18	10/23/18	M-F 10a-11a	10a-11a	-T-----	1:00	1	\$90.00	NM
Weeks:	<u>Start Date</u> 10/22/18	<u>End Date</u> 10/28/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$90.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	Tu	10/23/18		M-F 10a-11a	10a-11a	:00		\$90.00	NM
	See MG 6.2								
2 3	Sa	10/27/18	6:07 AM	This Morning Sat	6a-7a	1:00	JBPTV1880H	\$180.00	NM
	MG for 6.1,10.1								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Pritzker-Gov IL	General Election	370	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/24/18	10/24/18	M-F 10a-11a	10a-11a	--W----	1:00	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--W----	1	\$90.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	W	10/24/18	9:58 AM	M-F 10a-11a	10a-11a	1:00	JBPTV1880H	\$90.00	NM
8	10/25/18	10/25/18	M-F 10a-11a	10a-11a	---T---	1:00	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	---T---	1	\$90.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Th	10/25/18	9:58 AM	M-F 10a-11a	10a-11a	1:00	JBPTV1880H	\$90.00	NM
9	10/26/18	10/26/18	M-F 10a-11a	10a-11a	----F--	1:00	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	----F--	1	\$90.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	F	10/26/18	9:58 AM	M-F 10a-11a	10a-11a	1:00	JBPTV1880H	\$90.00	NM
<u>Total Spots</u>							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$600.00
<u>Agency Commission</u>	\$90.00
<u>Net Amount Due</u>	\$510.00

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