ORDER

Orders	**Order / Rev:**	**10562**		
	Alt Order #:	26192415		
	Product Desc:	General Election		
	Estimate:	314		**WSIL-TV**
	Flight Dates:	09/25/18 - 10/01/18	Primary AE:	Katz Washington DC
	Original Date / Rev:	09/24/18 / 09/24/18	Sales Office:	N-POL
	Order Type:	GENERAL	Sales Region:	N-Pol
Agency	**Name:**	**Shorr Johnson Magnus**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		100 North 20th Street	Billing Cycle:	EOM/EOC
		Philadelphia, PA 19103	Agency Commission:	15%
Advertiser	**Name:**	**Pritzker-Gov IL**		
	Demographic:	HH	New Business Thru:	
	Product Codes:	Candidates	Order Separation:	00:10:00
	Priority:	P-03	Advertiser External ID:	
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	19	$1,970.00	$1,674.50
10/01/18	10/01/18	5	$540.00	$459.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	19	$1,970.00	$1,674.50	0.00
October 2018	5	$540.00	$459.00	0.00
Totals	24	$2,510.00	$2,133.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	3	09/25/18	09/25/18	Local News 6a Local News 6a	CM	6a-7a	-T-----	:30	1	$120.00	P-03	0.00 NM	1	$120.00
News 3 This Morning (6-7AM)														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/18	09/30/18	-T-----	1	$120.00	0.00							
2	3	09/26/18	09/26/18	Local News 6a Local News 6a	CM	6a-7a	--W----	:30	1	$120.00	P-03	0.00 NM	1	$120.00
News 3 This Morning (6-7AM)														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/18	09/30/18	--W----	1	$120.00	0.00							
3	3	09/27/18	09/27/18	Local News 6a Local News 6a	CM	6a-7a	---T---	:30	1	$120.00	P-03	0.00 NM	1	$120.00
News 3 This Morning (6-7AM)														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/18	09/30/18	---T---	1	$120.00	0.00							
4	3	09/28/18	09/28/18	Local News 6a Local News 6a	CM	6a-7a	----F--	:30	1	$120.00	P-03	0.00 NM	1	$120.00
News 3 This Morning (6-7AM)														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		09/24/18	09/30/18	----F--	1	$120.00	0.00							
5	3	10/01/18	10/01/18	Local News 6a Local News 6a	CM	6a-7a	M------	:30	1	$120.00	P-03	0.00 NM	1	$120.00
News 3 This Morning (6-7AM)														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/01/18	10/07/18	M------	1	$120.00	0.00							

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	3	10/01/18	10/01/18	Local News 6a Local News 6a	CM	6a-7a	M------	:30	1	$120.00	P-03	0.00	NM	1	$120.00
News 3 This Morning (6-7AM)															
6	3	09/25/18	09/25/18	Good Morning America Good Morning America	CM	7a-9a	-T-----	:30	2	$120.00	P-03	0.00	NM	2	$240.00
Good Morning America															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	-T-----	2	$120.00	0.00								
7	3	09/26/18	09/26/18	Good Morning America Good Morning America	CM	7a-9a	--W----	:30	2	$120.00	P-03	0.00	NM	2	$240.00
Good Morning America															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	--W----	2	$120.00	0.00								
8	3	09/27/18	09/27/18	Good Morning America Good Morning America	CM	7a-9a	---T---	:30	2	$120.00	P-03	0.00	NM	2	$240.00
Good Morning America															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	---T---	2	$120.00	0.00								
9	3	09/28/18	09/28/18	Good Morning America Good Morning America	CM	7a-9a	----F--	:30	2	$120.00	P-03	0.00	NM	2	$240.00
Good Morning America															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	----F--	2	$120.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1	*3*	*09/24/18-09/30/18*		*Good Morning America*		7a-9a		-----F----		*:30*		*~~($120.00)~~*	0.00	*NM*	
See MG 9.3															
[SOLD OUT]															
3	3	10/01/18-10/01/18		Local News 6a		6a-7a		M---------		:30		$120.00	0.00	NM	
Ⓜ MG for 9.1 09/28															
10	3	10/01/18	10/01/18	Good Morning America Good Morning America	CM	7a-9a	M------	:30	2	$120.00	P-03	0.00	NM	2	$240.00
Good Morning America															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/18	10/07/18	M------	2	$120.00	0.00								
11	3	09/25/18	09/25/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	-T-----	:30	1	$60.00	P-03	0.00	NM	1	$60.00
Jimmy Kimmel Live															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	-T-----	1	$60.00	0.00								
12	3	09/26/18	09/26/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	--W----	:30	1	$60.00	P-03	0.00	NM	1	$60.00
Jimmy Kimmel Live															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	--W----	1	$60.00	0.00								
13	3	09/27/18	09/27/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	---T---	:30	1	$60.00	P-03	0.00	NM	1	$60.00
Jimmy Kimmel Live															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	---T---	1	$60.00	0.00								
14	3	09/28/18	09/28/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	----F--	:30	1	$60.00	P-03	0.00	NM	1	$60.00
Jimmy Kimmel Live															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	----F--	1	$60.00	0.00								
15	3	10/01/18	10/01/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	M------	:30	1	$60.00	P-03	0.00	NM	1	$60.00
Jimmy Kimmel Live															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/01/18	10/07/18	M------	1	$60.00	0.00								
16	3	09/30/18	09/30/18	Local News Sunday Local News Sunday	CM	10p-10:30p	------S	:30	1	$250.00	P-03	0.00	NM	1	$250.00

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WSIL-TV

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News 3 At 10PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	- - - - - - S	1	$250.00	0.00								
17	3	09/29/18	09/29/18	Morning News Sat This Morning Sat	CM	6a-7a	- - - - - S -	:30	1	$30.00	P-03	0.00	NM	1	$30.00
News 3 This Morning Saturday															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	- - - - - S -	1	$30.00	0.00								
18	3	09/30/18	09/30/18	Morning News Sun This Morning Sun	CM	6a-7a	- - - - - - S	:30	1	$30.00	P-03	0.00	NM	1	$30.00
News 3 This Morning Sunday															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	- - - - - - S	1	$30.00	0.00								
19	3	09/30/18	09/30/18	This Week This Week	CM	8a-9a	- - - - - - S	:30	1	$100.00	P-03	0.00	NM	1	$100.00
This Week With George Stephanopoulos															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		09/24/18	09/30/18	- - - - - - S	1	$100.00	0.00								
												Totals		24	$2,510.00