

# INVOICE



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**Main: (618) 985-2333**  
**Billing: (618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**100 North 20th Street**  
**Suite 201**  
**Philadelphia, PA 19103**

Send Payment To:

**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
9958-2	06/30/18	July 2018	06/25/18 - 06/25/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Pritzker-Gov IL	General Election	182

Flight Dates	Order #	Alt Order #
06/19/18 - 06/25/18	9958	26036840

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	2	17

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	06/25/18	06/25/18	Local News 5a	5a-6a	M-----	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 3 M 06/25/18 5:16 AM Local News 5a 5a-6a :30 JBPTV1853H \$80.00 NM									
1 3 M 06/25/18 5:42 AM Local News 5a 5a-6a :30 JBPTV1852H \$80.00 NM									
10	06/25/18	06/25/18	Good Morning America	7a-9a	M-----	:30	3	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 3 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 06/25/18 7:54 AM Good Morning America 7a-9a :30 JBPTV1852H \$195.00 NM									
2 3 M 06/25/18 8:29 AM Good Morning America 7a-9a :30 JBPTV1849H \$195.00 NM									
3 3 M 06/25/18 8:53 AM Good Morning America 7a-9a :30 JBPTV1853H \$195.00 NM									
15	06/25/18	06/25/18	Local News 6a	6a-7a	M-----	:30	2	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 2 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 06/25/18 6:36 AM Local News 6a 6a-7a :30 JBPTV1849H \$195.00 NM									
2 3 M 06/25/18 6:56 AM Local News 6a 6a-7a :30 JBPTV1853H \$195.00 NM									
20	06/25/18	06/25/18	M-F 9a-10a	9a-10a	M-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 06/25/18 9:33 AM M-F 9a-10a 9a-10a :30 JBPTV1852H \$65.00 NM									
25	06/25/18	06/25/18	M-F 10a-11a	10a-11a	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 06/25/18 10:35 AM M-F 10a-11a 10a-11a :30 JBPTV1849H \$100.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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9958-2	06/30/18	July 2018	06/25/18 - 06/25/18
Advertiser	Product	Estimate Number	
Pritzker-Gov IL	General Election	182	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	06/25/18	06/25/18	M-F 4p-5p	4p-5p	M-----	:30	2	\$80.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/25/18	07/01/18	M-----	2	\$80.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	06/25/18	4:28 PM	M-F 4p-5p	4p-5p	:30	JBPTV1853H	\$80.00	NM
2 3	M	06/25/18	4:43 PM	M-F 4p-5p	4p-5p	:30	JBPTV1852H	\$80.00	NM
37	06/25/18	06/25/18	Local News 5p	5p-5:30p	M-----	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/25/18	07/01/18	M-----	1	\$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	06/25/18	5:09 PM	Local News 5p	5p-5:30p	:30	JBPTV1849H	\$325.00	NM
42	06/25/18	06/25/18	Local News 6p	6p-6:30p	M-----	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/25/18	07/01/18	M-----	1	\$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	06/25/18	6:27 PM	Local News 6p	6p-6:30p	:30	JBPTV1852H	\$325.00	NM
48	06/25/18	06/25/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/25/18	07/01/18	M-----	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	06/25/18	5:29 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	JBPTV1853H	\$500.00	NM
54	06/25/18	06/25/18	Local News 6:30p	6:30p-7p	M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/25/18	07/01/18	M-----	1	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	06/25/18	6:44 PM	Local News 6:30p	6:30p-7p	:30	JBPTV1849H	\$300.00	NM
56	06/25/18	06/25/18	Bachelorette	7:00 PM-9:00 PM	M-----	:30	2	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/25/18	07/01/18	M-----	2	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	06/25/18	7:42 PM	Bachelorette	7:00 PM-9:00 PM	:30	JBPTV1853H	\$700.00	NM
2 3	M	06/25/18	8:39 PM	Bachelorette	7:00 PM-9:00 PM	:30	JBPTV1852H	\$700.00	NM
61	06/25/18	06/25/18	ABC News Nightline	11:37p-12:06a	M-----	:30	1	\$60.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/25/18	07/01/18	M-----	1	\$60.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	06/25/18	11:52 PM	ABC News Nightline	11:37p-12:06a	:30	JBPTV1849H	\$60.00	NM
66	06/25/18	06/25/18	Jimmy Kimmel	10:35p-11:37p	M-----	:30	2	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/25/18	07/01/18	M-----	2	\$90.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 3	M	06/25/18	10:49 PM	Jimmy Kimmel	10:35p-11:37p	:30	JBPTV1853H	\$90.00	NM
1 3	M	06/25/18	11:13 PM	Jimmy Kimmel	10:35p-11:37p	:30	JBPTV1852H	\$90.00	NM

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Advertiser		Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
73	06/25/18	06/25/18	Local News 10p	10p-10:35p	M-----	:30	1	\$600.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/25/18</td><td>07/01/18</td><td>M-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 3</td><td>M</td><td>06/25/18</td><td>10:14 PM</td><td>Local News 10p</td><td>10p-10:35p</td><td>:30</td><td>JBPTV1849H</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/25/18	07/01/18	M-----	1	\$600.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 3	M	06/25/18	10:14 PM	Local News 10p	10p-10:35p	:30	JBPTV1849H	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 3	M	06/25/18	10:14 PM	Local News 10p	10p-10:35p	:30	JBPTV1849H	\$600.00	NM																																								
<u>Total Spots</u>							<b>21</b>																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,150.00</b>
<u>Agency Commission</u>	<b>\$772.50</b>
<u>Net Amount Due</u>	<b>\$4,377.50</b>

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