

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10564-1	09/30/18	September 2018	08/27/18 - 09/30/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Pritzker-Gov IL	General Election	322

Flight Dates	Order #	Alt Order #
09/25/18 - 10/01/18	10564	26194927

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	2	17

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/18	09/25/18	M-F 11a-12p	11a-12p	-T-----	1:00	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/18	09/30/18	-T-----	1	\$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	Tu	09/25/18	11:21 AM	M-F 11a-12p	11a-12p	1:00	JBPTV1729H	\$50.00	NM
2	09/26/18	09/26/18	M-F 11a-12p	11a-12p	--W----	1:00	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/18	09/30/18	--W----	1	\$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	W	09/26/18	11:51 AM	M-F 11a-12p	11a-12p	1:00	JBPTV1729H	\$50.00	NM
3	09/27/18	09/27/18	M-F 11a-12p	11a-12p	---T---	1:00	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/18	09/30/18	---T---	1	\$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	Th	09/27/18		M-F 11a-12p	11a-12p	:00		\$50.00	NM
	Credited								
4	09/28/18	09/28/18	M-F 11a-12p	11a-12p	----F--	1:00	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/18	09/30/18	----F--	1	\$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	F	09/28/18	11:15 AM	M-F 11a-12p	11a-12p	1:00	JBPTV1729H	\$50.00	NM
6	09/25/18	09/25/18	M-F 10a-11a	10a-11a	-T-----	1:00	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/18	09/30/18	-T-----	1	\$90.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	Tu	09/25/18	9:58 AM	M-F 10a-11a	10a-11a	1:00	JBPTV1729H	\$90.00	NM
7	09/26/18	09/26/18	M-F 10a-11a	10a-11a	--W----	1:00	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Pritzker-Gov IL	General Election	322	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/26/18	09/26/18	M-F 10a-11a	10a-11a	--W----	1:00	1	\$90.00	NM
09/24/18 09/30/18 --W---- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 09/26/18 9:58 AM M-F 10a-11a 10a-11a 1:00 JBPTV1729H \$90.00 NM									
8	09/27/18	09/27/18	M-F 10a-11a	10a-11a	---T---	1:00	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 ---T--- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 09/27/18 M-F 10a-11a 10a-11a :00 \$90.00 NM Credited									
9	09/28/18	09/28/18	M-F 10a-11a	10a-11a	----F--	1:00	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 ----F-- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 09/28/18 10:36 AM M-F 10a-11a 10a-11a 1:00 JBPTV1729H \$90.00 NM									
11	09/28/18	09/28/18	M-F 11a-12p	11a-12p	----1--	1:00	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 ----1-- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 09/28/18 11:43 AM M-F 11a-12p 11a-12p 1:00 JBPTV1729H \$50.00 NM									
12	09/28/18	09/28/18	M-F 12p-1p	12p-1p	----1--	1:00	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 ----1-- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 09/28/18 11:59 AM M-F 12p-1p 12p-1p 1:00 JBPTV1729H \$90.00 NM									
Total Spots							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$560.00
<u>Agency Commission</u>	\$84.00
<u>Net Amount Due</u>	\$476.00

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