

ORDER

Orders
Order / Rev: 9289
Alt Order #: 25893413
Product Desc: Primary Election
Estimate: 73
Flight Dates: 02/13/18 - 02/19/18
Original Date / Rev: 02/14/18 / 02/14/18
Order Type: GENERAL

WSIL-TV

Primary AE: Katz Washington DC
Sales Office: N-POL
Sales Region: N-Pol

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 North 20th Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Pritzker-Gov IL
Demographic: A35+
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/19/18	36	\$2,970.00	\$2,524.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	36	\$2,970.00	\$2,524.50	0.00
Totals	36	\$2,970.00	\$2,524.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	02/16/18	02/16/18	Local News 5a Local News 5a News 3 This Morning (5-6AM) [BOOKENDS]	CM	5a-6a	----F--	:15/:15	1	\$35.00	P-04	0.00	BK	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	----F--					1	\$35.00		0.00			
2	3	02/19/18	02/19/18	Local News 5a Local News 5a News 3 This Morning (5-6AM) [BOOKENDS]	CM	5a-6a	M-----	:15/:15	1	\$35.00	P-04	0.00	BK	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	M-----					1	\$35.00		0.00			
3	3	02/16/18	02/16/18	Good Morning America Good Morning America Good Morning America [BOOKENDS]	CM	7a-9a	----F--	:15/:15	2	\$100.00	P-04	0.00	BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	----F--					2	\$100.00		0.00			
4	3	02/19/18	02/19/18	Good Morning America Good Morning America Good Morning America [BOOKENDS]	CM	7a-9a	M-----	:15/:15	2	\$100.00	P-04	0.00	BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	M-----					2	\$100.00		0.00			
5	3	02/16/18	02/16/18	Local News 6a Local News 6a	CM	6a-7a	----F--	:15/:15	1	\$95.00	P-04	0.00	BK	1	\$95.00

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WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 This Morning (6-7AM) [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	----F--					1	\$95.00		0.00			
6	3	02/19/18	02/19/18	Local News 6a Local News 6a	CM	6a-7a	M-----	:15/:15	1	\$95.00	P-04	0.00	BK	1	\$95.00
News 3 This Morning (6-7AM) [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	M-----					1	\$95.00		0.00			
7	3	02/16/18	02/16/18	M-F 12p-1p M-F 12p-1p	CM	12p-1p	----F--	:15/:15	1	\$15.00	P-04	0.00	BK	1	\$15.00
The Chew [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	----F--					1	\$15.00		0.00			
8	3	02/19/18	02/19/18	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M-----	:15/:15	1	\$15.00	P-04	0.00	BK	1	\$15.00
The Chew [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	M-----					1	\$15.00		0.00			
9	3	02/16/18	02/16/18	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:15/:15	1	\$25.00	P-04	0.00	BK	1	\$25.00
Rachael Ray [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	----F--					1	\$25.00		0.00			
10	3	02/19/18	02/19/18	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:15/:15	1	\$25.00	P-04	0.00	BK	1	\$25.00
Rachael Ray [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	M-----					1	\$25.00		0.00			
11	3	02/16/18	02/16/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----F--	:15/:15	1	\$15.00	P-04	0.00	BK	1	\$15.00
Dr. Oz [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	----F--					1	\$15.00		0.00			
12	3	02/19/18	02/19/18	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:15/:15	1	\$15.00	P-04	0.00	BK	1	\$15.00
Dr. Oz [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	M-----					1	\$15.00		0.00			
13	3	02/16/18	02/16/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	----F--	:15/:15	1	\$30.00	P-04	0.00	BK	1	\$30.00
The View [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	----F--					1	\$30.00		0.00			
14	3	02/19/18	02/19/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M-----	:15/:15	1	\$30.00	P-04	0.00	BK	1	\$30.00
The View [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	M-----					1	\$30.00		0.00			
15	3	02/16/18	02/16/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----F--	:15/:15	1	\$35.00	P-04	0.00	BK	1	\$35.00
General Hospital [BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	3	02/16/18	02/16/18	M-F 1p-2p M-F 1p-2p General Hospital [BOOKENDS]	CM	1p-2p	----F--	:15/:15	1	\$35.00	P-04	0.00	BK	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/12/18	02/18/18	----F--		1		\$35.00		0.00					
16	3	02/19/18	02/19/18	M-F 1p-2p M-F 1p-2p General Hospital [BOOKENDS]	CM	1p-2p	M-----	:15/:15	1	\$35.00	P-04	0.00	BK	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/19/18	02/25/18	M-----		1		\$35.00		0.00					
17	3	02/16/18	02/16/18	M-F 4p-5p M-F 4p-5p Ellen [BOOKENDS]	CM	4p-5p	----F--	:15/:15	1	\$40.00	P-04	0.00	BK	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/12/18	02/18/18	----F--		1		\$40.00		0.00					
18	3	02/19/18	02/19/18	M-F 4p-5p M-F 4p-5p Ellen [BOOKENDS]	CM	4p-5p	M-----	:15/:15	1	\$40.00	P-04	0.00	BK	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/19/18	02/25/18	M-----		1		\$40.00		0.00					
19	3	02/17/18	02/17/18	Local News Sa Local News Sa Early News 3 At 5PM-Saturday [BOOKENDS]	CM	5p-5:30p/6p-6:30p	-----S-	:15/:15	1	\$70.00	P-04	0.00	BK	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/12/18	02/18/18	-----S-		1		\$70.00		0.00					
20	3	02/18/18	02/18/18	Local News Su 5p Local News Su 5p News 3 At 5PM-Sunday [BOOKENDS]	CM	5p-5:30p	-----S	:15/:15	1	\$85.00	P-04	0.00	BK	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/12/18	02/18/18	-----S		1		\$85.00		0.00					
21	3	02/16/18	02/16/18	Local News 6p Local News 6p News 3 At 6PM [BOOKENDS]	CM	6p-6:30p	----F--	:15/:15	1	\$185.00	P-04	0.00	BK	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/12/18	02/18/18	----F--		1		\$185.00		0.00					
22	3	02/19/18	02/19/18	Local News 6p Local News 6p News 3 At 6PM [BOOKENDS]	CM	6p-6:30p	M-----	:15/:15	1	\$185.00	P-04	0.00	BK	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/19/18	02/25/18	M-----		1		\$185.00		0.00					
23	3	02/16/18	02/16/18	Local News 5p Local News 5p News 3 At 5PM [BOOKENDS]	CM	5p-5:30p	----F--	:15/:15	1	\$185.00	P-04	0.00	BK	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/12/18	02/18/18	----F--		1		\$185.00		0.00					
24	3	02/19/18	02/19/18	Local News 5p Local News 5p News 3 At 5PM [BOOKENDS]	CM	5p-5:30p	M-----	:15/:15	1	\$185.00	P-04	0.00	BK	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/19/18	02/25/18	M-----		1		\$185.00		0.00					
25	3	02/16/18	02/16/18	Jimmy Kimmel Jimmy Kimmel Jimmy Kimmel Live	CM	10:35p-11:37p	----F--	:15/:15	1	\$50.00	P-04	0.00	BK	1	\$50.00

