

**Community Concerns**

Lotus Seattle Corp provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to our local community during the preceding quarter were:

**Community Issues:**

- Housing (including homelessness)
- Health (Covid status and boosters),
- Gun Violence
- Native American Month
- Crime
- Economy (including interest rates and job market)
- Election
- Hate crimes

**Local Programming**

Lotus Seattle Corp regularly airs scheduled and special programs that represent the station’s issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

**Schedule of Ascertainment Programming**

<b>Program Name</b>	<b>Day(s) Aired</b>	<b>Time(s) Aired/Length/Type</b>
Puget Sound Now	10/1, 8, 15, 22, 29	7am/30 minutes/Public Affairs
Airs on KNWN, KPLZ, KVI	11/5, 12, 19, 26	
	12/3, 10, 17, 24, 31	

**Ascertainment Programming Program Log:**

List of Stations Aired On: KNWN, KPLZ, KVI

**SEE ATTACHED FOR OUTLINE OF DATES AND SHOW TOPICS**

## Public Service Announcements

Lotus Seattle Corp's policy governing the airing of public service announcements for KPLZ/KNWN/KVI is as follows:

Minimum: Two (2) PSA's per hour between 12am and 6am  
One (1) PSA's per hour between 6am and 12am

Exceptions to this policy occur during public affairs programming and during special event broadcasts (i.e., Live sporting events, concert simulcasts)

Examples of public service announcements aired during this period include (but not limited to) the following:

Guide Dogs for the Blind	Teen Vaping Prevention
National Crime PREVENTION	Association Boards of Pharmacy
Teach	Keep America Beautiful
Child Car Safety	AHA, AMA, ANA
At Work Disability Employment	Cura Foundation
Diabetes Awareness	Childfund International
Leukemia & Lymphoma Society	National Fair Housing Alliance
Autism Awareness	US Dept Veteran's Affairs
Youth Mental Health	Next Step Pregnancy NW
Buzzed Driving Prevention	Organ Donation
Alzheimer's Association	Love Has No Labels
Gun Safety	Seattle Children's Hospital
Youth Advocate Programs	Pets and People Together
NHSA	Alexander's Hope
American Cancer Society	Sexual Assault Hotline
Adopt Us Kids	AARP
Obesity Action Coalition	Youth Homelessness
SDZ Wildlife Alliance	

## **Puget Sound Now**

### **Program Listing – October 2023**

**Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI.**

**Also available on major Podcast platforms**

October 1<sup>st</sup>, 2023

- Better Business Bureau tips to avoid being scammed by phony federal student loan repayment and consolidation companies. Logan Hickle-PR, communications manager BBB Great West-Pacific
- Honoring the achievements of blind people in Washington State. Alice Klein, Department of Services for the Blind, organizer Seattle White Cane Walk
- Taking on organized retail theft in Seattle and the state. Mark Johnson, Sr. VP Policy/Govt Affairs Washington Retail Association

October 8<sup>th</sup>

- League of Women Voters, Seattle King County second VP Barb Tengtio
- Credit Card consolidation fraud, BBB communications manager Logan Hickle
- Making Strides of Seattle walk/ American Cancer Society PNW Senior development director Aubri Zoli
- Recruiting volunteers at Washington State food banks. Thomas Reynolds, CEO Northwest Harvest

October 15<sup>th</sup>

- Hate crimes and threats following Middle East conflict. Associate Director Stephen Paoloti Anti-Defamation league Northwest region.
- USO Northwest seeks volunteers for its military support programs Executive director Cmndr. US Navy retired, Don Leingang
- Preparing for big earthquakes in the Great Shake Out. King County Emergency services director Brendan McCluskey.

October 22<sup>nd</sup>

- Fire safety tips, Division Chief Pat Pawlak Puget Sound Fire
- Medic One Foundation trains its 50<sup>th</sup> class of paramedics. Executive Director Kim Martin. Bellevue's Mark Rubinstein shares how Medic One paramedics saved his wife's life.
- King County attacking rising gun violence with a new program

October 29<sup>th</sup>

- Halloween trick-or-treat costume safety reminders. K'vai Kanialiii, Community health specialist Valley Medical-UW Health
- Ending human and sex trafficking in Washington State. Kenneth Andrew, board member BEST Alliance.
- Washington State joins a national lawsuit against META for allegedly using habit-forming apps to hook children and teens onto Facebook and Instagram. WA Atty General Bob Ferguson, Seattle teens Isabel Flood Wallin, Grace Go.

## **Puget Sound Now**

### **Program Listing – Nov 23**

**Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI.**

**Also available on major Podcast platforms**

- Nov. 5
- Salmon for Soldiers helps military vets heal ptsd and more.
  - SFS founder Randy Shelton, board president Kevin Oakley
  - Voting security, Pierce County election director Kevin Haugh
  - Boosting election participation, Barb Tengtio, Seattle-King County League of Women Voters
- Nov. 12
- Election security, increasing voter participation. Washington State Secretary of State Steve Hobbs.
  - Taking on youth homelessness, Emma York-Jones, Chief Program and impact officer, Youth Care
- Nov. 19
- Shoplifting rings and holiday sales forecasts with Washington Retail Association exec. Dir. Mark Johnson.
  - Buying a quart of egg nog can help put food on the table for Western Washington families. Food Lifeline's Mark Coleman Explains the unique partnership with Smith Brothers Dairy.
  - Renovations at Sea-Tac airport present major travel challenges. Airport spokesman Perry Cooper
- Nov. 26
- During Native American Awareness month, celebrating history And contributions of Washington state's Indian Tribes.
  - Muckleshoot tribal council vice chair Donny Stevenson
  - Burke Museum Yakama national tribal liaison Polly Olsen
  - Credit Card consolidation and student loan repayment scams Better Business Bureau great West communications director Logan Hickel

## **Puget Sound Now**

### **Program Listing – Dec 23**

**Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI.**

**Also available on major Podcast platforms**

Dec 3

- Salvation Army Toy drive and red kettle holiday campaign. Colonel Cindy Foley, Salvation Army Northwest division commander
- Vision House in Renton overcomes burglary to continue helping Homeless families find permanent housing solutions. Vision House Executive director Melissa Gehrig.

Dec 10

- Cougar Mountain Zoo Reindeer Festival. Jordan Veasley, marketing Education specialist,
- Hate crimes on the rise in Western Washington. Anti-Defamation League regional asst. director Stephen Paolini.
- Details of King County Doors Open levy to support arts, science, Heritage programs

Dec 17

- How to avoid being a Porch Pirate victim. Rebecca Edwards, home Safety expert with Safewise.
- Climate change, dams and other factors threaten wildlife in the Evergreen State. CEO Colin O'meara, National Wildlife Federation
- Bestselling book "The Boys in the Boat" becomes a feature film. Author Daniel James Brown, UW crew coach Michael Callahan, Redmond resident Judy Rantz Willman

Dec 24

- Heart attacks on Christmas Day and ways to prevent them, Dr. Imelda Dacones, Market President Otum Pacific Northwest, And Chair American Heart Association Go Red women' heart Heart awareness campaign.
- Dr. Christmas Tree, WSU professor Gary Chastagner's team at the Puyallup extension strives for quality Christmas trees in the Evergreen State.
- remembering Seattle radio legend Larry Nelson and Christmas Shows with popular children's show host/entertainer Stan Boreson