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Estimate: 73
WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	----F--					1	\$50.00		0.00			
26	3	02/19/18	02/19/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	M-----	:15/:15	1	\$50.00	P-04	0.00	BK	1	\$50.00
Jimmy Kimmel Live															
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	M-----					1	\$50.00		0.00			
27	3	02/17/18	02/17/18	Local News Saturday Local News Saturday	CM	10p-10:30p/10:30-	-----S-	:15/:15	1	\$100.00	P-04	0.00	BK	1	\$100.00
News 3 At 10PM															
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	-----S-					1	\$100.00		0.00			
28	3	02/18/18	02/18/18	Local News Sunday Local News Sunday	CM	10p-10:30p	-----S	:15/:15	1	\$265.00	P-04	0.00	BK	1	\$265.00
News 3 At 10PM															
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	-----S					1	\$265.00		0.00			
29	3	02/16/18	02/16/18	Local News 10p Local News 10p	CM	10p-10:35p	----F--	:15/:15	1	\$275.00	P-04	0.00	BK	1	\$275.00
News 3 At 10PM															
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	----F--					1	\$275.00		0.00			
30	3	02/19/18	02/19/18	Local News 10p Local News 10p	CM	10p-10:35p	M-----	:15/:15	1	\$275.00	P-04	0.00	BK	1	\$275.00
News 3 At 10PM															
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	M-----					1	\$275.00		0.00			
31	3	02/18/18	02/18/18	Morning News Sun This Morning Sun	CM	6a-7a	-----S	:15/:15	1	\$10.00	P-04	0.00	BK	1	\$10.00
News 3 This Morning Sunday															
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	-----S					1	\$10.00		0.00			
32	3	02/18/18	02/18/18	Good Morning American GMA Sunday	CM	7a-8a	-----S	:15/:15	1	\$20.00	P-04	0.00	BK	1	\$20.00
Good Morning America															
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	-----S					1	\$20.00		0.00			
33	3	02/17/18	02/17/18	Morning News Sat This Morning Sat	CM	6a-7a	-----S-	:15/:15	1	\$20.00	P-04	0.00	BK	1	\$20.00
News 3 This Morning Saturday															
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	-----S-					1	\$20.00		0.00			
34	3	02/17/18	02/17/18	Good Morning America GMA Saturday	CM	7a-8a	-----S-	:15/:15	1	\$30.00	P-04	0.00	BK	1	\$30.00
Good Morning America															
[BOOKENDS]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	-----S-					1	\$30.00		0.00			
													Totals	36	\$2,970.00